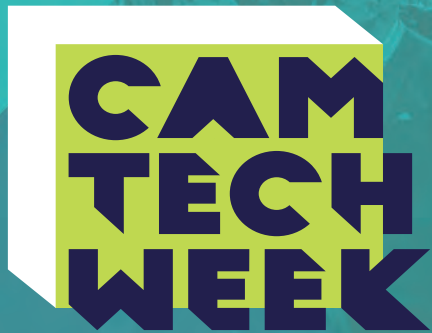




CAMBRIDGE TECH WEEK 2025

IMPACT REPORT

POWERED BY



#CamTechWeek cambridgetechweek.co.uk

CAMBRIDGE TECH WEEK

15 - 19 SEPTEMBER 2025

SEIZING THE AI ADVANTAGE

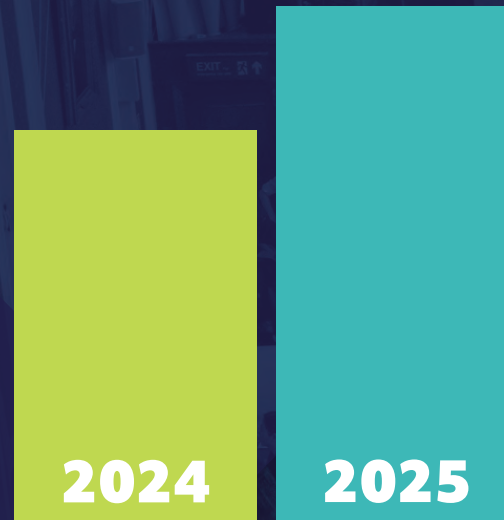
WE REACHED

1558

UNIQUE DELEGATES

A 30% INCREASE

on 2024, plus Fringe
event participants.



"The exposure we gained, together with the potential opportunities secured, have made Cambridge Tech Week very good value for us."

Antony Bellingall,
Co-Founder, Idenfo



110 SPEAKERS,

ACROSS 5 STAGES/ VENUES.

SIGNIFICANT SUPPORT

from the **NATIONAL**
and **LOCAL TECH**
COMMUNITY through
sponsorship and
participation, including
a new Diamond category
with Cambridge
Management Consulting
and, Dell Technologies
and AMD sponsoring
the top spots.

Cambridge 
Management Consulting

 Dell Technologies

 AMD

AstraZeneca 

 BARCLAYS

CADFEM

 cambridge
consultants
Part of Capgemini Invent

 CAMBRIDGE | Enterprise

 CAMBRIDGESHIRE
& PETERBOROUGH
COMBINED AUTHORITY

MILLS & REEVE
Achieve more. Together.

 UEA
University of East Anglia

 FRAZIER
& DEETER

 pem.
150 YEARS

 pwc

RAILPEN

 sprk capital

arm

 BayStartUP

 BDO

 Cambridge
Science Park

 Cambridgeshire & Peterborough
Local Skills Improvement Plan
Lead by Cambridgeshire Chambers of Commerce

 hcrlaw

 Heidelberg

 HSBC UK

 illumina

Mishcon de Reya

NOVOTEL
CAMBRIDGE NORTH

 NPZ technology

 Office of the Free State of Bavaria

 RATHBONES

 ST JOHN'S
INNOVATION
CENTRE

 UBS

 Venner Shipley

 WA Consultants

 wilson
partners.

"Cambridge Management Consulting was proud to be Diamond Sponsors of Cambridge Tech Week. Our involvement underscored our commitment to advancing digital innovation within the Cambridge technology ecosystem, and the event provided a superb platform to connect with partners, engage with customers, share insights, and help shape meaningful dialogue across multiple sectors. The sponsorship reinforced our role as a trusted adviser to both the Cambridge ecosystem and international clients alike."

Tim Passingham, Chairman, Cambridge Management Consulting

AUDIENCE REACH AND DEMOGRAPHICS

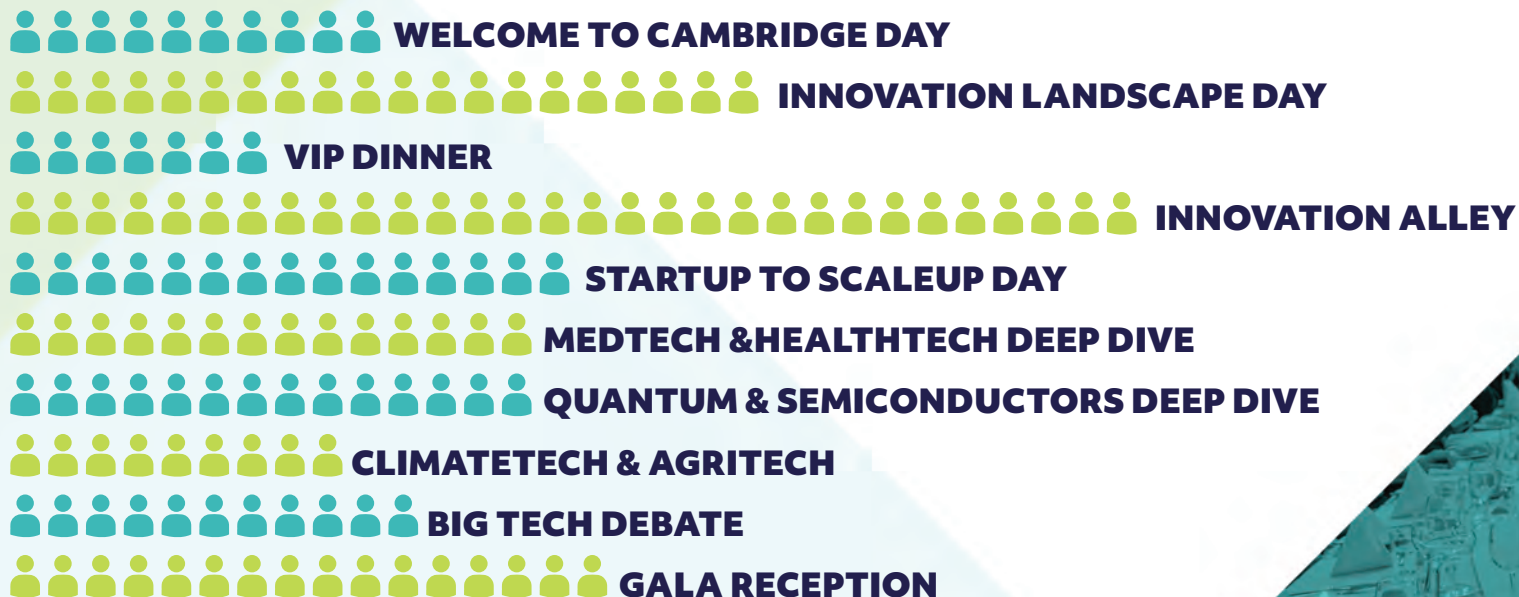


45% OF THE AUDIENCE WERE C-SUITE AND DECISION MAKERS.



C-Suite / Founder / Decision Maker Academia / Education Engineering Professional Services / Consultancy Investor Government Student Other

DELEGATE ATTENDANCE WAS SPLIT ACROSS THE WEEK



SECTOR REPRESENTATION WAS BROAD....



28%

TECHNOLOGY



6%

CONSULTANCY



13%

**INVESTMENT
& FINANCIAL
SERVICES**



8%

EDUCATION



3%

**GOVERNMENT
& DEFENCE**



8%

**HEALTHCARE &
LIFESCIENCES**



16%

**PROFESSIONAL
SERVICES**



4%

**MEDIA &
COMMUNICATIONS**



1%

**NOT FOR PROFIT
& THIRD SECTOR**

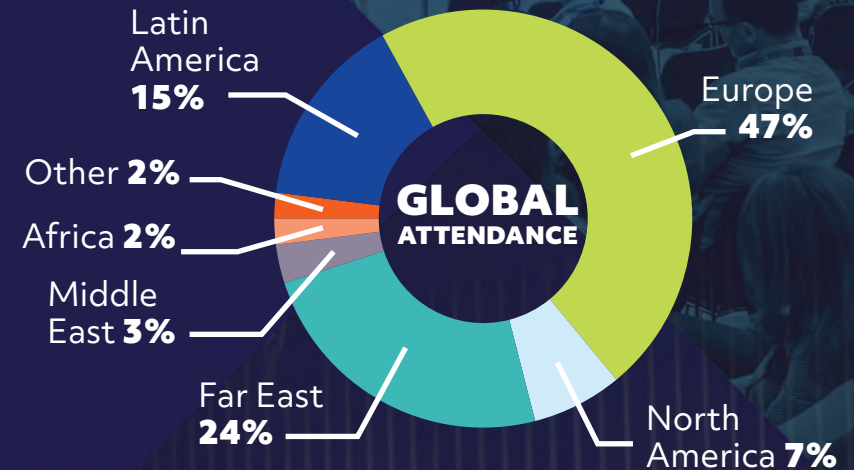


4%

OTHER

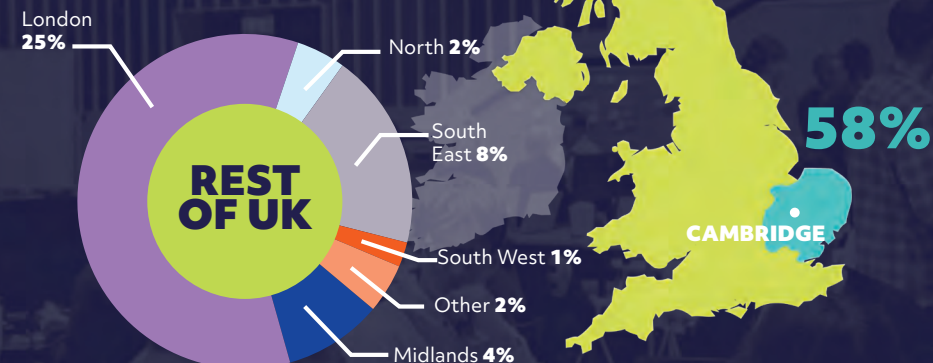
15%

of our audience came from outside of the UK, representing 36 countries across the globe.



WITHIN THE UK,

58% came from Cambridge and across the East of England, with the remaining **42%** coming from across the UK.



INNOVATION LANDSCAPE

had more than 80 startups and scaleups exhibiting giving an amazing showcase of innovation from Cambridge, the UK and beyond.



"After first attending Cambridge Tech Week in 2024, CADFEM was proud to return in 2025 as sponsors of Innovation Alley. The event was inspiring, filled with energy, collaboration and opportunity to build connections that matter."

Paul Lethbridge, Business Development Manager, CADFEM UK Ltd





"Cambridge Tech Week is a fantastic opportunity for the local and wider tech community to cross-pollinate ideas and expertise. Hosting a fringe event as part of the programme gave us a great platform to bring together people working on, or interested in, applying AI to physical products, an area we believe will open-up transformative opportunities across industries."

**Theo Wilson, Marketing Lead,
Deep Tech,TTP plc**

"Thank you to the entire Cambridge Tech Week team for the wonderful opportunity to be part of Innovation Alley. It was a true pleasure to participate and to meet so many inspiring innovators, partners, and visitors throughout the event. The experience was exceptionally well organised, and it offered a great platform for meaningful discussions and collaborations. We truly appreciate the warm hospitality and professionalism of the team."

**Ivan Kadić, CEO and
Founder, reputedo**

SAMPLE SPEAKER LIST

Name	Company	Job title
Madame la Ministre Amal Al Fallah Seghrouchni	The Morrocan Government	Delegate Minister
Amelia Armour	Amadeus Capital Partners	Partner
Peter Bachmann	Gresham House	Managing Director, Sustainable Infrastructure
Rupert Baines	Cambridge Tech Week	Chair
Paul Calleja	University of Cambridge	Director Research Computing Service
Priscila Chaves	Cargill	AI Strategist & Innovation Leader
Sir Nick Clegg	Meta	Former President of Global Affairs
Elizabeth Diaferia	Creative Industries Trade and Investment Board	Senior Advisor
Tom Diethe	AstraZeneca	Head of The Centre for Artificial Intelligence (Executive Director)
Barrie Diffin	Gauge19 Ltd.	COO
Helen Duncan	BlueShift	CEO
Tim Ensor	Cambridge Consultants	EVP Intelligent Services
Sofia Esteves	Net Zero Insights	Head of Market Insights
Jonno Evans	IQ Capital	Principal
David Ferguson	EDF (UK)	Head of Net Zero Innovation
Michael Findlay	London Stock Exchange plc	Chair
Marco Ghibaudo	Riverlane	VP of Engineering
Abigail Gilbert	Institute for the Future of Work	Co-Executive Director
Jim Glasheen	Cambridge Enterprise	Chief Executive
Tabitha Goldstaub MBE	Luminate	Creator How To Talk To Robots
Walter Goodwin	Fractile	Founder & CEO
Alisdair Gunn	Glasgow City Innovation District	Director
Raoul Haschke	Heidelberg University	Head of Innovation
Margaret Heffernan	University of Bath	Author, Entrepreneur, CEO and Professor of Practice
Faye Holland	cofinitive	Founder & Director
Daniel Hulme	Conscium	CEO and co-Founder
Usman Ikhlq	Tech UK	Programme Manager of Artificial Intelligence
Sana Khareghani	King's College London	Professor of Practice in AI
Sajan Khosla	AstraZeneca	Executive Director

Name	Company	Job title
Richard Lewis	Foresight Group	Managing Director
Karina Malhotra	Acumentice Health	Managing Director
Tanyaradzwa Mangoma	HyperCIM	Founder & CEO
Jason Mashinchi	Cambridge Kinetics	Managing Director
Philip Milton	Meta	Head of Economic Public Policy, UK
Jakob Mökander	Tony Blair Institute for Global Change	Director - Science & Technology Policy
Jessica Montgomery	ai@cam	Executive Director
Pete Nisbet	edenseven	Managing Partner
Timothy Passingham	Cambridge Management Consulting	Chairman
Elizabeth Patterson	Seagate Technology	Senior Policy & Programme Manager
Yogesh Prasad	Biosecure ID Limited	Founder
Daniel Quirke	Wayve	Senior Public Policy Manager
Margaret Rice-Jones	ScaleUp Institute	Chair
Stuart Rimmer	Thames Freeport	CEO
Omid Saghaifar	Remedium Energy	Co-founder and CEO
Rebecca Simmons	52 North Health	Chief Operating Officer
Sabesan Sithamparanathan	PervasiveID	Founder & President
Mark Slack	CMR Surgical	Chief Medical Officer and Co-founder
Eben Upton	Raspberry Pi Foundation	CEO
Pim van Baarsen	Silverstone Technology Cluster	CEO
Eric Van der Kleij	EdenBase	General Partner
Emilie van der Lande	Creative Intelligence	Founder
Valentina Vitiello	London Institute for Healthcare Engineering	Head of Clinical Translation and Governance
Georgia Ware	HotGreen Ltd	CEO
Amy Weatherup	Cambridge Angels	Board Member
Ed Wood	Nu Quantum	VP Product
Gwenhivir Wyatt-Moon	Prospectral	CEO and Co-founder
Steve Young	Dell Technologies	SVP & MD
Karen Yu	ITIC Industrial Technology Investment Corporation	President

SAMPLE DELEGATE LIST

Job Title	Company
Managing Consultant	42T
Founder	4L ScaleUp Partners
Head of The Centre for Artificial Intelligence	AstraZeneca
Sales Manager	Biofortuna Ltd
Co-Founder Chief Product Officer	Biomet.life
Senior Associate	Birketts LLP
Director	Bishopsgate Corporate Finance
Commercial Product Director - Battery tech, EVs, Renewables	Borcin Consult
Head of Innovation Bosch Mobility UK	Bosch
Innovation Ecosystem Lead	bp
Director of Innovation and Impact	British Antarctic Survey
Strategic Advisor & Former Diplomat	BT Internet
Director	Cambridge Science Park
CEO	Cambridge Wireless
Founder and CEO	Carbon13
CEO	CareCo
AI Strategist & Innovation Leader	Cargill
Corporate Venturing & Innovation	CDT Ltd (Sumitomo Chemical Co. Ltd)
Chief Executive Officer	Cellectual Health
Executive Chair Board Member	Cellexcel Ltd
Head of Belgium	CENTI Group
CEO	Central Pharma
Founder	CollabChina
CEO & Founder	Cyber Defence Ltd
UKTIN Programme Manager	Digital Catapult Ltd
Sustainable Places Manager	Environment Agency
Managing Director	Epicam Ltd.
CEO	EQL:HER
Global Lead, Emerging Technologies & Ecosystems	Equinix
Managing Director	ET Capital Limited

Job Title	Company
European Technology Adviser	Exemplas
COO & Co-Founder	Genenet Technology Limited
Director	Glasgow City Innovation District
CEO	Global Health & Digital Innovation Foundation
Engineering Fellow	Graphcore
CEO	Hyperspace AI
Co-Founder	Idenfo
Regional Head, CSR & Sustainability, EUROPE	Illumina
CEO	Industrytec Ltd
Co-Executive Director	Institute for the Future of Work
Director	Kuai Biotech
Chief Investment Officer	Levidian
Innovation Director	Lightbringer
CEO	Lincreation Ltd
Innovation scout	Lmarks
Inward Investment Manager	London Borough of Hammersmith & Fulham
Head of Clinical Translation and Governance	London Institute for Healthcare Engineering
Chair	London Stock Exchange plc
Managing Director	LongRiver Investments
Partner,Head of VC & Investments	Mills & Reeve LLP
Senior Lead, Corporate Tech	Mishcon de Reya LLP
Chief Commercial Officer	Mission Decisions
Managing Director	Mohala Growth Partners
Chief Operating Officer	Monumo
Head of Operations	Moonfire Ventures
Scientific Officer - Gene Editing Specialist	MRC Laboratory of Molecular Biology (LMB), Cambridge
Senior Director of Learning Science	Multiverse
Director	National Wealth Fund
Co-Founder	Neobe Therapeutics

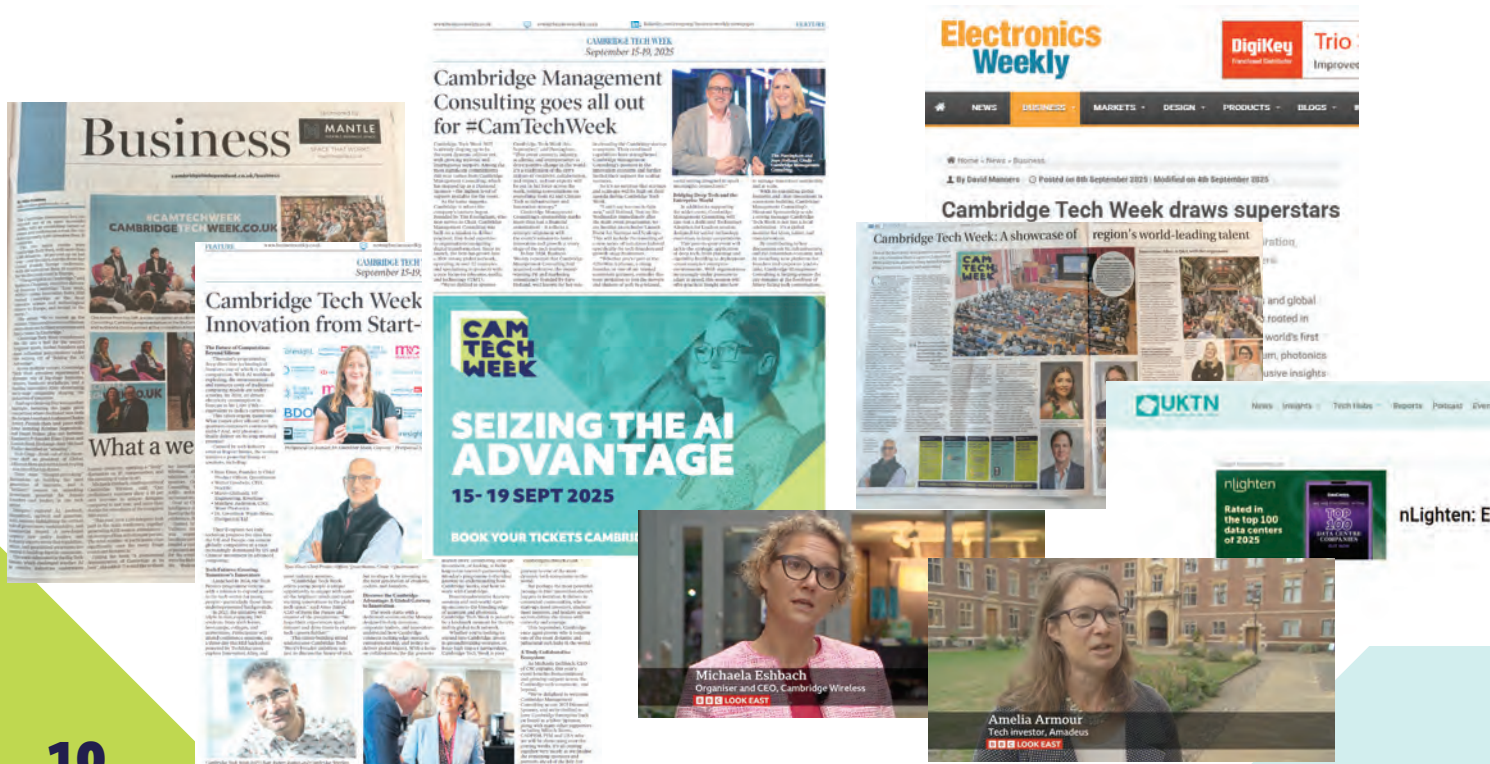
Job Title	Company
Head of Market Insights	Net Zero Insights
Founder / CEO	NHB Strategic Sales
Assistant Director and Head of Innovation and Enterprises	NIHR
Co-Investor and Capital Manager	Northern Gritstone
CEO	Norwich Research Park
Senior Scientist and Quantum Business development	NPL UK
VP of HR	Owlstone Medical Ltd
Founder & President	PervasID
CTO	Planarific
CTO	Plextek
Co-Founder	Predixus Ltd
CEO and Co-Founder	Prospectral
Systems Engineer	Qualcomm
CEO	Raspberry Pi Foundation
Chief Investment Officer	Raw Ventures
Co-Founder, CEO	Reclinker
Co-Founder and CEO	Remedium Energy
CEO	RemePhy Technologies
Founder / Entrepreneur	Reputeo
Director	Resilio Capital Partners
Managing Director, ChipStart UK	Silicon Catalyst UK
Lead Engineer	Sony
Chair	Super Evil Megacorp
Head of Commercialisation	Superdielectrics
Co-Founder and CTO	Supersense Technologies
Investor	SVV
CTO	Symbisys
CEO	Thiscovery
Director - Science & Technology Policy	Tony Blair Institute for Global Change
CEO & Founder	Track Zero Labs
Head of Commercial - Deep Tech	TTP plc
Head of Investment	TusPark UK
Director of Computing Programmes & Senior Fellow	UK Atomic Energy Authority

MEDIA EXPOSURE

Nine press releases were circulated to tech, investor and regional press, from March to September covering:

- ✓ Rupert Baines appointment as chair
- ✓ 2025 Launch, the London and Norwich events
- ✓ Innovation Alley – submissions, finalists, winners
- ✓ Programme updates – workshops and roundtables, speakers

In addition to print and digital coverage, the week also secured broadcast coverage on BBC Look East (lunch, early evening, late evening), BBC Radio coverage (daytime, breakfast) and That's TV.



The week was also promoted with thanks to regional partners.

#21toWatch



Ailia



BUSINESS WEEKLY



Cambridge Independent



CAMBRIDGE TECH PODCAST



SuperCluster

cofinitive



FIELDHOUSE



FORM THE FUTURE

Graduate CAMBRIDGE

LONDON TECH WEEK



ozh ventures . discovery . tech

STARTUPS MAGAZINE

Tech Educators

techUK

THE BRADFELD CENTRE



DIGITAL MARKETING

Our digital channels ensured regular communications with 9,354 followers and subscribers. LinkedIn remained our primary social media channel with 6,510 followers – an increase of 1,823 from the start of the 2025 campaign on 1 March.



182,204
ORGANIC
IMPRESSIONS

46,803
ORGANIC IMPRESSIONS
DURING THE WEEK, WITH
HIGHEST REPOSTS, CLICKS
AND REACTIONS AS EXPECTED

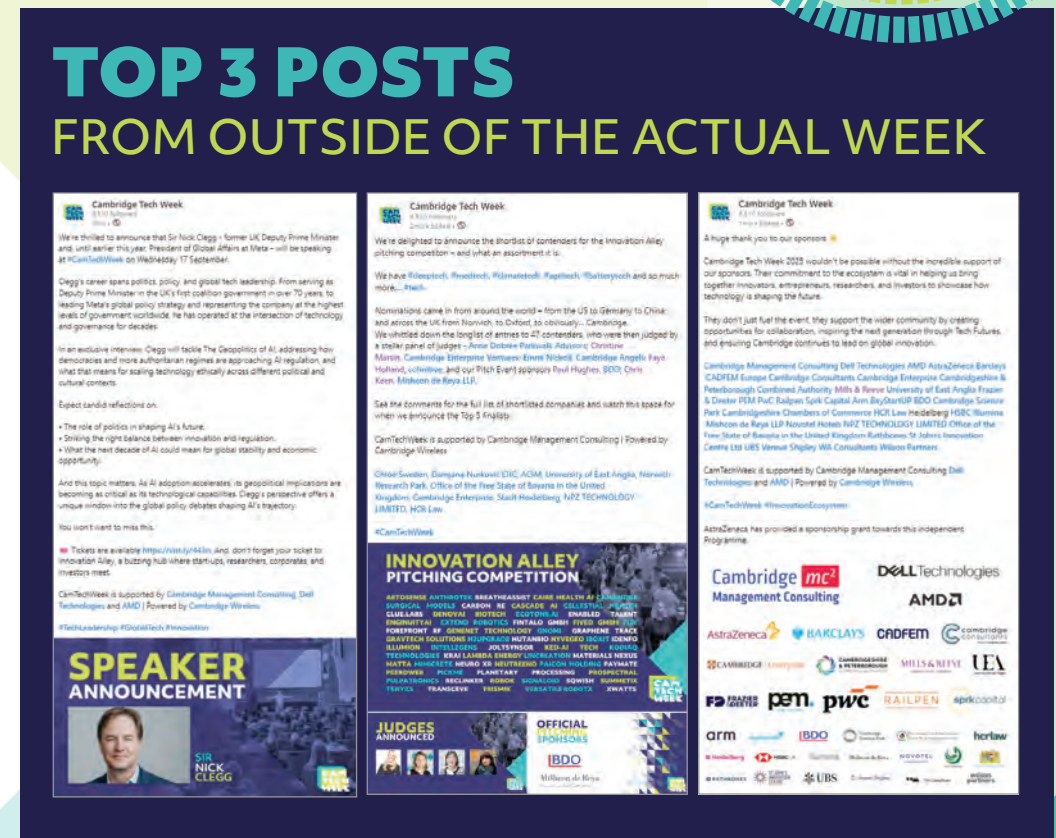
7%
CLICK
THROUGH
(3-5% GOOD)

2.8%
REACTIONS
(>2% IS GOOD)

OTHER SOCIAL ACCOUNTS
FOR 2025 WE ALSO SET UP ACCOUNTS IN



Whilst all these accounts are just starting, Instagram showed the best potential with over 11,000 impressions.



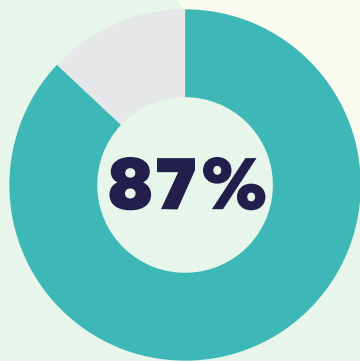


EMAIL ENGAGEMENT

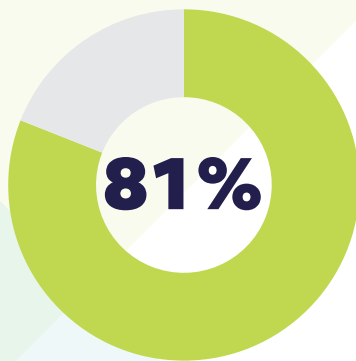
We stay in touch with subscribers via our dedicated email list, often providing advanced notice of ticket sales, offers and exclusive activities such as roundtables. The relevance of the content is recognised in the click to open rate which is above the industry average at **11.61%** with our highest **17.76%**.

DELEGATE FEEDBACK

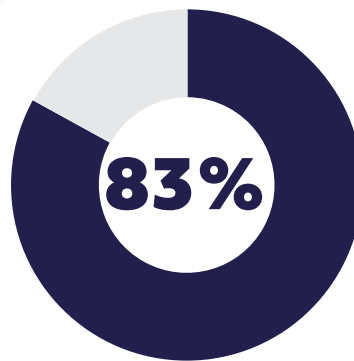
OUR SATISFACTION SURVEY HIGHLIGHTED



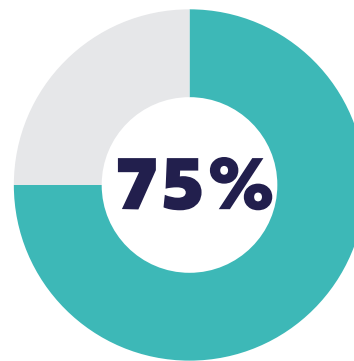
87% SATISFIED
with the event



81% GAINED KNOWLEDGE
from attending



83% WERE PLEASED with
the profile of the
delegates



75% WERE SATISFIED with
the quality and
relevance of the
contacts made

When asking delegates how they would describe CamTechWeek to a colleague, here is our favourite response:
"It is the kind of conference that Newton and Turing would have led to ensure their work and knowledge took the right course for humanity and its future."

GETTING CREATIVE

We were also thrilled this year to support startup LookAdThat who provided the digital backpacks throughout the event. These screens were used to promote activities during the day and event sponsors.

3.91 SECOND VIEWS



THE DIGITAL SCREENS REACHED AN AUDIENCE OF

21,246

PEOPLE WITH **69%** OF THEM LOOKING AT THE SCREEN FOR AN AVERAGE OF **3.91 SECONDS.**

INTERESTINGLY the looks by age were predominantly **young adults at 53.6%**, with **middle-aged viewers** second at **28.4%**.

YOUNG ADULTS



MIDDLE AGED

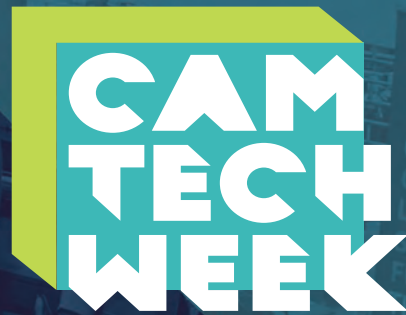
COMMUNITY AND ECOSYSTEM VALUE

Tech Futures expanded significantly in 2025 and was supported by its own set of sponsors keen to encourage the future workforce into a career in tech. We are grateful to Tech Educators and Form the Future for creating and leading the initiative, with support from many organisations including Arm and Illumina.

We also worked with three organisations, to further promote their work to the tech audience.



We are grateful to these three organisations as we began to incorporate more community work at Cambridge Tech Week.



LOOKING AHEAD

CAMBRIDGE TECH WEEK 2026

WILL RETURN ON **14-18 SEPTEMBER 2026**
and we'd love to have you join us.

Follow us on social media, sign up to the newsletter, and check out

cambridgetechweek.co.uk

for regular updates.

SPONSORSHIP NOW OPEN FOR 2026

Contact Sally Field **sally.field@cambridgewireless.co.uk**

POWERED BY

CW CAMBRIDGE
WIRELESS