

A HealthTech SIG Event
'Healthcare Without Walls: Revolution or Risk?'
Wednesday 16th July 2025
Sponsored by Analog Devices
Hosted by The Bradfield Centre, Cambridge

Venue: **Bradfield Centre**, 184 Cambridge Science Park, Milton Road, Cambridge, CB4 0GA

AGENDA

- | | |
|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13:30 | Registration and networking over tea & coffee |
| 14:00 | Welcome from Cambridge Wireless .
Sally Field, Head of Business Development, Cambridge Wireless |
| 14:05 | Session 1: Chaired by Peter Ferguson, Analog Devices & CW SIG Champion |
| 14:10 | Dr Alexis Joannides, Co-Director of the NIHR HealthTech Research Centre in Brain Injury, Chief Research Informatics Officer and Consultant Neurosurgeon for Cambridge University Hospitals Trust. |
| 14:40 | 'National Institute for Health and Care Research: Funding and Support for HealthTech'
Ian Newington, Innovation Lead at the NIHR HealthTech Research Centre in Brain Injury |
| 15:00 | Panel discussion with session speakers |
| 15:15 | Refreshment break |
| 15:45 | Session 2: Chaired by Peter Ferguson, Analog Devices & CW SIG Champion |
| 15:45 | Welcome from our Sponsor, Analog Devices .
Marcus Greenhill, Director, Digital Healthcare Systems, EMEA |
| 15:50 | Adam Igra, Director of Innovation, Innovation, Digital & Improvement Directorate, Cambridge University Hospitals NHS Foundation Trust |
| 16:15 | 'The NHS 10-year plan: Analogue to Digital, Sickness to Health, Hospital to Community. What is needed to translate ambition into reality'
James Morrow, GP and Partner, Granta Medical Practices |
| 16:40 | 'Integrating Clinical Trials into Healthcare: Transforming Patient Care'
Karina Morley, Global Head of Research Innovation & Strategic Alliances, AstraZeneca |
| 17:00 | Panel discussion with session speakers |
| 17:25 | Closing remarks and event ends |

With the permission of the speakers, presentations will be available by request the day following the event

Profile of organiser**Cambridge Wireless** -www.cambridgewireless.co.uk

CW is the leading international community for companies involved in the research, development and application of wireless and mobile, internet, semiconductor and software technologies. With an active community of over 1000 businesses ranging from major network operators and device manufacturers to innovative start-ups and universities, CW stimulates debate and collaboration, harnesses and shares knowledge, and helps to build connections between academia and industry. CW's 20 Special Interest Groups (SIGs) provide its members with a dynamic forum where they can network with their peers, track the latest technology trends and position their organisations in key market sectors. The CW team organise major conferences and competitions along with intimate industry networking events and dinners.

Profile of Sponsor

Analog Devices - www.analog.com

Solving the problems of tomorrow and today relies on intelligently bridging the digital and analog worlds. At Analog Devices, we create unmatched technologies and solutions to solve our customers' problems in instrumentation, automation, communications, healthcare, automotive and numerous other industries.

Profile of Host

Bradfield Centre- www.bradfieldcentre.com

Our aim is to attract ambitious like-minded entrepreneurs from both Cambridge and around the world; co-locate them in scalable, state-of-the-art facilities; immerse them in a vibrant, collaborative, and inclusive culture; whilst connecting them to investors and other support organisations to help them grow.

The HealthTech SIG

In the healthcare market we are seeing a growing need for innovative technologies across the spectrum of care that allow people to be treated in their homes, enable independence, improve early diagnosis of disease, enhance patient outcomes and prevent disease progression. We believe that it is important to raise awareness of these unmet needs across the CW community in order to identify solutions from organisations who can address them with innovative and effective technologies. It is championed by:

- **Peter Ferguson, Strategic Account Director, Analog Devices** www.analog.com
- **Michael Morgan-Curran, CEO, Asclepius MedTech Ltd** <https://asclepius-medtech.com>
- **Daniel Nickalls, Consultant, TTP plc** - www.ttp.com
- **Szczepan Orlins, Animorph Co Operative** <https://animorph.coop>
- **Mick Withers, SVP Commercial Business Development, Plextek** - www.plextek.com

To learn more about the activities of this group and its Industry Champions please visit:
<https://www.cambridgewireless.co.uk/special-interest-groups/healthtech.html>

Profile of speakers

Dr Alexis Joannides, Co-Director of the NIHR HealthTech Research Centre in Brain Injury, Chief Research Informatics Officer and Consultant Neurosurgeon for Cambridge University Hospitals Trust.

Dr Alexis Joannides is an Honorary Consultant Neurosurgeon at Addenbrookes specialising in neuro-oncology and CSF disorders. He is the Head of Bioinformatics for Cambridge University Hospitals Trust and Director of Clinical Medicine at Corpus Christi College, Cambridge. Through his research, he has supported the development of new devices and technologies for improving patients' quality-of-life following brain injury. His brain care transformation work includes clinically leading programmes REVERT, RAPID, DAMSEL and IRMA.

Ian Newington, Innovation Lead at the NIHR HealthTech Research Centre in Brain Injury - <https://hrc-braininjury.nihr.ac.uk>

A synthetic chemist by background I spent 2 years in Big Pharma before my DPhil. I then joined Kodak European R&D labs followed by 9 years at GE Healthcare Imaging R&D in Amersham, as a Principal Scientist I am a (co-)inventor on 38 patent applications. I joined the Grant Management Group at LGC in November 2014. I was actively involved in the NIHR i4i Programme, SBRI Healthcare and the OLS Health Goals Calls, managing a portfolio of funded projects and supporting many potential applicants, including startups, signposting them to appropriate support within and outside of NIHR. In my spare time, I am a Fellow of the Royal Society of Chemistry, a member of UKRI Peer Review College, the External Advisory Board of the NHS Cancer Innovation Programme and 3 of the HRCs. I am a mentor for the UKRI Future Leaders Fellowships, NHS Clinical Entrepreneur Programme and KQ Labs Accelerator.

Adam Igra, Director of Innovation, Innovation, Digital & Improvement Directorate, Cambridge University Hospitals NHS Foundation Trust - <https://www.cuh.nhs.uk>

Adam has worked in the healthcare sector for over 13 years in operational, transformation and strategic roles. He is currently Director of Innovation at Cambridge University Hospitals, responsible for the development and evaluation of new technologies and ways of working, in collaboration with academia and industry, as well as the adoption of innovation. He also works at a Healthtech AI start-up, Phare Health, where he leads UK operations, and is a trustee at the Royal College of Paediatrics and Child Health.

James Morrow, GP and Partner, Granta Medical Practices - www.grantamedicalpractices.co.uk

James is a Cambridgeshire GP and a partner at Granta Medical Practices, where he was instrumental in its creation and growth to become one of the largest single practices in the East of England with over 58,000 registered patients. The practice has been consistently rated "Outstanding" by the Care Quality Commission since its inception. In 2023 James was appointed as a Non-Executive Director of Cambridge University Hospitals NHS Foundation Trust where he chairs both the Quality and Futures Committees. From 2019 to 2023, James was co-chair of the Cambridgeshire South Care Partnership, the umbrella body bringing together all agencies from within the health, local authority and voluntary sectors with the intention of providing better and more integrated services for local residents. From 2018 to 2022, he served as a Board Member for the Cambridgeshire and Peterborough Sustainability and Transformation Partnership. James qualified in medicine from the University of Oxford in 1990, after pre-clinical studies at the University of Cambridge. He also has a degree in law. He is an elected member of the Cambridge Local Medical Committee, has been a senior clinical tutor for the University of Cambridge and is a past president of the Cambridge Medical Society.

Karina Morley, Global Head of Research Innovation & Strategic Alliances, AstraZeneca - www.astrazeneca.co.uk

As the Global Head of Research Innovation at AstraZeneca, I draw upon a unique foundation as a former Critical Care healthcare professional and more than two decades of leadership across the pharmaceutical and medical device sectors. Spanning both global and national arenas, I have been at the forefront of transforming patient care in a wide range of therapeutic areas, including cardiovascular health, metabolism, obesity, and, most recently, ground-breaking research and innovation. In my current role, I am dedicated to steering high-impact research programmes and pioneering new models for drug development, market adoption, and healthcare delivery.

Delegate List	
Name	Organisation
Davida Afriyie	Student
Sulafa Ahmed	Anglia Ruskin University
Jane Aldridge	Camgenium
Lucy Allinson	Cambridge Wireless
Viji Arulraj	Siemens Digital Industries
Evangelos Assimakos	Rathbone Investment Management Ltd
Damian Bevan	Real Wireless
Jiten Bhardwaj	CGI UK
Anne Blackwood	Health Tech Enterprise
Lindsay Bliss	Cambridge Wireless
Mita Brahmhatt	NHIR HealthTech Research Centre in Brain injury
David Broderick	Abazantum Ltd
Phil Brown	CJ International Services Ltd

James Brown	Supersense Technologies Ltd
Will Brown	university of cambridge
Rafael Calvo	Imperial College London
Rick Chandler	Communications Management Association
Abol Chizari	Auriplex Limited
John Dibb	Priority Digital Health Ltd
Peter Ferguson	Analog Devices
Sally Field	Cambridge Wireless
Dominic Fung	Cambridge Wireless
Renato Goodfellow	Commercis
Tom Graver	St John's Innovation Centre
Marcus Greenhill	Analog Devices
Jake Greer	42T
Allen Griffiths	BAT
Lorna Hamblin	Cambridge and Peterborough NHS Foundation Trust
Bradley Hardiman	Freelance
Helen Hayhoe	Cambridge University Hospitals NHS Foundation Trust
Brian Head	BHC, Fractional CFO
Emil Hewage	BIOS health
Susan Hewitt	Hewitt Innovations
Adam Igra	Cambridge University Hospitals NHS Foundation Trust
Peter Jarritt	Health Technology Ltd
Nina Jatana	rbl Brand Agency
Nadia Jelani	Sheffield Hallam University
Sushant Jeurkar	Major Trauma Network, Cambridge University Hospitals NHS Foundation Trust
Houyuan Jiang	University of Cambridge
Alexis Joannides	Cambridge University Hospitals Trust
Rachel Kerr	Cambridge Wireless
Clare Kettle	Cambridge Wireless
Sarah Knight	42 Technology
Allan MacLean	Amdeo Ltd
Andualem Maereg	TE Connectivity
Liam McLaughlin	West Suffolk Hospital NHS Foundation Trust
Alison Meadows	Priority Digital Health
Harry Mee	NHS

Michael Morgan-Curran	Asclepius MedTech Ltd
Rob Morland	Astutim Ltd
Karina Morley	AstraZeneca
James Morrow	Granta Medical Practices
Abhi Naha	PwC
Fiona Nalden	Cambridge Wireless
Colin Neale	Wireless Logic
Ian Newington	NIHR HealthTech Research Centre in Brain Injury
Coco Newton	UCL
Daniel Nickalls	TTP plc
See Jia Ong	Cambridge University Health Partners
Szczepan Orlins	Animorph Co Operative
Mahmoud Ouda	Qualcomm Technologies International
Nesem Ozbey	School of Clinical Medicine
Bipin Patel	electronRx
Aidan Pereira	Brunel University of London
Anita Petiot	University of Cambridge
Michael Phillips	Renfrew Group International
Leo Poll	Keen Design
Rebecca Purdy	MTC (Manufacturing Technology Centre)
Azhar Rahman	Alzheimers Research UK
Baskar Raju	Journai Ltd
Jay Ranjan	Journai
Idrees Rasouli	Anglia Ruskin University / X-Crop
Jen Richardson	Project Cambridge
Jonathan Roberts	TE Connectivity
Neil Rosewell	Cambridge Consultants
Alexandra Rowthorn	System C
Jane Ru	Crayfish.io
Neel Sharma	Cambridge University Hospitals NHS Foundation Trust
Nicholas Stephenson	MediHub Ltd
Isabel Stewart	NHIR HealthTech Research Centre in Brain injury
Clare Strongman	ARU
Ken Tam	University of East Anglia
Ilker Tosun	Tesu Health Ltd
Emma Turner	Cambridgeshire and Peterborough ICB

Zoe Walker-Fagg	Anglia Ruskin University
Sarah Wang	Crayfish.io
Ian Wassell	University of Cambridge
Miriam Wassell	University of Nottingham Medical School
Stephen Wiseman	TE Connectivity UK
Mick Withers	Plextek
Bin Zhang	Brunel University London
Peter Zipp	EDHEC Business School