

# BlackBerry 10 - The Future for Developers

Supported by



10<sup>th</sup> June 2014

Venue – British Library Conference Centre, 96 Euston Road, London, NW1 2DB

## AGENDA

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- 17:00 Registration** with teas and coffees
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- 17:30** Welcome from our Chair, **Geoff Varrall, Founder and Director of RTT Online** and Cambridge Wireless Heritage SIG Champion
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- 17:35** **Simon Howard, Developer Evangelist, Developer Relations Team, BlackBerry**
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- 18:00 Q&A**
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- 18:05** **David Arnold, Senior Enterprise Developer, BlackBerry**
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- 18:30 Q&A**
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- 18:35 Open Forum**  
Simon and David will take questions from the audience
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- 19:00 Networking Reception** with drinks and canapés
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- 20:15 Event closes**
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## Profile of Speakers

### **Simon Howard, Developer Evangelist, Developer Relations Team, BlackBerry**

Simon is a UK based Developer Evangelist in the BlackBerry Developer Relations team. He has 25+ years of Software Engineering experience across a variety of industries and has worked with various mobile device platforms for 15 years. He talks to developers at all sorts of events and also works with developers creating apps for BlackBerry 10, the exciting new Operating System from BlackBerry. For more information please visit [uk.blackberry.com](http://uk.blackberry.com)

### **David Arnold, Senior Enterprise Developer, BlackBerry**

David is the Senior Enterprise Developer at BlackBerry who engages with Customers and Partners to educate, architect, develop and deploy their Enterprise Solutions on BlackBerry Platforms. David works as part of the Enterprise Partnerships team assisting BlackBerry's Enterprise Customers and Partners across EMEA in bringing their applications to reality on BlackBerry Platforms. David has experience developing across a wide variety of both mobile and web technologies, helping bring secure, cross-platform solutions to customers. For more information please visit [uk.blackberry.com](http://uk.blackberry.com)

## Profile of Chair

### Geoff Varrall, Founder and Director, RTT Online

Geoff Varrall is a founder Director of RTT Programmes, a company specializing in providing technology and engineering consultancy to the wireless industry. A co-author of four books on telecommunications, Geoff has recently completed a series of studies for the GSM Association on the RF Cost economics of handsets and is widely respected for his ability to combine a broad understanding of industry technical issues with economic and business analysis. RTT has been running training workshops and strategic seminars and conferences in Europe for over 20 years. Part of his involvement with Cambridge Wireless is to help facilitate the development of new member services including workshops and conferences that can provide the basis for information exchange and business development opportunities for Cambridge Wireless members. He is presently working on developing a Wireless Heritage Special Interest Group. The role of the Wireless Heritage Group is to provide a forum in which the very substantial historic role of Cambridge in the wireless industry over the past 70 years can be promoted internationally. For more information please visit [www.rttonline.com](http://www.rttonline.com) and [www.makingtelecomswork.com](http://www.makingtelecomswork.com)

## Blackberry 10

A global leader in wireless innovation, BlackBerry® revolutionized the mobile industry when it was introduced in 1999. Today, BlackBerry aims to inspire the success of our millions of customers around the world by continuously pushing the boundaries of mobile experiences. Founded in 1984 and based in Waterloo, Ontario, BlackBerry operates offices in North America, Europe, Asia Pacific and Latin America. Research In Motion announced that effective January 30, 2013, the Company would operate around the world under the iconic name BlackBerry. The legal name of the company has not changed, but the Company will do business as BlackBerry until shareholders vote for the official change at the Company's Annual General Meeting later in 2013. Effective Monday, February 4, 2013, the Company commenced trading under its new ticker symbols "BB" on the Toronto Stock Exchange and "BBRY" on the NASDAQ. For more information visit [uk.blackberry.com](http://uk.blackberry.com)

## Delivered by

### Cambridge Wireless

CW is the leading international community for companies involved in the research, development and application of wireless & mobile, internet, semiconductor and software technologies. With 400 members from major network operators and device manufacturers to innovative start-ups and universities, CW stimulates debate and collaboration, harnesses and shares knowledge, and helps to build connections between academia and industry. CW's 20 Special Interest Groups (SIGs) provide its members with a dynamic forum where they can network with their peers, track the latest technology trends and business developments and position their organisations in key market sectors. CW also organises the annual Future of Wireless International Conference and Discovering Start-ups competition along with other high-quality industry networking events and dinners. With headquarters at the heart of Cambridge, UK, CW partners with other international industry clusters and organisations to extend its reach and remain at the forefront of global developments and business opportunities. For more information, please visit [www.cambridgewireless.co.uk](http://www.cambridgewireless.co.uk)

## Supported by

### Mobile Monday London

Welcome to Mobile Monday London, centre of the London mobile community for discussion, events and information. Mobile Monday London (MoMoLondon) is an informal networking group based in London, England. Our aim is to share experiences of building and deploying mobile data products and services. We invite lively discussion on our mailing list and we organise monthly networking events around topics and trends of interest to the UK mobile industry. For more information please visit [www.mobilemonday.org.uk](http://www.mobilemonday.org.uk)



### The IET

The IET is one of the world's leading professional societies for the engineering and technology community, with more than 150,000 members in 127 countries and offices in Europe, North America and Asia-Pacific. The IET provides a global knowledge network to facilitate the exchange of ideas and promote the positive role of science, engineering and technology in the world. For more information, please visit [www.theiet.org](http://www.theiet.org)



## Silicon South West



The Silicon SouthWest network provides industry support in the form of professional networking, a regular newsletter and other resources supportive of growth and communication. The South West is home to the UK's largest concentration of silicon designers, second only to the USA. It is estimated that this cluster is 50% bigger than the next largest, which is in Cambridge. Silicon design companies located here enjoy the advantage of a supportive ecosystem and, importantly, a highly skilled and experienced workforce. This skills pool owes its origins to Inmos in Bristol and GEC-Plessey Semiconductor in Swindon. These two organisations effectively trained a generation of silicon designers and while the enterprises themselves have since changed beyond recognition, the individual designers have remained at the forefront of developments, particularly in the key areas of RF, video, multicore processor and reconfigurable components as well as wireless, telecoms and networking system design. For more information please visit: [www.siliconsouthwest.co.uk](http://www.siliconsouthwest.co.uk)

## techUK

techUK represents the companies and technologies which today define the world that we will live in tomorrow. More than 850 companies are members of techUK. Collectively they employ more than 500,000 people, about half of all tech sector jobs in the UK. These companies range from leading FTSE 100 companies to new innovative start-ups. The majority of our members are small and medium sized businesses. techUK's vision is for the UK to be a leader in the development and use of digital technology for the benefit of the UK economy and its citizens. We are seeking to accomplish this through a series of campaigns, programmes, working groups and partnerships.



**Campaigns** - focusing upon the burning issues that need to be addressed as a matter of priority within the UK tech sector.

**Programmes** - defined around vertical and cross market areas of work which we are pursuing on behalf of the tech sector.

**Working groups** - dealing with specific issues within our broader programme workflow. techUK runs over 90 groups and committees and attendance is free to all members.

**Partnerships** - techUK works with many other organisations to help grow technology in the UK.

For more information, please visit [www.techuk.org](http://www.techuk.org)

## IEEE

IEEE is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. IEEE and its members inspire a global community through IEEE's highly cited publications, conferences, technology standards, and professional and educational activities. For more information, please visit [www.ieee.org](http://www.ieee.org)



## Games Eden

Games Eden is committed to promoting, supporting and raising the profile of the computer development sector within Cambridgeshire and the East of England as a whole. For more information, please visit [www.gameseden.net](http://www.gameseden.net)

