



ENGINEERING THE NEXT SEMICONDUCTOR FRONTIER

MOVING BEYOND AI: assessing
the future of advanced semiconductor
and photonic technologies

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30 Euston Square,
London

cambridgewireless.co.uk/CWTEC2026

WHAT IS CWTEC?

Having celebrated its 10th anniversary in 2025, the Cambridge Wireless Technology and Engineering Conference (CWTEC) is a landmark event in the UK tech calendar. Each year, the conference brings together 250+ senior engineers, technologists, academics, and business leaders to tackle the most pressing technology challenges shaping our economic future.

CWTEC 2026: Engineering the Next Semiconductor Frontier

Moving beyond AI: assessing the future of advanced semiconductor and photonic technologies

As the semiconductor industry accelerates into an era defined by AI, electrification, and advanced connectivity, the engineering challenges are becoming more complex than ever. Miniaturisation is no longer the sole driver of technological advances. Speed, heat, bandwidth, and energy efficiency are driving us to think and innovate differently.

CWTEC 2026 will take a deeper technical look at the semiconductor and photonics technologies shaping today's AI boom and look ahead to the innovations that will define the next decade.

- Where are we now, in design, manufacturing, materials and systems integration?
- What must evolve to meet future demands in connectivity, energy efficiency, quantum, sensing and high-performance compute?
- What new bottlenecks are emerging?
- Where can the UK carve out distinctive global leadership?
- How do we capitalise on this once-in-a-generation opportunity?

This is where sponsors can engage some of the most influential minds in technology and engineering, amplify their brand to a curated expert audience, and demonstrate leadership at the frontier of UK semiconductor and photonics innovation.

WHO ATTENDS CWTEC?

AUDIENCE

High-growth start-ups, global tech firms, researchers, investors, policymakers

Year-on-year growth in seniority and sector diversity

CWTEC brings together decision-makers, innovators, and influencers to shape the future of technology.

43%

C-suite and senior leaders

75%

from technology and innovation industries

SENIORITY

CWTEC consistently attracts a high-quality audience, with a strong presence at senior levels:

43%

SENIOR/EXECUTIVE
(CEOs, CTOs, directors, founders, heads of department)

26%

MID-LEVEL PROFESSIONALS
(managers, consultants, leads)

15%

TECHNICAL EXPERTS
(engineers, developers, architects)

9%

ACADEMICS
(professors, researchers, PhD students)

INDUSTRY SECTORS

Our audience spans a diverse cross-section of sectors:

74%

TECHNOLOGY & INNOVATION
(tech firms, innovators, solution providers)

18%

TELECOM
(leading connectivity and infrastructure providers)

9%

ACADEMIC/RESEARCH
(universities, research centres)

6%

CONSULTING & STRATEGY
(specialist advisers and strategy experts)

OTHER SECTORS:

Public sector, media, and innovation agencies continue to play a supporting role

BY YEAR

Senior-level attendance has grown steadily year-on-year.

Academic and research engagement has remained a consistent and valued element.

Sector diversity continues to strengthen with a vibrant platform for cross-sector collaboration.

WHY SPONSOR CWTEC?

Sponsoring CWTEC places your brand at the heart of the UK's most influential technology and engineering conversations. This is your opportunity to engage the decision-makers shaping the future of semiconductor and photonics innovation, demonstrate thought leadership on critical industry challenges, and position your organisation at the forefront of the next technological frontier.

Access the audience that matters

CWTEC delivers direct access to 250+ senior technologists, engineers, academics, business leaders, and policymakers who are actively driving the next generation of semiconductor and photonics technologies.

Amplify your brand and message

As a CWTEC sponsor, you'll benefit from:

- Sustained brand visibility across CWTEC's digital platforms, marketing campaigns, and event materials, ensuring exposure to a highly relevant and engaged technical audience.
- Thought leadership positioning through prominent placement in conference discussions and materials, establishing your organisation as a voice shaping industry direction.

- Targeted promotion via newsletters, social media, press activity, and blog content reaching our specialist community before, during, and after the event.
- Networking platform connecting you with tech talent, potential partners, and business opportunities through structured networking and the event app.
- Direct engagement with the policymakers, technologists, academics, and industry leaders who influence investment, procurement, and strategic decisions.

Shape the conversation

CWTEC 2026 explores how the UK can capitalise on a once-in-a-generation opportunity in semiconductors and photonics. As the industry moves beyond AI and traditional scaling approaches, system-level innovation and strategic capability become the differentiators, and the UK's

internationally recognised strengths matter more than ever.

As a sponsor, you'll be positioned alongside the leading voices examining the engineering challenges, emerging bottlenecks, and breakthrough innovations that will define the next decade, from advanced materials and systems integration to quantum, sensing, and high-performance compute.

Whether your objectives centre on brand positioning, business development, policy engagement, or talent attraction, CWTEC offers unrivalled access to the technical community and strategic platforms that drive real impact.

WHAT PAST DELEGATES HAVE SAID

“The presentations were excellent! A good mix of business focus as well as some VERY technical/ intellectual content. CWTEC was like a SIG event on steroids!”

“It was a well organised event. The networking area got a little crowded, but the numbers attending were clearly a sign of the strong industry interest.”

“Excellent spread of experienced and communicable speakers. A nice pick and mix on complexity.”

SPONSORSHIP PACKAGES

PLATINUM £18,000

As CWTEC's only PLATINUM sponsor, your brand will be positioned across the website, highly targeted promotional campaigns and all relevant marketing material and digital and social promotions.

Branding & marketing opportunities:

Thought Leadership:

- Speaking opportunity: 10-minute keynote address
- Additional 15-minute technical presentation

Visibility & Branding:

- Exhibition display space in the networking area
- Logo in the event programme and on venue digital screen
- 100-word profile, logo, and link on the event app and website

Engagement:

- Inclusion in CWTEC social media
- Feature in CWTEC pre-event newsletter
- Branded blog content on CW website (sponsor provided)
- Mention in relevant event press activity (coverage not guaranteed)

GOLD £12,500

As one of four CWTEC GOLD sponsors, you have the opportunity to be recognised as an impactful industry thought leader.

Sponsors may support a specific session benefiting from visibility and direct interaction with delegates in the session.

Branding & marketing opportunities:

Thought Leadership:

- Speaking opportunity: 15-minute technical presentation

Visibility & Branding:

- Exhibition display space in the networking area
- Logo in the event programme
- 100-word profile, logo, and link on the event app and website

Engagement:

- Inclusion in CWTEC social media
- Feature in CWTEC pre-event newsletter
- Branded blog content on CW website (sponsor provided)
- Mention in relevant event press activity (coverage not guaranteed)

SILVER £7,795

As one of five CWTEC SILVER sponsors, your brand will be positioned across the website, and all relevant marketing material and digital and social promotions.

Choice of exclusively sponsoring one of the below key conference activities: Lunch, Refreshments, Lanyards, the Live Stream, or Badges.

Exclusive benefits specific to your chosen sponsored area:

- Lunch: branded poseur tables plus company literature and banner (sponsor provided) displayed within the refreshment zones
- Refreshments: branded cups for all refreshment breaks plus company literature and banner (sponsor provided) displayed within the refreshment zones
- Lanyards: branded event lanyards with your logo (lanyards also include CW logo)
- Live Stream: logo/banner within live stream interface and all on-demand recordings, plus banner ad in the conference app
- Badges: branded conference badges and badge printers with your logo (badges also include CW logo)

Branding & marketing opportunities:

- Acknowledgement from stage during the conference
- Logo in the event programme
- 100-word profile, logo, and link on the event app and website
- Inclusion in CWTEC social media
- Feature in CWTEC pre-event newsletter
- Branded blog content on CW website (sponsor provided)
- Optional add-on: exhibition display space in the networking area £1,250

EXHIBITOR £1,750

There are a limited number of exhibition display spaces available. As an exhibitor you will have the opportunity to showcase your products, services and technology to our delegates.

Sponsors may support a specific session benefiting from visibility and direct interaction with delegates in the session.

Branding & marketing opportunities:

- Exhibition display table in the networking area (2m x 1m)
- Logo in the event programme
- 100-word profile, logo, and link on the event app and website
- Inclusion in CWTEC social media
- Feature in CWTEC pre-event newsletter

ADDITIONAL PROMOTIONAL OPPORTUNITY £685

Extend your reach to conference delegates:

- Provide a promotional insert (A4 or smaller) handed to delegates on arrival.

All our sponsorship packages include delegate tickets, both in-person and virtual.

GET INVOLVED

The future of semiconductor and photonics innovation is being shaped now, and CWTEC is where the UK's leading engineers and technologists are driving that conversation forward.

Join us as a sponsor and be part of a high-impact event designed to inspire action, foster connections, and unlock breakthrough innovation.

To explore sponsorship options or to find out more, please contact:

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CW TECHNOLOGY &
ENGINEERING
CONFERENCE

