

**Workshop B: Opportunities in different sectors: Wireless Wellness, Telemedicine, Telehealth and Telecare solutions**

- Where can wireless technology make the greatest impact on healthcare outcomes?
- What are the opportunities and barriers to entry in each sector?
- What are the key requirements for each sector?
- Which sectors offer investors the greatest return?
- Should developers concentrate on solutions to be purchased privately by individuals or supplied through national health services?