



**CAM
TECH
WEEK**



Additional Guidance for Speaker Submissions



How to strengthen your application for Cambridge Tech Week

Cambridge Tech Week brings together global leaders in deep tech. We are looking for speakers who bring clarity, perspective and real-world insight into how technology moves from idea to impact.

2026 Speaker Themes

- **Cambridge Tech Ecosystem**
- **Visionary Tech Day: Game Changers and World Beaters**
- **Startup to Scaleup: Building the Next Generation of Tech Giants**
- **Med Tech and Health Tech**
- **Climate impact**
- **Quantum and AI**

To improve your chances of being selected, we encourage you to consider the following:

1. Focus on real-world application

We are less interested in theory alone. The strongest submissions show how technology is being applied in practice, whether that's scaling a company, commercialising research, or deploying innovation in complex environments.

2. Bring a clear point of view

We are looking for speakers with something to say. This could be a challenge to current thinking, a hard-earned lesson, or a perspective shaped by experience. Submissions that take a position tend to stand out more than those that simply describe a topic.

3. Show the journey from idea to impact

Cambridge Tech Week is centred on how deep tech changes the world. We are particularly interested in stories that demonstrate the journey from research to real-world application, including the barriers, decisions and trade-offs along the way.

4. Consider collaborative submissions

Joint submissions, for example between a founder and an investor, or a researcher and a commercial partner, can offer a more complete perspective and often create stronger sessions.

5. Bring something new to the conversation

We review all submissions in the context of the wider programme. Proposals that introduce fresh thinking, emerging themes, or underrepresented perspectives are more likely to be selected.

6. Think about the audience

Our audience includes founders, investors, researchers, corporates and policymakers. The most effective sessions offer insight that is relevant beyond a single organisation and provides value to the wider deep tech ecosystem.