

Briteyellow

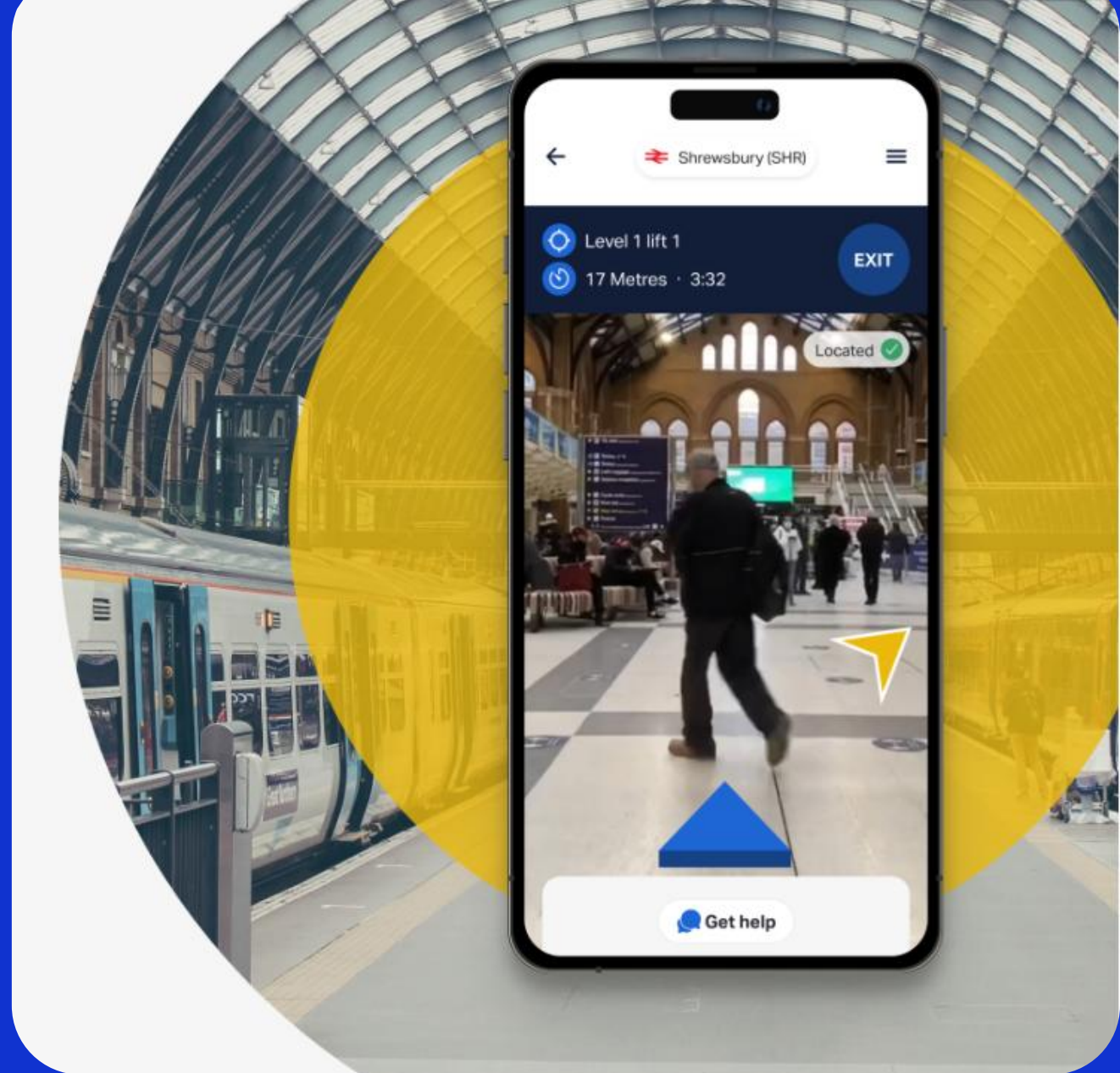


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Pioneering spatial Intelligence

Indoor positioning and navigation for
complex built environments



Agenda

Topics Covered

1

Who are we: Briteyellow at a Glance

2

Problems we solve: For older and disabled people

3

Our solution: Spatial Intelligence Platform

4

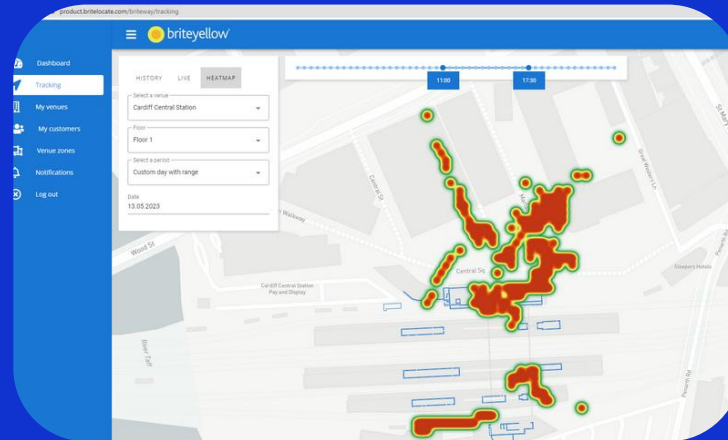
Applications: Real world



Briteyellow at a glance



**Managed WiFi 2003-
2012**



**Position Tracking
2012-2019**



**Spatial Intelligence
2020-2025**



Inaccessible Journeys

1 in 4 disabled
people avoid travel

due to navigation barriers.





Unsafe Care

> 57% of UK carers
suffering burnout

due to staff shortage





Spatial Intelligence platform

Enabling more accessible journeys and prioritised care for older and disabled people, and increased efficiency for operators.



Real World Applications

Briteway

Travel Companion App

£47k/yr staff efficiency savings

Britecare

Virtual Care Assistant

28% increase in staff efficiency

Britezone

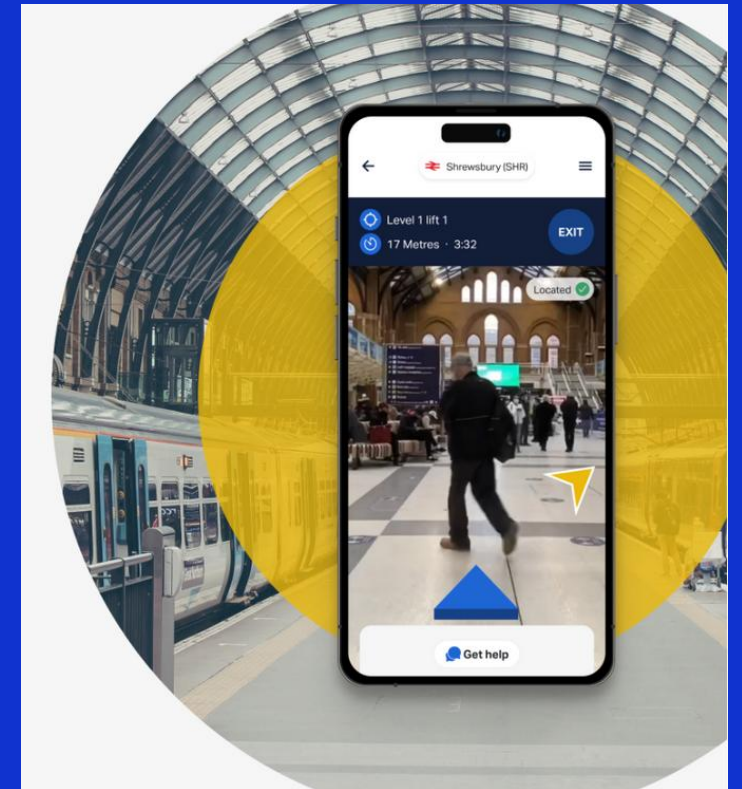
Spatial Insights Dashboard

Unlock hidden efficiencies & opportunities



Thank you!

Turning complex buildings into smart places.



For more info, visit briteyellow.com
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