

AGENDA	
13:00	Registration and Networking with Refreshments
13:40 – 13.45	Welcome from Cambridge Wireless <ul style="list-style-type: none"> • Michaela Eschbach, CEO, Cambridge Wireless
Session 1: Chaired by Professor Andy Sutton MBE, Fellow & Principal Network Architect, BT Group	
13:50 – 14.15	Thinking Outside of the (urban) Box <ul style="list-style-type: none"> • Gary Littleddyke, Senior Lead Technical Officer - Telecoms, Dorset Council <p>Many of our rural seaside towns and more rural agricultural areas are suffering from really poor mobile connectivity – much worse than the OFCOM and operator provided data would indicate. The MNOs can only invest so much money in network deployment and despite initiatives like the SRN we are seriously behind the curve compared to our more urban colleagues. What's the answer? Might there be room for some form of Neutral Host solution under certain circumstances?</p>
14:15 – 14.40	Breaking the Barriers to Rural Connectivity <ul style="list-style-type: none"> • Ben Roome, Chief Executive, Mova and Bryn Jones, Director of Shared Rural Network (SRN), Mova <p>Rural connectivity isn't just a technical challenge — it's a test of trust, planning, and political will. In this talk, we'll explore why the hardest parts of delivering mobile coverage aren't about just masts or spectrum, but about power supplies, planning permissions, political will and persuading people to share. We'll show how collaboration, not competition, is the key to unlocking rural connectivity — and why the real innovation lies in how we work together, not just in the tech we deploy.</p>
14:40 – 15.05	From Church Towers to Waterways: Delivering Mobile Coverage Across England & Wales <ul style="list-style-type: none"> • Peter Morrell-Brown, Founder and Chairman, Net Coverage Solutions <p>An overview of NetCS's multiple-MNO NetRAN coverage solution, highlighting how partnerships with the Church of England and the Canal & River Trust provide unique, scalable opportunities to extend coverage and capacity across the UK.</p>
15:10	Refreshments and Networking
Session 2: Chaired by Julie Bradford, Head of Techno-Economic Analysis, Real Wireless and CW SIG Champion	
15:45 – 16.10	Mobile Backhaul for Rural Cell Sites <ul style="list-style-type: none"> • Professor Andy Sutton MBE, Fellow & Principal Network Architect, BT Group <p>This talk will explore options for mobile backhaul in areas where fibre isn't available. We'll explore the latest developments in point-to-point microwave radio systems, including the need to ensure spectrum is protected for backhaul radio links. We'll then discuss opportunities associated with the latest developments in LEO mega-constellations and compare different options for satellite backhaul. To conclude we'll bring these discussions to life with real examples of solutions deployed and operational in today's mobile network.</p>
16:15 – 16.40	Challenges and Successes of Running a Truly Neutral Host Rural Mobile Network <ul style="list-style-type: none"> • Anthony Timson, Technical Director, Wave Mobile
16:45	Panel Q & A with all speakers and Sarah Marsh , Head of Digital Connectivity, Cambridgeshire County Council
17:20	Concluding Remarks <ul style="list-style-type: none"> • Julie Bradford, Head of Techno-Economic Analysis, Real Wireless and CW SIG Champion
17.25	Event Ends
17:30 – 19:00	Drinks Reception