

**A Joint Cambridge Wireless and  
UKTI Event:  
“What Should India Mean for your  
UK Technology Business”  
18<sup>th</sup> March 2010**



# About Cambridge Wireless

- The Premier Networking Organisation
- 250 companies and still growing
- Over 15 Special Interest Groups to Satisfy Sector Needs
- Regular Member updates
- Support for business development

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# About UKTI

UK Trade & Investment is the government organisation that helps UK-based companies succeed in the global economy and assists overseas companies to bring their high quality investment to the UK.

Website: [www.uktradeinvest.gov.uk](http://www.uktradeinvest.gov.uk)



# What Should India Mean for Your UK Technology Business?

- A source of low cost development resources?
- A source of competition?
- A rapidly growing global market?
  - ◆ 1bn+ people and India will use this to good effect

# Healthcare in India

- India has 15m blind people
- Many are the result of cataracts
- Aravind Eye Hospitals are addressing the problem

# Financial Services

- There are no “banks” for the rural populations
- iMFAST’s platform enables banks to offer financial services to villagers
- India has a Smart Card initiative – 1bn+ cards