



# **SPONSORSHIP OPPORTUNITIES**

**RAISE YOUR PROFILE IN 2026**

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# CONNECT AND EMPOWER YOUR BRAND THROUGH CW

**Sponsors play a vital role in shaping Cambridge Wireless's (CW's) programmes, whether that is its conference themes, roundtables, or Special Interest Groups (SIGs). Your support helps drive innovation, foster collaboration, and bring cutting-edge ideas to life.**

CW offers your business a unique opportunity to reach our extensive network of both member and participating non-member organisations in the connected and digital technology sector. By becoming a CW sponsor, you'll be aligning your brand with a trusted organisation at the forefront of this fast-growing industry.

## WHAT WE OFFER

We'll work closely with you to understand your goals and deliver a tailored solution that meets your needs.

Our sponsorship packages can include thought leadership and speaking opportunities, brand visibility across digital and in-person channels, targeted promotions and service

showcases, bespoke projects to help drive innovation, strategic networking and relationship building, and year-round engagement through events and content.

Whether you're looking to boost brand awareness, generate leads, solve a problem, or build influence, CW can help you reach the right audience at the right time and within your budget.



# KEY BENEFITS OF PARTNERING WITH CW

- ▶ **BRAND AWARENESS** – Gain visibility and recognition across CW’s influential community and wider industry network. Benefit from targeted exposure through CW events, communications, and digital channels.
- ▶ **THOUGHT LEADERSHIP** – Position your organisation as an expert in your field by contributing to panel discussions, speaking opportunities, and curated content across key CW programmes.
- ▶ **MARKET REACH** – Engage with CW’s diverse and growing membership base of tech-centric organisations, and our extended network of participating non-member organisations within the tech ecosystem. From startups to multinationals and academia – across the many technologies that use connectivity, including telecoms, AI, satellites, health tech, and many more.
- ▶ **STRATEGIC CONNECTIONS** – Build lasting relationships with industry leaders, researchers and innovators, policy influencers, and commercial partners through facilitated introductions and networking.
- ▶ **YEAR-ROUND ENGAGEMENT** – Maintain consistent visibility through a curated programme of events, SIGs, newsletters, social media, our Knowledge Hub, and relevant event apps.
- ▶ **CUSTOMISED ACTIVATION** – Work with the CW team to tailor your partnership, aligning with your goals, target audience, and budget.

**“TTP has been a proud member of Cambridge Wireless since its inception, and we continue to value the vibrant forum it provides for companies across communications and the wider technology landscape. It’s essential that a hub like Cambridge has organisations such as CW to spark collaboration, inspire new ideas, and strengthen the links between research and industry innovation.”**

Theo Wilson, Marketing Lead,  
Deep Tech, TTP plc

# ABOUT CAMBRIDGE WIRELESS

**Cambridge Wireless (CW) exists to champion and connect the global connectivity and digital technology community.**

**We bring our members together to foster innovation, enable collaboration, and provide opportunities for continuous learning and professional growth. It's a responsibility we take seriously.**

Founded in July 2000 under the name Cambridge 123 Limited, our mission was to support the region's rapidly developing mobile and wireless technology sector.

As the mobile industry embraced third-generation networks, we evolved into Cambridge 3G, reflecting our growing focus on the opportunities presented by 3G mobile communications.

Then, recognising the need for a broader, more inclusive platform to support emerging technologies beyond just 3G, we relaunched as Cambridge

Wireless in March 2008. This marked a pivotal moment in the company's development, signalling a shift from a narrow technological focus to a wider commitment to wireless and mobile connectivity and digital technology and innovation.

The creation of CW was strongly influenced by David Cleevly, a renowned entrepreneur and thought leader in the UK telecoms industry, whose vision helped shape CW as a collaborative hub for industry, academia, and startups.

Since its inception, CW has grown into a thriving community, connecting innovators, researchers, and industry leaders to shape the future of connectivity and digital technology.

CW has its roots in Cambridge, England, the UK's centre for science and technology and a globally recognised centre of innovation. The city is one of Europe's most vibrant and powerful innovation ecosystems and a natural home for ambitious technology brands.

Our presence and deep reach built out of the heritage of Cambridge enables us to support our members, sponsors and partners around the world – bringing access to the people, businesses, research, and networks that will shape the future of our community, internationally.

# WHO YOU CAN REACH

CW's membership consists of a dynamic community of organisations at the forefront of the connected world. Our members range from innovative startups and global multinationals to world-renowned academic departments and not-for-profits, spanning the UK and beyond.

## CW'S MEMBERSHIP AUDIENCE

- ▶ **230+** Company Members
- ▶ **2,736** Employees
- ▶ **164** Founder Company Members
- ▶ **73** Associate Company Members

### INDUSTRY SEGMENTS:

- |                                     |                              |
|-------------------------------------|------------------------------|
| ▶ Academic / Research & Development | ▶ Health Tech & Med Tech     |
| ▶ Agri-tech                         | ▶ IoT                        |
| ▶ AI                                | ▶ Location / Positioning     |
| ▶ Automation Robotics               | ▶ Network & Intelligence     |
| ▶ Business & Professional           | ▶ Quantum                    |
| ▶ Cellular Networks & Technologies  | ▶ Radio Technologies         |
| ▶ Clean Tech                        | ▶ Satellites                 |
| ▶ Cloud Computing                   | ▶ Security & Privacy         |
| ▶ Consultancy                       | ▶ Semiconductor Devices      |
| ▶ Data Analytics                    | ▶ Sensors                    |
| ▶ Handsets / Connected Devices      | ▶ Software                   |
|                                     | ▶ Telecommunications         |
|                                     | ▶ Test & Measurement Systems |

## CW'S ANNUAL EVENTS IN NUMBERS

- ▶ **3,000** Delegates
- ▶ **22** Special Interest Events
- ▶ **2** Flagship Conferences
- ▶ **1** Major Regional Event
- ▶ **350+** Member-Exclusive Dinner Guests
- ▶ **9** Member-Exclusive Networking Events
- ▶ **4+** Invitation Only Partner Events

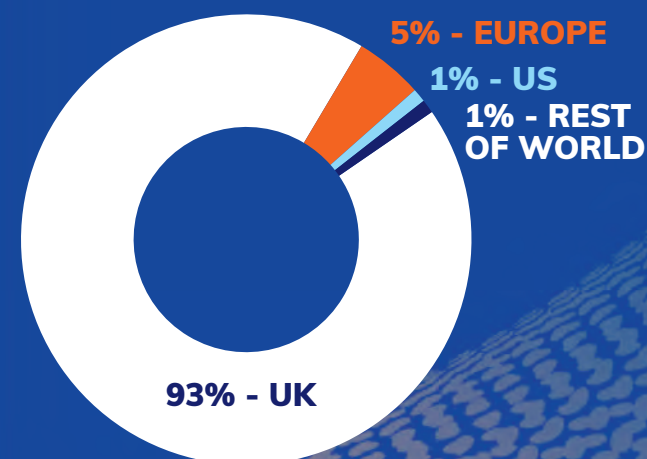
## CW'S DIGITAL AND SOCIAL REACH

Amplify your message to a focused community of innovators, decision-makers, and technology leaders.

Boost your brand visibility and share your thought-leadership content with CW's digital audience via our online Knowledge Hub, targeted email campaigns, event promotions, social media profiles, and newsletters.

- 7,200** Total social media followers
- 5,200** Average website monthly views
- 3,651** Total newsletter reach

Geographic reach:





# LASTING PARTNERSHIPS

We are connected to UK government officials and programmes, including Digital Catapult and UKTIN, and benefit from access to international government representations.

CW is also a trusted partner to many of the industry's leading organisations, including Small Cell Forum, Silicon Catalyst, the Royal Institute of Navigation, TechWorks, Cambridge Cleantech, and more.

By partnering with CW, you'll be aligning your brand with a pioneering community that's driving innovation, collaboration, and real-world impact across the tech ecosystem.

42T.

arm

**BBC**  
Research &  
Development

beko

CADFEM

**chronos**  
TECHNOLOGY

**AT**  
Delta-T Devices

**EnSilica**  
your trusted IC partner

**gtt** wireless

**HUBER+SUHNER**

intergence  
Change IT. Simplify IT. Value IT.

**IOTAS**  
Global Wireless Testing

\* Lightbringer

mpirical

**Ofcom**

**Plextek**  
Exceptional Engineering Solutions

**realwireless.**  
independent wireless experts

**ROHDE & SCHWARZ**  
Make ideas real

**sprk**capital

**VIAYI**

**vodafone**

# CW MEMBERSHIP

## COLLABORATE, LEARN AND SHAPE THE FUTURE WITH CW MEMBERSHIP

As a membership organisation, we aim to stimulate debate and foster collaboration and knowledge-sharing, building meaningful connections both within and outside of the tech sector.

Membership is held at the company level, with pricing scaled to match your organisation's size and number of employees. This means all your colleagues can benefit from full access to CW resources, events, and member opportunities.

## MEMBERSHIP TIERS AND BENEFITS:

**ASSOCIATE MEMBER** – Includes complimentary access to all CW conferences and events, discounted rates on specialist training, and an online member profile. Members also receive unlimited news articles, helping raise visibility across the community.

**FOUNDER MEMBER** – Offers exclusive, high-value benefits designed to elevate your organisation's profile and influence within the CW community. Enjoy all the benefits of Associate Membership, plus invitations to premium networking events such as Founders Dinners, the opportunity to deliver an elevator pitch, business introductions, and the chance to nominate Special Interest Group Champions (industry experts and representatives who shape the events calendar and topical conversations within the CW SIGs).

**INTERNATIONAL MEMBER** – For organisations based outside the UK, International Membership provides access to CW's global tech community. Benefit from virtual participation in conferences and Special Interest Groups, discounted access to in-person events, opportunities to include a company profile on the CW website, and access to member-exclusive content and networking.

**EXCLUSIVE ACCESS AND DISCOUNTS** – CW members receive a discount across our sponsorship packages, plus access to exclusive member-only opportunities.





# SPONSORSHIP OPPORTUNITIES

Sponsoring with CW places your organisation at the heart of this globally significant innovation hub.

Whether you're looking to raise your profile, engage with deep tech leaders, or support emerging talent, CW offers a trusted, respected platform rooted in the tech ecosystem extended from Cambridge and amplified around the world.

## 2025/26 OPPORTUNITIES INCLUDE:

- ▶ **CW SPECIAL INTEREST GROUPS**
- ▶ **CW FLAGSHIP CONFERENCES**
- ▶ **CW BESPOKE ROUNDTABLES**
- ▶ **CW MINI ACCELERATORS / HACKATHONS**
- ▶ **CW ACCELERATORS**
- ▶ **CW FOUNDERS' DINNERS**
- ▶ **CW MEMBER SUMMER BBQ**
- ▶ **CW YOUNG PERSON PASS**

**COLLABORATE  
LEARN  
SHAPE THE FUTURE**

# CW SPECIAL INTEREST GROUPS (SIGS)

## EXPLORE AND SHAPE THE FUTURE OF WIRELESS INNOVATION

Special Interest Groups (SIGs) are at the heart of CW's mission to help members Collaborate, Learn and Shape the Future.

Each SIG focuses on a specific technology area or market sector, delivering dynamic, member-led events and thought leadership shaped by expert SIG Champions. These sessions offer insight, spark debate, and foster meaningful collaboration across the connectivity and digital technology ecosystem.

### SIGs exist to:

- ▶ Explore emerging technologies and market developments
- ▶ Keep members informed and inspired
- ▶ Create opportunities for influence and knowledge exchange
- ▶ Unlock new commercial opportunities.

### As a SIG sponsor, you will:

- ▶ Align your brand with targeted, high-quality thought leadership, or a specific specialist area
- ▶ Gain visibility with a focused and engaged audience
- ▶ Shape conversations around your area of expertise
- ▶ Build relationships with innovators, customers, and potential partners.

Sponsoring a CW SIG positions your organisation as a leader in its field and puts you at the centre of the conversations shaping the industry's future.

Your sponsorship will allow us to provide event delegates with enhanced networking opportunities which makes a real difference to the impact of an event. CW works on behalf of its members, and generous contributions through sponsorship ensures that our events maintain their very high approval ratings.

**“The quality of conversations and collaborations we’ve formed through CW have directly supported our goal of ensuring innovators have access to the flexible, non-dilutive funding they need to thrive.”**

Dominick Peasley, CEO,  
Sprk Capital

# SPONSORSHIP PACKAGES

There are opportunities to sponsor a Special Interest Group in a variety of ways, from exclusive annual sponsorship of a specific SIG to supporting individual SIG events (subject to availability).

## Benefits include:

- ▶ **AMPLIFY YOUR BRAND VISIBILITY** – Logo placement on all pre- and post-event marketing materials, event website, and event app, plus a 100-word company profile to showcase your expertise to our engaged community.
- ▶ **COMMAND ATTENTION AT THE VENUE** – Prominent branding on key session slides and the opportunity to place two pop-up stands in high-traffic areas, ensuring your presence is felt throughout the event.
- ▶ **ESTABLISH THOUGHT LEADERSHIP** – Publish one insight article or blog on the CW website, positioning your organisation as an industry authority and reaching our influential network.
- ▶ **EXTEND YOUR REACH ACROSS DIGITAL CHANNELS** – Gain exposure to our 7,000+ followers through sponsor mentions in all social media posts.
- ▶ **DRIVE ENGAGEMENT THROUGH TARGETED COMMUNICATIONS** – Feature as a sponsor on all SIG email campaigns during the pre-event period, placing your brand directly in front of our highly targeted audience.
- ▶ **MAXIMISE INDUSTRY EXPOSURE** – Inclusion and prominent mention in external press releases and post-event reports, amplifying your association with Cambridge Wireless to the wider technology and telecoms ecosystem.

# SPONSORSHIP COSTS:

	Annual	1 event
Exclusive SIG Sponsor	£12,500	N/A
Sponsor a SIG Event (where available)	N/A	Based on SIG audience size
Exhibition space at a SIG Event	N/A	£500

Sponsor multiple Special Interest Groups and receive a 10% discount on each additional SIG sponsorship.

Choose from the below groups (availability upon request):

**Academic & Industry SIG**  
**Artificial Intelligence SIG**  
**Connected & Intelligent Places SIG**  
**Connected Thinking SIG**  
**Content Production & Delivery SIG**  
**Future Devices & Technologies SIG**  
**Health Tech SIG**  
**Location SIG**  
**Mobile Networks SIG**  
**Non-Terrestrial Networks SIG**  
**Radio Technology SIG**  
**Security, Privacy, Identity & Trust SIG**  
**Wireless Heritage SIG**

# CW FLAGSHIP CONFERENCES

## ANNUAL CONFERENCES WITH LASTING IMPACT

**CW delivers a high-impact conference programme featuring two flagship events and one major regional event each year held in a hybrid (in-person and virtual) format – including conference sessions, exhibitions, networking drinks receptions, and VIP dinners.**

These events bring together delegates and leading speakers from across the connectivity and digital technology sectors – including government, industry, and academia – to share insights, spark debate, and explore the most pressing issues shaping the future of connectivity, both nationally and internationally.

## CW INTERNATIONAL CONFERENCE (CWIC)

**30 April 2026, Wellcome Genome Campus, Hinxton Hall, Cambridge**

CWIC is a must-attend event for technology professionals, business leaders and policymakers looking to understand and prepare for the challenges ahead. Running for the past 17 years, with an average of 500+ registered delegates, CWIC brings together global experts to shape the future of connectivity and resilience.

Attendees benefit from:

- ▶ Expert-led discussions on emerging industry risks and resilience strategies
- ▶ Insights from top leaders in telecoms, AI, cybersecurity and emerging technologies
- ▶ Networking opportunities with industry innovators and decision makers
- ▶ Interactive sessions and showcases featuring cutting-edge innovation
- ▶ Exhibition & Start-up Zone showcasing the latest technologies and solutions.

CWIC 2025 delved into the theme of **RESILIENCE** with a strong focus on the technological aspects: exploring the resilience of business processes; strategic risk management; the robustness of underlying technologies, and the impact of technology failure.

It featured an impressive line-up of speakers, including:

- ▶ **CHRIS KUBECKA**, CEO, HypaSec – Opening keynote on cybersecurity resilience
- ▶ **NIHAL NEWMAN**, Network Security and Resilience Policy Director, OFCOM – Resilience and the Current Threat Landscape
- ▶ **JOSIE HOUGHTON**, Cyber Security Lead, Rolls-Royce SMR – Cybersecurity in Critical Infrastructure
- ▶ **DUNCAN MEARS**, VP, EMEA, Hitachi Digital Services – Learning Across Sectors
- ▶ **JASPER NOTA**, Domain Manager IoT & Ethical Hacker, Secura | Bureau Veritas – Closing keynote.

CWIC 2026 will address the theme of **INNOVATION, VALUE, AND IMPACT**, as we continue shaping the conversation at the intersection of connectivity, innovation, and impact.



# CW TECHNOLOGY AND ENGINEERING CONFERENCE (CWTEC)

2 July 2026, 30 Euston Square, London

Having celebrated its 10th anniversary in 2025, the Cambridge Wireless Technology and Engineering Conference (CWTEC) is a landmark event in the UK tech calendar, with an average of 250+ delegates. It brings together senior engineers, technologists, academics, and business leaders to advance key technology challenges which have wide-ranging economic impact.

CWTEC 2025 featured a bold and timely theme: **“6G ANARCHY IN THE UK** – how does the UK get what it needs in the 6G era?”, acknowledging that 6G is still in its conceptual and requirements-setting stage, the conference deliberately questioned the fundamentals - “Is 6G needed?” and “What should it deliver for the UK?”

Leading expert speakers at the 2025 conference included:

- ▶ Fabrizio de Paolis, 5G/6G Implementation Manager at the European Space Agency;
- ▶ Julie Bradford, Head of Techo-Economic Analysis at Real Wireless;

- ▶ Mark Grayson, Fellow at CISCO;
- ▶ Paul Morris, Vice President of the RF and Communications Business Unit at EnSilica;
- ▶ Professor Mark Beach, Professor of Radio Systems and Engineering at the University of Bristol Communication Systems & Networks Research Group; and
- ▶ Catherine Page OBE, Deputy Director for the UK Department of Science, Innovation and Technology (DSIT).

The 2026 conference will explore a theme around **SEMICONDUCTORS AND PHOTONICS**. This is where sponsors can gain access to some of the most influential minds in tech and telecoms, amplify their brand across a curated expert audience, and demonstrate leadership in shaping the next chapter of the UK’s communications future.

**“One of the best organised events I have attended in some time. Excellent venue and great to see the fantastic level of engagement and participation from the audience at the various sessions. Looking forward to next year if you’ll have me!”**

Professor Gerard Parr MBE, Full Chair in Telecommunications Engineering, School of Computing Sciences, University of East Anglia

## FLAGSHIP CONFERENCE SPONSORSHIP PACKAGES

**Sponsoring our flagship conferences (CWIC and CWTEC) places your brand at the centre of UK connectivity innovation. This is your opportunity to shape the conversation, engage decision-makers, and position your organisation as a leader in the future of connectivity.**

As a sponsor, you will benefit from:

- ▶ Brand exposure across the conference, from physical brand representation to presence on digital platforms and print marketing materials, ensuring visibility to a relevant and engaged audience
- ▶ Enhanced credibility through demonstration of thought leadership, with prominent positioning to engage in the conference discussions
- ▶ Direct access to policymakers, technologists, academics, and senior industry stakeholders to cultivate new contacts and business leads
- ▶ Networking opportunities with tech talent and through the event app
- ▶ Targeted promotion to our tech community before, during, and after the event

Whether your goal is brand positioning, business development, policy engagement or all three, our conferences offer unrivalled access to the people and platforms that matter.

We offer a wide variety of sponsorship packages, from top tier premium and exclusive partnerships to basic starter packages, bundled into four categories: Speaker Sponsors, Hospitality Sponsors, Promotional Sponsors, and Exhibitors. There is something for everyone and our team is happy to work together to create the right package for your organisation.

### Speaker Sponsorships

Our Speaker Sponsorship packages all feature speaking opportunities at the conference. Whether through a keynote address, participation on a panel, a technical presentation, or an

introduction to a particular session, these packages provide your organisation with a platform to demonstrate thought-leadership and build further credibility in the industry. These are powerful opportunities to position your company as a leader in the sector and drive meaningful engagement with the CW community.

### Hospitality Sponsorships

Our Hospitality Sponsorship packages provide the opportunity to build brand recognition and salience by featuring your brand on event collateral during a particular refreshment break of the conference.

### Promotional Sponsorships

Our Promotional Sponsorship packages allow sponsors to feature on specific event collateral, both physical and digital (e.g. lanyards, badges, etc). These packages are an excellent opportunity to promote your organisation within the context of the conference subject matter,

building brand awareness and tying your brand to the industry in the minds of your potential customers.

## Exhibitors

As an exhibitor at our conferences, you will have the opportunity to showcase your products, services and technology directly to our delegates, building customer relationships face to face.

All our conference sponsors are promoted across the conference website, relevant marketing materials, and through our digital channels. They also benefit from free delegate tickets to the live event\*, virtual conference tickets\*, and presence on the conference app.

Exact opportunities are specific to your chosen sponsorship package. For more details about each of our conference sponsorship packages, contact our team for a copy of the CWIC sponsorship brochure and/or the CW TEC sponsorship brochure.

\*Number of tickets dependent on sponsorship package chosen.

## CWIC SPONSORSHIP COSTS:

Speaker Sponsorships	
Platinum Sponsorship	£30,000
Gold Plenary Sponsorship	£15,000
Roundtable Sponsorship	£15,000
Workshop Sponsorship	£12,000
Debate/ Closing Keynote Sponsorship	£10,000
Silver Plenary Sponsorship	£10,000
Gold Track Sponsorship	£10,000
Silver Track Sponsorship	£6,000

Hospitality Sponsorships	
Dinner Sponsorship	£15,000
Lunch Sponsorship	£8,000
Refreshment/ Branded Cups Sponsorship	£8,000
Closing Drinks & Canapes Sponsorship	£6,000
Pre-Dinner Drinks Sponsorship	£5,000
Coach Transport Sponsorship	£XXXX

Promotional Sponsorships	
Conference Bag Sponsorship	£8,000
Lanyard Sponsorship	£8,000
Partnering Lounge Sponsorship	£7,000
Platform Sponsorship	£5,000
Startup Zone Co-Sponsorship	£5,000

Exhibitors	
Exhibitor	£2,500
Startup Exhibitor	£1,500

## CWTEC SPONSORSHIP COSTS:

Speaker Sponsorships	
Platinum Sponsorship	£18,000
Gold Sponsorship	£12,500

Hospitality Sponsorships	
Lunch Sponsorship	£7,795
Refreshment/ Branded Cups Sponsorship	£7,795

Promotional Sponsorships	
Lanyard Sponsorship	£7,795
Badge Sponsorship	£7,795
Live Stream Sponsorship	£7,795

Exhibitors	
Exhibitor	From £1,250

## CAMBRIDGE TECH WEEK

### 14-18 September 2026, Cambridge

We're proud to be the team behind the delivery of Cambridge Tech Week. The annual event is a global tech gathering designed to unite the brightest minds - visionaries, world-leading experts, and strategic investors - to drive growth, collaboration, and transformative innovation across the tech ecosystem.

Across multiple venues, Cambridge Tech Week attendees experience a dynamic mix of big-stage keynotes, debates, hands-on workshops, and a buzzing Innovation Alley showcasing early-stage companies shaping the industries of tomorrow.

The 2025 event saw more than 1,500 delegates gather in Cambridge's historic halls and universities, under the rallying theme of 'Seizing the AI Advantage'.

The event featured world-class speakers, including:

- ▶ Sir Nick Clegg, former UK Deputy Prime Minister and former President, Global Affairs at Meta

- ▶ Professor Sana Khareghani, AI Policy Lead for Responsible AI UK and former head of the UK Government Office for AI
- ▶ Margaret Heffernan, renowned entrepreneur and author
- ▶ Michael Findlay, Chair of London Stock Exchange
- ▶ Kristian Segerstrale, co-founder of Playfish and Chair of Super Evil Megacorp
- ▶ Mark Slack, Co-founder and Chief Medical Officer of CMR Surgical.

The 2026 conference will address how Deep Tech changes the world.

This is the ultimate global tech gathering at the heart of the UK's tech ecosystem. It provides sponsors a high-profile opportunity to gain brand visibility in a prestigious tech hub, connect with influential investors and leaders, and demonstrate leadership in key areas of Deep Tech.

**“Cambridge Management Consulting was proud to be Diamond Sponsors of Cambridge Tech Week. Our involvement underscored our commitment to advancing digital innovation within the Cambridge technology ecosystem, and the event provided a superb platform to connect with partners, engage with customers, share insights, and help shape meaningful dialogue across multiple sectors.”**

Tim Passingham, Chairman,  
Cambridge Management Consulting

For more details about our Cambridge Tech Week sponsorship packages, email [sponsorship@cambridgetechweek.co.uk](mailto:sponsorship@cambridgetechweek.co.uk)



# CW BESPOKE ROUNDTABLES

## STRATEGIC CONVERSATIONS WITH SENIOR LEADERS

Host a high-impact roundtable in collaboration with CW. Shape strategic conversations and build meaningful relationships with key industry leaders.

Designed for up to 24 guests, invite-only sessions are held under the **Chatham House Rule**, creating a confidential and open environment for thought-leading discussion among senior decision-makers.

CW will work closely with you to co-curate the theme, format, and guest list, ensuring the conversation aligns with your strategic priorities. To maximise value, we recommend a shared invitation model:

- ▶ You invite and confirm up to 10-12 key guests
- ▶ CW complements the guest list by inviting relevant members from our network, based on your desired audience

- ▶ For selective events you may wish to invite delegates to apply, giving you the opportunity to select attendees from the list of applicants and a list of contacts for future communications.

These intimate sessions offer a powerful platform to elevate your brand, demonstrate thought leadership, and engage directly with the people shaping the future of technology and connectivity.

	Prices
Breakfast Roundtable	£9,950
Lunch Roundtable	£12,500
Afternoon Roundtable	£9,950
Dinner Roundtable	POA

Prices include venue hire, a selection of teas, coffee, and soft drinks (excluding alcohol), along with your choice of a breakfast, lunch, or afternoon menu.

**“As innovation and developments across STEM race forward with increased velocity, we all have a critical role to play in ensuring that no one gets left behind, as societies, supply chains and workplaces reconfigure.”**

Olu Orugboh, Co-Founder and CEO, Black Talent & Leadership in STEM

# CW MINI ACCELERATORS / HACKATHONS

## SOLVE REAL-WORLD CHALLENGES IN REAL-TIME

**CW offers bespoke sponsorship opportunities for organisations looking to engage the tech community in solving real-world challenges through targeted hackathons or innovation workshops.**

As a sponsor, you'll have the opportunity to curate and lead a collaborative event focused on a specific technology, behavioural, or industry issue relevant to your organisation or sector.

Whether you're looking to explore AI ethics, next-gen connectivity use cases, digital inclusion, or industry adoption barriers, CW will work with you to design a format that delivers genuine impact.

What's included:

- ▶ Co-design of the challenge theme with CW experts and SIG Champions
- ▶ Full event delivery – venue, facilitation, promotion, logistics
- ▶ Access to diverse participants from across the CW network – start-ups, corporates, academics, policymakers

- ▶ Optional elements such as judging panels, prizes, and post-event reporting
- ▶ Opportunity to showcase your thought leadership and drive innovation aligned to your strategic goals.

These sessions are ideal for exploring emerging ideas, generating actionable solutions, identifying new collaborators, and building your brand as a catalyst for innovation.

Position your organisation at the centre of practical problem-solving and breakthrough thinking.

Partner with CW to run a bespoke hackathon or innovation workshop tailored to your mission.

	Prices
Half-day session	£12,000
Full-day session	£18,000

Prices include venue hire, a selection of teas, coffee, and soft drinks (excluding alcohol), along with your choice of a breakfast, lunch, or afternoon menu as appropriate.

# CW ACCELERATORS

## PIONEERING INNOVATION WITH PARTNERSHIP IMPACT

**CW offers the opportunity to sponsor branded innovation programmes, bringing together startups, scaleups, researchers, and industry experts to solve real-world problems aligned with your strategic priorities.**

As a sponsor, you will work with CW to shape and lead a themed Accelerator programme focused on a specific issue within the connected technology ecosystem, whether that's:

- ▶ Net-zero
- ▶ AI
- ▶ Wireless infrastructure
- ▶ HealthTech or assistive technologies
- ▶ Cybersecurity
- ▶ Behavioural change and tech adoption.

Why partner on an Accelerator?

- ▶ Shape innovation in areas that matter to your business
- ▶ Source new technologies, talent, and partnerships
- ▶ Position your brand as a driver of open innovation and sector leadership
- ▶ Generate media and thought leadership opportunities through high-impact collaboration.

Whether you want to solve a pressing industry problem, engage start-ups, or test ideas for future investment, CW's accelerator-style model is flexible, targeted, and designed to deliver measurable outcomes.

	Prices
PARTNERSHIP COSTS:	POA

# CW FOUNDERS' DINNERS

## EXCLUSIVE FINE DINING AND NETWORKING

**CW Founders Dinners are invitation-only events that bring together 100-150 senior leaders from across the CW membership – including executives from Founder Member companies, SIG Champions, and VIP guests from the wider tech ecosystem.**

Held three times a year in the prestigious settings of Cambridge's historic colleges, these dinners are among CW's most valued networking occasions, combining elegant surroundings, fine dining, and thought-provoking discussion.

Each evening includes a pre-dinner welcome drinks reception for informal networking, a three-course dinner in a heritage setting, and a keynote or after-dinner speech by an inspiring tech leader or innovator. Previous speakers have included Renata Gomes, Chief Scientific Officer, NHS Blood and Transplant; Sebastian Orby Conran, designer, inventor and entrepreneur; Dr Nicola Millard, Principal Innovation

Partner, BT; Bernard Twomey, Global Head of Electrotechnical Systems, Lloyd's Register; and Mark Slack, CMR Surgical.

Sponsoring the reception or the dinner offers your organisation a unique opportunity to:

- ▶ Align your brand with thought leadership and innovation
- ▶ Connect directly with influential members of the CW community
- ▶ Gain visibility through tailored branding and speaking opportunities
- ▶ Host guests at an evening of high-level networking, fine dining and insightful discussion.

**“Thanks to the CW team for putting on such an awesome evening!”**

Frederick Mannings, Co-Founder and CTO, Predixus

The Founders Dinner is an unforgettable evening for attendees – and a powerful platform for sponsors with excellent opportunities for branding and networking.

Founders Dinners are held in Spring, Autumn and Winter each year.



# SPONSORSHIP PACKAGES

## Headline Dinner Sponsor

Limited to 1x organisation per event

Package includes:

- ▶ 5 guest places for the invite-only dinner
- ▶ 2-minute opening remarks and thank you from host
- ▶ Logo on pre-event marketing and on dinner menus
- ▶ Opportunity to place 2x pop-up style banners at the event
- ▶ Share your “wish list” of individuals you would like to meet
- ▶ Insight article or blog to be published on the CW website
- ▶ Option to provide branded gifts for tables
- ▶ Social media exposure to our 7,000+ followers.

## Welcome Reception Sponsor

Limited to 2x organisations per event

Package includes:

- ▶ 3 guest places for the invite-only dinner
- ▶ Acknowledgement and thank you from host
- ▶ Category exclusivity – no direct competitor to sponsor the reception
- ▶ Logo on pre-event marketing and on branding at drinks reception
- ▶ Opportunity to place 1x pop-up style banner at the event
- ▶ Social media exposure to our 7,000+ followers.

	1 event	2 events	3 events
Headline Dinner Sponsor	£15,000	£22,500	£30,000
Welcome Reception Sponsor	£10,000	£15,000	£20,000

# CW MEMBER SUMMER BBQ

## CONNECT, CONVERSE, AND CELEBRATE

The CW Member BBQ is one of our most anticipated member-only events – a relaxed, informal evening that brings together over 100 professionals from across our membership for great food, conversation, and connection.

The event held in July is reserved for employees of CW Member companies only and is consistently 'sold out'. The BBQ offers a valued opportunity for members to step away from the formalities of tech events and meet face-to-face, make new contacts and reconnect with others in a relaxed and informal setting.

### Why Sponsor the Member Summer BBQ?

- ▶ Engage directly with over 100 professionals from across the CW membership
- ▶ Position your brand in a friendly, relaxed, and high-trust environment
- ▶ Be part of an event that consistently sells out and generates real networking value.

## SPONSORSHIP PACKAGE

### Headline BBQ Sponsor:

Limited to 1x organisation

Package includes:

- ▶ 5 guest places for the invite-only BBQ
- ▶ 2-minute opening remarks and thank you from host
- ▶ Logo on pre-event marketing
- ▶ Opportunity to place 1x pop-up style banner at the event
- ▶ Insight article or blog to be published on the CW website
- ▶ Option to provide branded gifts for tables
- ▶ Social media exposure to our 7,000+ followers.

	Price
SPONSORSHIP COST:	£5,000

# CW TECH FUTURES PASS

## SUPPORT THE NEXT GENERATION

**CW is committed to nurturing the next generation of tech talent. Our new Tech Futures Pass provides free access to CW events, knowledge-sharing, and networking opportunities for early-career professionals, recent graduates, and students.**

Sponsoring the CW Tech Futures Pass is more than just a contribution - it's an investment in the future of the tech industry. By supporting this initiative, your organisation can:

- ▶ Champion diversity and inclusion in the tech sector
- ▶ Invest in future leaders of connectivity and digital innovation
- ▶ Demonstrate social impact and commitment to industry development
- ▶ Gain positive brand exposure among emerging talent and established professionals.

This initiative enables young people to engage with cutting-edge topics and to build valuable connections by attending CW conferences and SIG events for free – all with your support.

Partner with us to empower the next generation and shape the future of the tech industry.

## SPONSORSHIP PACKAGE

### Annual Sponsor

Limited to 1x organisation

Your sponsorship will allow 20 young people to attend all CW conferences and SIG events for one year, and they will be encouraged to use the event app so that you can interact with them via that system. Your brand will be positioned across the website, all relevant marketing material, and digital and social promotions.

Package includes:

- ▶ Branding – logo on promotional material related to the Pass
- ▶ Interview – filmed interview with a representative to talk about your sponsorship
- ▶ Exhibition display space at 1x CW Conference
- ▶ Blogs – 2x insight articles or blogs to be published on the CW website
- ▶ Social media – sponsor mentions in posts and exposure to our 7,000+ followers
- ▶ Emails – promoted as sponsor on emails promoting the initiative
- ▶ PR – included and mentioned in external press releases and announcements.

	Price
SPONSORSHIP COST:	£9,500

# GET INVOLVED

If you'd like to explore our current sponsorship opportunities, or work with us to create a bespoke package tailored to your company's goals, we'd love to hear from you.

Founder Members receive 10% off all listed prices.

We also offer further discounts of up to 15% on annual packages where annual sponsorship exceeds £70,000 +VAT.

Get in touch to start a conversation about how CW can help you connect, engage and shape your future in 2025/26.

## SPONSORSHIP AND PARTNERSHIP CONTACT

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