

Grow with confidence

Tailored legal advice for your start up



Support for every step of the way



Running a start-up business can be, at times, as daunting as it is exciting. While you're hitting the ground running with new ideas, you need someone to look out for you, helping to **dodge pitfalls** and **signpost opportunities**.

Our legal experts can help to guide you through the early stages of your **business's lifecycle**, starting with early stage fundraising to realise your ideas. Our team will provide comprehensive legal advice on **fundraising**, guiding you through various equity structures, investment options and compliance requirements, ensuring you secure funding effectively and in a legally compliant way. We will also help you to optimise funding opportunities by providing **affordable strategic legal advice**.

Alongside this, our corporate team is supported by a **wide range of specialists** ready to assist your business with its needs as it grows. Whether this is commercial advice on your first set of terms and conditions, employment advice on your first or fiftieth employee, or intellectual property advice on your innovations, you will have access to all of it.

We know finances are tight at the outset, but we want to be alongside you at the beginning of your journey so we offer a range of discounted fixed price products covering many of the typical legal needs of start-up businesses. We can of course also provide more tailored and bespoke advice as and when required.

How we can help

The support we offer includes discounted fixed price services for the first three stages of your start-up business, giving you the right legal position for your business and the costs certainty you need for the first steps of your journey:

1 Concept and inception

Giving you the peace of mind that your business is compliant with corporate law from day one by using our specialist company incorporations services.

We offer fixed price company incorporations (including creating your company's statutory registers).

2 Foundation and investment

Ensuring your business has solid legal foundations and is ready for external investment. We offer fixed prices for:

- Investment-ready articles of association and shareholders' agreement
- Initial equity or debt investment documents
- IP and data protection advice and brand clearance searches
- Template employment contracts, employee handbook and policies
- Contractual terms and conditions of sale and purchase
- Website documents- privacy policy, terms of use and cookie policy
- Contract key issues reviews

3 Growth

The documents you need to prepare for an investment round, employee share scheme or advice on grant funding conditions. We offer fixed prices for:

- Share subscription rounds, advanced subscriptions or convertible debt instruments
- Employee buy-in schemes in the form of EMI and growth share plans

Find out more

For more information about our services for entrepreneurs and start-up businesses, please contact our dedicated team at: growth@howespercival.com.

We will get in touch within one business day to arrange an initial free 'no obligation' call.