

Open Source and Software SIG
“Open Handset Ecosystems – Can They Deliver Handsets that Consumers Want”
3rd December 2009

Championed by Phillip Burr of Octymo and Peter Montgomery of Ogma Solutions

Hosted by



Venue – Nokia, 3 Ely Road, Milton, Cambridge, CB4 6AA

AGENDA

14:00 **Registration over Tea and Coffee**

14:30 **Welcome from the host – Kevin McIntyre of Nokia**

14:40 **Introduction to the SIG from David Roberts, Cambridge Wireless SIG Champion**

Session Chaired by Philip Burr of Octymo

14:50 **“Open Ecosystems - a Good Thing?”**

David Wood – Catalyst and Futurist, Delta Wisdom

David will look at the various ways in which openness is changing the way that handsets are being developed through the use of open ecosystems, how developer ecosystems are transforming the way that applications and services are being created, and give his view on the impact of this on consumers. Openness brings challenges as well as triumphs. Done right, however, the open community approach will (over time) generate better solutions than any system of tight control – and consumers will reap the benefits.

15:10 **Q&A**

15:15 **"Adapting to the Open Source Ecosystem"**

Alberto Bonamico, Symsource

The mobile OS landscape is evolving into a set of open platforms that are creating opportunities to create new applications: how are developers going to benefit from this?

15:35 **Q&A**

15:40 **“Open Apps - Good, Bad or Ugly?”**

Andrew Savory, Limo Foundation

App Stores are the latest big thing in the mobile industry, but how does Open Source affect the creation, distribution and use of mobile applications? Solutions in this space range from the locked-down and heavily proprietary end-to-end iPhone store through to the recently- announced Free (libre) and free (gratuit) Palm store. Can a mobile app be delivered to the user, generate revenue and be open source? Does the user care? In the heavily-sandboxed world of the network operators, is there room for an open application ecosystem?

16:00 **Q&A**

16:05 **Panel Session**

16:25 **Fill in Evaluation Form – Network over Tea and Coffee**

16:45 **Event closes**

With the permission of the speakers, presentations will be loaded to the Cambridge Wireless website on the day following the event

Profile of our Host

Nokia Corporation

Nokia is the world leader in mobility, driving the transformation and growth of the converging Internet and communications industries. Nokia makes a wide range of mobile devices and provides people with experiences in music, navigation, video, television, imaging, games and business mobility through these devices. Nokia also provides equipment, solutions and services for communications networks. www.nokia.com

Profiles of our SIG champions

Philip Burr

Phil is a founder of Octymo – a new company which is creating a big wave in mobile phones through Liber8, it's handset OS & applications suite for mass-market mobile phones. The software is based on Ajar which was developed in Motorola & TTPCom, it is mature, proven & is shipping in handsets today. Part of Phil's role is to develop a thriving ecosystem of players – this is a vital role as one the key features of Liber8 is that it will be open software , thus allowing innovative & compelling applications to be developed by the wider community. Prior to Octymo Phil was living in Asia where as TTPCom & Motorola's Operations Director for Asia - where he established TTPCom's operations in the Asian region; establishing & then running the offices and operations in Shanghai, Shenzhen & Taipei. www.octymo.com/content

Peter Montgomery

Peter Montgomery is a Marketing and Business Development professional with 12 years experience in the mobile operating system and telecommunications industry. With a long career at Symbian and more recently Nokia, Peter specialises in mobile software development, applications and services, and maintains a specialist interest in Location Based Services. www.ogmasolutions.co.uk

David Roberts

David's first real job was noodling around with Unix on an AT&T 3B2 mini computer at BT Research Labs in Martlesham. He then moved to Acorn Computers where he helped port BSD Unix to the ARM3 chipset. With his coding skills receding faster than his hairline, he jumped into more technical management positions, the last 7 years of which have been at Symbian. During his time at Symbian he headed up a consultancy group working closely with Nokia on S60 device creation before moving into Research.