

**CW** INTERNATIONAL  
CONFERENCE

# NETWORKS OF INTELLIGENCE: WHERE CONNECTIVITY AND INNOVATION CONVERGE

30 APRIL 2026

WELCOME GENOME CAMPUS, HINXTON, CAMBRIDGESHIRE, UK + ONLINE

**CW** CAMBRIDGE  
WIRELESS

#CWIC2026



# 2025 ANNUAL CONFERENCE

**4** HOURS OF  
NETWORKING 

 **37** EXPERT  
SPEAKERS

**57%**  
C SUITE / DECISION MAKERS 

 **544**  
REGISTRATIONS

## DELEGATE FEEDBACK

**92%** were likely to recommend the conference



**93%** were highly satisfied with the conference



**“One of the best organised events I have attended in some time. Excellent venue and great to see the fantastic level of engagement and participation from the audience at the various sessions. Looking forward to next year if you’ll have me!”**

Professor Gerard Parr MBE, Full Chair in Telecommunications Engineering, School of Computing Sciences, University of East Anglia

**“We had an absolute blast. We were really impressed by the number of contacts we made. This has exceeded all our expectations and has been one of the most productive days for networking this year!”**

Dr Raoul Peltier, Founder & CEO, Anthrotek

**“High quality, thought provoking content and a great networking opportunity. A well organised conference.”**

Previous delegate

**“We were delighted to attend such a fantastic event! Thank you CW for organising, and to our fellow members who we were honoured to meet and catch up with.”**

Daniel Fitzsimmons, Partner, Cambridge Management Consulting

**“ARU were proud to sponsor the Start-Up Zone at CWIC 2025. Cambridge Wireless continues to set the bar for world-class innovation, collaboration, and connectivity. This year’s CWIC, Founders’ Dinner and CTW opened the door to new partnerships for ARU, strengthened existing relationships, and showcased the incredible talent within the CW community. The impact for us has been immediate and inspiring.”**

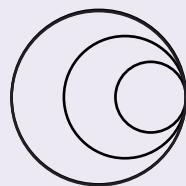
Fiona McGonigle, Team ARU, Anglia Ruskin University

**“It’s always two steps ahead of everyone else!”**

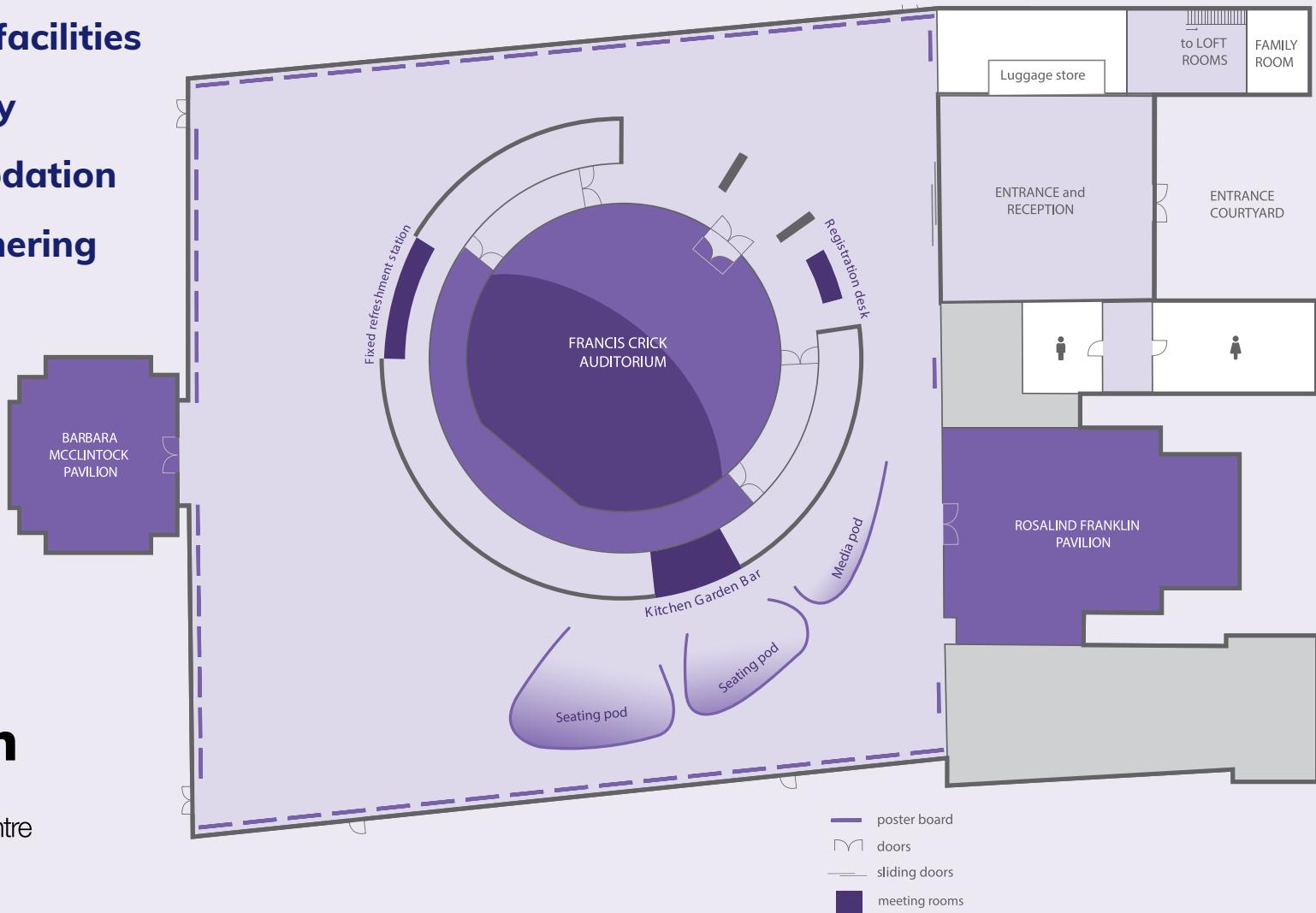
Previous delegate

# THE VENUE

- Exhibitors & attendees on one level
- State-of-the-art facilities
- Superb hospitality
- On-site accommodation
- One-to-one partnering lounge



**hinxton  
hall**  
conference centre



# PAST ATTENDEES

31ten Consulting	Boldyn Networks	Department for Science, Innovation & Technology (DSIT)	IC Creative	Martlet	Plum Consulting	Singtel	University College London
42 Technology	British Telecommunications	DIT	IC Resources	Mason Advisory	Pod Group	SmithsonHill	University of Bristol
5G Analytics	BSC Associates	Deutsche Telekom UK	Ignite Exponential	MATRIXX Software	PolyChord	Sony Europe B.V.	University of Cambridge
5G3i Ltd	CableLabs	Device Authority	Imagination Technologies	Maximus Networks Ltd	Position Systems	Spark EV Technology	University of East Anglia
5GAA	Cambridge Consultants	Digital Catapult	IMMERSIONN	Menta	Pragmatic Semiconductor	Sprk Capital	University of Edinburgh
8 West Consulting	Cambridge Data Insights	Digital Health Cambridge	Immersive Rehab	Metail	ProtectBox	SSE Enterprise Telecoms	University of Essex
8power	Cambridge Design Partnership	Disruptive Analysis	Infocomm Media Development Authority	Microchip	ProVenture	SSN School of Advanced Software Engineering	University of Kent
Acisa	Cambridge Spark	Dorset County Council	Inmarsat	Microsoft Research	pureLiFi	St John's Innovation Centre	University of Reading
ADVA	Cambridge University Hospitals NHS	Dovetailed	INSEAD	Mini-Circuits	PwC UK	StarHub	University of the Highlands and Islands
AEL Crystals	Capita PLC	EDF Energy	Inside Telecom	Ministry of Foreign Affairs of Denmark	QCT	S-Tech Insurance Services	University of Warwick
Africa Mobile Networks	CBRE	EIRA	Intel	Miralis	Qualcomm	Stephen Unger Consulting	University of Wolverhampton
Agilis Ai	Camgile	Electronic Communications Office of Latvia	Intelsat	Modus Operandi	Queens University Belfast	STL Partners	Utility Technology Council
Akendi UK	Capita PLC	EDF Energy	Iotic	Myriofoam Limited	National Digital Twin Programme	RAK Wireless	Sutru
Altium Associates	CBRE	EIRA	IP Group	NPL	Radio Led Partner	Raspberry Pi Foundation	Synergy Solutions
Anchored In	Cellnex Telecom	Element Energy	IP21	NCR Global	Ravensbourne	StarHub	Uventor Ltd.
Anglia	CGI	Emsol	Ixon Holdings	NetRing	Real Wireless	TalkTalk	Vecta Consulting
Anglia Ruskin University	CircuitBuilder	EnSilica	J A Kemp LLP	Neurowave AI	Redtail Telematics	TE Connectivity	Veea Systems Ltd
Anglian Water	Clavister AB	Enter Quantum	Jonesthefone Consulting	New Street Research	Renfrew Group	Team Consulting	Verizon
Anritsu	Climate Associates	Ericsson	Kao Data	NIHR Brain Injury MedTech Co-operative	Rethink Technology Research	Tech Mahindra	Viatec Associates
Anthem Corporate Finance	Cofinitive	Espansivo	Keima	Keysight Technologies	RN Electronics	Tech Velocity	VIAVI Solutions
APImetrics	Commscope	Essor Labs	Klickdigital Limited	Nodens Medical Ltd	RoboK	Telecommunications Industry Association	Vilicom UK
Appleyard Lees IP LLP	Connected Kerb	Factoree	KLM	Nokia	Rohde and Schwarz	Telefonica O2 UK	VISYON
Arm	Connecting Cambridgeshire	Fenland District Council	Flex	Nvidia	RTT Online	TestFyra	Vodafone
Artagnan Tech	ConvergedLinks Inc.	Fluidic Analytics	La Playa	Octopus Ventures	Ryff Europe Ltd	The IEEE	Webb Search
Ashtons Legal	CorrosionRADAR Ltd	Ford	Lark	Odine Solutions	Sagacity Consultancy	The KTN	West Midlands 5G (WM5G)
Assured Wireless	CPI	Forge	Leonardo	Ofcom	Salesforce	The Scotland 5G Centre	Westminster City Council
AstraZeneca	Createc	Fujitsu	Liberty Global	One Nucleus	Samsung	The Silicon Eye	WiFore Consulting
Astutim	Cyphere	Genesis Technology Services Limited	Liverpool 5G Testbed	Open Networking Foundation	Satellite Applications Catapult	Tinnoco	Wolfram Research Europe Ltd
AT&T	D C Intelligence	ghd Cambridge	London Stock Exchange	OpenUK	Sedgefox Consulting	Toga Networks	Xplore
Atlantic Wireless Telecommunications Ltd	DCMS	D&FG Elements	Lucet	Orange	Sepura	Trik	Zizo Software
ATS Global	Dataswift	Google	M1 Limited	Orbital	SGInnovate	TTP plc	u-blox UK
Ballast Networks	DBS Group	Government of British Columbia	Magna International	Orca Scan	Siametric Systems	Turkcell	Uhuru United
Bango	Decision Evaluation	Greybrook	Mandrel Systems	Parallel Wireless	Sierra Wireless	Tuspark UK	UK5G
Beko	Delivery Management	GSMA	Maritime and Port Authority of Singapore	PCTEL	Signpost 2 Grow	Unbounded Future Ltd	Unbound
Bikal	Dell UK	Howes Percival LLP	Perform Green	Singapore Technologies Engineering Ventures			
Biorbyt Limited	Deloitte LLP	Huawei	Marks & Clerk	Plextek			

# CWIC 2026

## NETWORKS OF INTELLIGENCE: WHERE CONNECTIVITY AND INNOVATION CONVERGE

**The CW International Conference (CWIC) is a must-attend event for technology professionals, business leaders and policymakers looking to understand and prepare for the challenges ahead. Running for the past seventeen years, with an average of 500+ registered delegates, CWIC brings together global experts to shape the future of connectivity and resilience.**

CWIC 2026 will delve into the critical relationship between connectivity and the emerging technologies rapidly shaping the future. It isn't a one-directional relationship. It's symbiotic. As AI reshapes every industry, the connectivity community finds itself at a critical inflection point: we're not just carrying the traffic, we're enabling the intelligence, securing the infrastructure, and capturing the value.

The 2026 conference brings together leaders who understand that the future isn't about connectivity OR AI, quantum, or emerging tech. It's about how these technologies converge, depend on each other, and create entirely new opportunities for innovation and value creation.

CWIC 2026 is where the telecommunications and Advanced Communication Technologies (ACT) ecosystem gathers to explore our evolving role at the centre of technological transformation.

### Key themes include:

#### Connectivity & AI: A Two-Way Revolution

- ▶ How does the interplay and co-dependency between connectivity and AI manifest in real-world scenarios?
- ▶ What network capabilities does AI demand, and what does AI-enhanced connectivity make possible?
- ▶ How do we harness technological innovation to deliver meaningful impact across society, business, and the wireless community itself?

#### Beyond AI: The Converging Technology Landscape

- ▶ What transformational technologies – quantum, 6G, biotechnology, renewable energy – will reshape the connectivity landscape?

- ▶ What impact will converging technologies have on the future of connectivity infrastructure, business models, and ecosystem partnerships?
- ▶ How does invention translate into deployable solutions that deliver measurable value?

#### Securing Our Future: Infrastructure, Talent & Trust

- ▶ How do we stay secure in an increasingly autonomous world where we're handing over critical decisions to AI?
- ▶ How do we safeguard the future of the telecommunications industry? Where will the next generation of career opportunities come from?
- ▶ What skills, partnerships, and business models will sustain the wireless ecosystem through the next wave of disruption?

Whether you're architecting next-generation networks, deploying AI at the edge, developing the semiconductors that power connectivity, or building the security frameworks that protect it all, CWIC 2026 is where the wireless community comes together to navigate convergence, capture opportunity, and lead from the foundation.

### CWIC 2026: WHERE CONNECTIVITY MEETS ITS MOMENT.

# CWIC 2026 SESSIONS

## CSPs AT THE CROSSROADS: AI INFRASTRUCTURE AND AUTONOMOUS NETWORKS

The Communication Service Provider (CSP) industry stands at a pivotal moment. Can telcos move beyond connectivity and step into powering the AI economy, delivering not just bandwidth, but compute, sovereign edge capabilities, and the tools that underpin AI services? Or will hyper-scalers seize the advantage, leaving telcos as mere feeders into someone else's ecosystem?

Simultaneously, telcos face the path to autonomous networks. Automation promises efficiency, speed, and improved service, but is a fully autonomous network achievable? Is it essential for valuable services like GPU-as-a-service or inference-as-a-service?

These debates highlight a common tension: ambition versus risk. The panel explores whether these twin transformations represent a golden opportunity for telcos to redefine their role in the digital economy, or whether they risk being sidelined by legacy constraints and external competition.

## ADVANCED MANUFACTURING: AUTONOMOUS PRODUCTION AND THE RISE OF DARK FACTORIES

The convergence of AI, automation, and advanced robotics is transforming manufacturing into an intelligent, self-optimising capability. This shift towards cognitive production leverages data, machine learning, and autonomous systems to accelerate decision-making, eliminate inefficiency, and achieve precision at scale.

In the physical domain, this intelligence is driving rapid deployment of robotic systems and autonomous production cells. This evolution leads to dark factories: fully automated facilities operating 24/7 without human presence.

While connectivity underpins autonomous production, dark factories require a broader portfolio: real-time data processing, edge and cloud platforms, AI orchestration, cybersecurity, digital twins, and secure integration with logistics and supply chains.

For telcos, this presents a significant opportunity to move beyond connectivity and deliver the platforms and managed services that enable the next generation of industrial production.

## OPERATIONAL ADVANTAGE: AI, AUTONOMY, AND THE FUTURE FIGHT

**The symbiosis of connectivity and artificial intelligence transforms defence infrastructure from passive utility into decisive operational asset. This is about cognitive dominance: harnessing machine learning to accelerate decision-making and fortify network resilience.**

As the timeline for Artificial General Intelligence (AGI) shortens, understanding its implications for defence has shifted from theoretical exercise to urgent strategic imperative.

In the physical domain, this intelligence translates into capacity and effectiveness. Armed forces are rapidly deploying uncrewed, autonomous capabilities to prosecute targets at speed and generate overwhelming force. However, this reliance on autonomy opens a new front in the war for the spectrum: a contested environment defined by Electronic Warfare and Electronic Countermeasures.

## WHAT BOLD IDEAS WILL SHAPE THE NEXT DECADES OF TECHNOLOGICAL PROGRESS?

**This session showcases cutting-edge start-ups and early innovations developing breakthrough technologies with potential to transform industries and society. Founders and technical leaders present what they're building today: the products, platforms, and systems emerging from frontier science and engineering.**

Through concrete examples and live innovation stories, the session explores how novel technologies are being translated into practical, scalable solutions, and what makes these approaches genuinely distinctive. Designed to inspire, it highlights the role of start-up creativity and technical ambition in turning emerging ideas into impactful technologies for the connected world.

## CONNECTING PLACES: BETTER SERVICES, STRONGER ECONOMIES

Gone are the days of 'smart city' theory. It's time to talk about what actually works. How do we use digital connectivity to deliver better public services and fuel real economic growth?

This session brings the entire value chain to the stage: from telcos and regional authorities to the public sector leaders on the frontline. Forget the jargon. This is about practical problem-solving.

Hear real-world case studies on solving tough connectivity challenges and see how these solutions are transforming communities. We'll also look ahead, exploring the powerful impact AI will have on our public spaces over the next decade.

## THE AUTONOMOUS FINANCIAL NERVOUS SYSTEM: CONNECTIVITY, AI, AND MACHINE-SPEED TRUST

Finance is moving from a collection of digital services into an autonomous operating system that senses risk, makes decisions, and acts in real time.

Connectivity is no longer just infrastructure. It's becoming the control layer of modern finance, enabling trust, resilience, and accountability at machine speed. As financial services embed into everyday interactions, payments, credit, and identity operate as continuous, context-aware flows shaped by real-time data.

As AI becomes embedded across financial workflows, from fraud prevention to liquidity and market operations, the boundary between data movement and decision-making disappears. This forces a rethinking of governance, regulatory oversight, and systemic stability in markets operating at unprecedented speed and scale.

The session brings together leaders shaping the networks, intelligence, and trust frameworks required to operate, regulate, and compete in this new financial era.

## SECURING OUR FUTURE: BUILDING THE TALENT PIPELINE

The technology landscape is evolving faster than the talent pipeline supporting it. As AI, agentic systems, and quantum capture the imagination of the next generation, core network, infrastructure, and connectivity risk losing young talent to more visible career options.

This session explores how the CW ecosystem can compete for and inspire our next generation. It examines what drives talent choices today – from pay and flexibility to purpose, diversity, and societal impact – and how careers in connectivity can offer compelling answers.

The discussion considers how shifting skillsets, new productivity models, and changing ways of working are reshaping the future workforce. The panel explores how to build clearer pathways into ACT careers, unlock regional growth, and ensure inclusion and equal access to opportunity.

## THE QUANTUM INTERNET: PROMISE AND PERIL

The idea of a quantum internet has moved from science fiction into serious research. By harnessing quantum mechanics, it promises secure communications, distributed quantum computing, and entirely new applications. If achieved, the quantum internet represents a paradigm shift in how information is secured, shared, and processed.

For telcos, policymakers, and innovators, the stakes are enormous: miss this wave and risk irrelevance; seize it and help shape the backbone of the next digital era.

Is the quantum internet a genuine revolution, or overhyped research chasing funding? If quantum communications are “un-hackable”, who decides access? Should telcos lead the quantum backbone, or will they be sidelined by hyper-scalers? Will the race for quantum leadership drive further geopolitical tensions?

# SPONSORSHIP & EXHIBITOR BENEFITS

## THOUGHT LEADERSHIP

There are several speaking opportunities providing sponsors with the chance to present on an international platform and be recognised as a highly credible and impactful industry thought leader. Sponsors may support a specific dedicated session benefiting from exclusive visibility and direct interaction with delegates in the session.

## HIGH IMPACT NETWORKING & COLLABORATION

Engage and generate leads with our delegates in a state-of-the-art venue. Our conferences create the conditions for 'light bulb' moments of new ideas and collaboration in a highly trusted and fun environment.

## HIGH PROFILE VISIBILITY

Through highly targeted offline and online media and promotional activities, including social media, press campaigns, conference brochure, website presence and email marketing, your company brand will be exposed to a wide audience as part of a powerfully integrated marketing campaign in the months before the conference.

## SHOWCASE YOUR PRODUCTS IN OUR EXHIBITION HALL

With a high-level audience at your fingertips, increase your reach by showcasing your products, services and technology to influential decision makers. Reinforce and strengthen your brand, build opportunities with new and existing clients, and promote collaborations. Exhibitors will receive a free virtual exhibition space on the conference platform. This allows both in-person and online delegates to explore the virtual exhibition hall and easily navigate to your page.

## WHAT DOES HYBRID MEAN AT CWIC?

Hybrid can mean many different things. At CWIC we plan to have a full-day, face-to-face conference with plenary talks, parallel sessions, and an exhibition. We will be recording the plenary talks and live streaming these for the virtual attendees. Attendees will have the choice and flexibility to attend in person or online. Live attendees have the benefit of being able to access the talks in person or online (or on demand after the event).

With hybrid the sky's the limit, offering increased opportunities across time zones and borders. Hybrid combines the benefit of the face-to-face experience, where you can connect with in-person delegates and the wider reach of the virtual attendees.

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

**CWIC 2026 sponsorship packages offer an opportunity to increase the visibility of your brand and enhance audience engagement. We have a variety of packages to suit your budget and organisation's objectives. All sponsorship packages include presence in the conference brochure, on the conference website and a virtual booth.**

## CONFERENCE BAGS

Your branding prominently printed in one colour to one side of the conference eco shopper bag which is given to every delegate and speaker. Conference bags prolong the life of your branding as bags are frequently reused after the event.

## CONFERENCE PLATFORM

Achieve maximum visibility by sponsoring the conference platform/app. Sponsorship includes a prominent banner in the platform plus an exhibition table.

## PARTNERING LOUNGE SPONSOR

Be a conversation starter by sponsoring the partnering area. You will receive high brand visibility with your banner strategically placed in the partnering area and across co-branded table signs on partnering tables.

## LANYARD

Increase your company's brand reach and exposure with your logo on the event lanyard. All delegates, speakers, and partners will be given a lanyard at registration which they will be required to wear all day (and keep, if they wish).

## REFRESHMENTS

Gain that extra advertising edge by sponsoring the refreshment breaks and reap the benefits that come with branded cups and a prominent rollup banner featuring your logo in the refreshment area. You will be acknowledged as the refreshment sponsor to all delegates.

## LUNCH

Receive exclusive visibility over lunch. You will be acknowledged as the lunch sponsor and your logo will be featured on the lunch napkins and menu card. The sponsor can also provide a banner to be placed in the lunch area during the meal break.

## PRE-DINNER DRINKS

(at the pre-conference dinner on 29 April)

Showcase your organisation with a branded banner located in the dinner area and on the dinner menu. You will be announced as the pre-dinner drinks sponsor to all delegates.

## CLOSING DRINKS & CANAPÉS

Increase your brand exposure by sponsoring the drinks and canapés at the concluding reception. Sponsorship includes placement of your banners in the reception area. You will also be acknowledged as the drinks and canapés sponsor to all delegates.

## EXHIBITOR DISPLAY TABLE

Showcase your organisation with a display table located in the exhibition area. Upgrade to a larger exhibition space located in the busy lunch area. Ask for details.

# START-UP ZONE SPONSORSHIP

To celebrate the exciting innovations taking place in the technology arena, CWIC 2026 will include a Start-Up Zone. Set within the wider CWIC exhibition, the start-up zone will host innovative early-stage companies and start-ups offering a dynamic and interactive showcase of their solutions.

CWIC provides 12 companies the opportunity to demonstrate innovative solutions in exciting technologies such as cyber security, AI, quantum, health tech, robotics and immersive technologies. We welcome applications from solution providers that span all industry sectors that are:

- ▶ less than 5 years old and
- ▶ employ less than 25 members of staff

With its senior-level audience of founders, directors and C-suite executives, CWIC is a powerful platform for early-stage companies to showcase bold solutions and connect with potential collaborators to scale. Come and network, test your ideas, raise your profile and build partnerships.

## TAKE ADVANTAGE OF THIS SPECIAL OFFER:

**Offer for start-ups: £150 + VAT**

Start-ups receive an exhibition table in the highly visible start-up zone, and promotion through social media, the CWIC website, and related newsletters.

**Offer for sponsors\* £5,000 + VAT**

As a Start-Up Zone sponsor your brand will be prominently displayed in all correspondence and socials relating to the Zone. On the day, take advantage of a Poseur table in the Zone where you can place your marketing collateral. There is the opportunity to run a 'drop-in clinic' for the start-ups to make them aware of your services. (Enquire for full details.)

\*not exclusive.

# FEATURED FOR CWIC 2026

## PRE-CONFERENCE DINNER SPONSORSHIP

We will be holding a conference dinner on the evening before the conference. Participants from the conference and our members will be in attendance so it is an excellent opportunity to network, establish new connections and raise your brand's visibility.

### **The package includes the following:**

- ▶ Announcement as dinner sponsor with short welcome address at the dinner (5 mins)
- ▶ A banner with your logo at the dinner (to be supplied by sponsor)
- ▶ Logo on dinner menu
- ▶ Guaranteed exhibition space (location to be confirmed)
- ▶ 7 delegate tickets to the main conference with 7 additional virtual conference tickets
- ▶ 2 passes for the conference dinner, plus 2 additional passes for a client or partner
- ▶ 1 guaranteed parking spot at the conference hall
- ▶ 100-word organisation profile, logo and weblink on the conference website and online conference platform
- ▶ Logo inclusion in CWIC conference guide
- ▶ Logo placement in CWIC email newsletter (1 newsletter)
- ▶ Social media promotion (inclusion in 1 LinkedIn post highlighting sponsors, 1 post mentioning speaker if applicable)
- ▶ A blog / news article on CW website (sponsor to provide)
- ▶ Conference platform with customisable booth

## ROUNDTABLE SPONSORSHIP

The connectivity industry stands at a critical inflection point. As AI, quantum computing, and emerging technologies converge, infrastructure leaders must navigate complex questions about security, talent, business models, and our evolving role at the centre of technological transformation. These aren't just technical challenges; they're strategic imperatives that will define the future of our industry.

The CWIC C-Suite Roundtable will take place in the Barbara McClintock Pavilion. It will bring together senior thought leaders and high-level decision makers to discuss the challenges of this critical inflection point and how to tackle these issues. Sponsoring the Roundtable will position your organisation as an industry thought leader, you will lead the discussion, generate new ideas, share your expertise, connect with and influence key decision makers all whilst enhancing your brand's credibility and visibility.

### **The package includes the following:**

- ▶ A banner with your logo in the roundtable room (to be supplied by sponsor)
- ▶ Guaranteed exhibition space
- ▶ 7 delegate tickets to the main conference with 7 additional virtual conference tickets
- ▶ 2 passes for the conference dinner
- ▶ 1 guaranteed parking spot
- ▶ 100-word organisation profile, logo and weblink on the conference website and online conference platform
- ▶ Logo inclusion in CWIC conference guide
- ▶ Logo placement in CWIC email newsletter (1 newsletter)
- ▶ Social media promotion (inclusion in 1 LinkedIn post highlighting sponsors, 1 post mentioning speaker if applicable)
- ▶ A blog / news article on CW website (sponsor to provide)
- ▶ Conference platform with customisable booth

# SPONSORSHIP & EXHIBITOR PACKAGES

	£ (ex VAT)	Number available	Speaking slot	Exhibition table	In-person delegate passes	Online delegate passes
Platinum	£30,000	1	✓	✓	12	12
Gold Plenary	£15,000	1	✓	✓	7	7
Silver Plenary	£10,000	1	Panel	✓	5	5
Pre-Conference Dinner	£15,000	1	✓	✓	7	7
Roundtable	£15,000	1	✓	✓	7	7
Workshop	£12,000	1	✓	✓	6	6
Closing Keynote / Debate	£10,000	1	✓	✓	6	6
Gold Track	£10,000	1	✓	✓	5	5
Silver Track	£6,000	1	Panel		4	4
Lunch Sponsorship	£8,000	1			5	5
Refreshment/Branded Cups Sponsorship	£8,000	1			5	5
Closing Drinks & Canapes Sponsorship	£6,000	1			4	4
Conference Bags	£8,000	1			5	5
Lanyards	£8,000	1			5	5
Partnering Lounge Sponsorship	£7,000	1			5	5
Pre-Dinner Drinks	£5,000	1			4	4
Platform Sponsor	£5,000	1			4	4
Start-Up Zone Co-Sponsor	£5,000	4			4	4
Exhibitor	£2,500	10		✓	3	3
Start-Up Exhibitor	£150	12		✓	2	2

## ALL SPONSORSHIP PACKAGES INCLUDE:

- ✓ Presence in the conference brochure and on the conference website
- ✓ A virtual booth in the conference app
- ✓ Delegate tickets to the live event (number dependent on package chosen)
- ✓ Virtual conference tickets (number dependent on package chosen)
- ✓ Digital brand promotion across social media, the CWIC newsletter, and the CW website (specific activity dependent on package chosen)

# ABOUT CAMBRIDGE WIRELESS (CW)

**Cambridge Wireless (CW) is a global not-for-profit membership organisation at the forefront of innovation in connectivity and digital technology. Since 2000, CW has united industry leaders across connected devices, networks, data analytics, telecoms, satellites, and more.**

With an extensive active community of technology companies ranging from major network operators and device manufacturers to innovative startups and universities, we bring our members together to enable collaboration, provide opportunities for continuous learning and professional growth, and foster innovation to shape the future. It's a responsibility we take seriously.

From flagship conferences and networking events to strategic innovation projects and skills development, our programmes create valuable opportunities for members.

Our CW Special Interest Groups (SIGs) provide our members with a dynamic forum where they can network with their peers, track the latest technology trends and business developments and position their organisations in key market sectors.

We also organise major conferences and other high-quality industry networking events and dinners. And we facilitate strategic innovation projects and skills development, creating valuable opportunities for our members.

CW has its roots in Cambridge, England, the UK's centre for science and technology and a globally

recognised centre of innovation. The city is one of Europe's most vibrant and powerful innovation ecosystems and a natural home for ambitious technology brands. At the heart of the region is the world-renowned University of Cambridge, a global leader in scientific research, innovation and commercial impact.

As of October 2025, Cambridge's innovation ecosystem has grown by almost 80% in the past decade, from 473 active companies in 2015 to 848 in 2025. According to a report from Beauhurst, Cambridge Enterprise, Innovate Cambridge and Cambridge Innovation Capital, Cambridge's early-stage life sciences and deep tech companies have raised £7.9billion since 2015, and international investors are now involved in nearly 40% of all deals, up from just 7% a decade ago.

With 24 billion-dollar businesses, 73,000+ people employed in knowledge-intensive industries, 36 research parks, 5 hospital trusts and 2 universities, Cambridge is the most intensive science and technology cluster in the world, according to the Global Innovation Index 2024.

Our presence and deep reach here enable us to support our sponsors and partners around the world with exceptional access to the people, businesses, research, and networks that make up this world-leading centre of innovation.

## Our Special Interest Groups:

- ▶ Academic & Industry
- ▶ Artificial Intelligence
- ▶ Connected & Intelligent Places
- ▶ Connected Thinking
- ▶ Content Production & Delivery
- ▶ Future Devices & Technologies
- ▶ Health Tech
- ▶ Location
- ▶ Mobile Networks
- ▶ Non-Terrestrial Networks
- ▶ Radio Technology
- ▶ Security, Privacy, Identity & Trust (SPIT)
- ▶ Semiconductors
- ▶ Wireless Heritage



## CONTACT US

For more information on how you can get involved:

[sponsorship@cambridgewireless.co.uk](mailto:sponsorship@cambridgewireless.co.uk)

+44 (0) 7888 701937

[www.cambridgewireless.co.uk](http://www.cambridgewireless.co.uk)

 [@cambridge-wireless](https://www.linkedin.com/company/cambridge-wireless)

