

# JOINT DCKTN AND ACADEMIC & INDUSTRY SIG EVENT

HOW DO NEW BUSINESS VENTURES AND SMEs  
ENGAGE WITH ACADEMIA?

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INTELLECTUAL PROPERTY ISSUES

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## A STARTING POINT

- It is all about basic questions – who owns the long term IP rights?
- Conflicting requirements – SME wants the rights sown up or he cannot get funding and the academics do not want to sell the family silver too cheaply

# HOW DO YOU STRUCTURE THINGS?

- Joint ownership?
- A licence for a new venture
- How do you structure the venture?

# WHAT DO YOU DO ABOUT FUTURE DEVELOPMENT?

- Who funds patent applications?
- Who controls future exploitation?

# WATCH-OUTS

- The problems with insolvency – phoenixing the project
- Problems with disclosure of idea in academic papers and in research reports