

What are NEDs and Chairs for?

David Cleevely

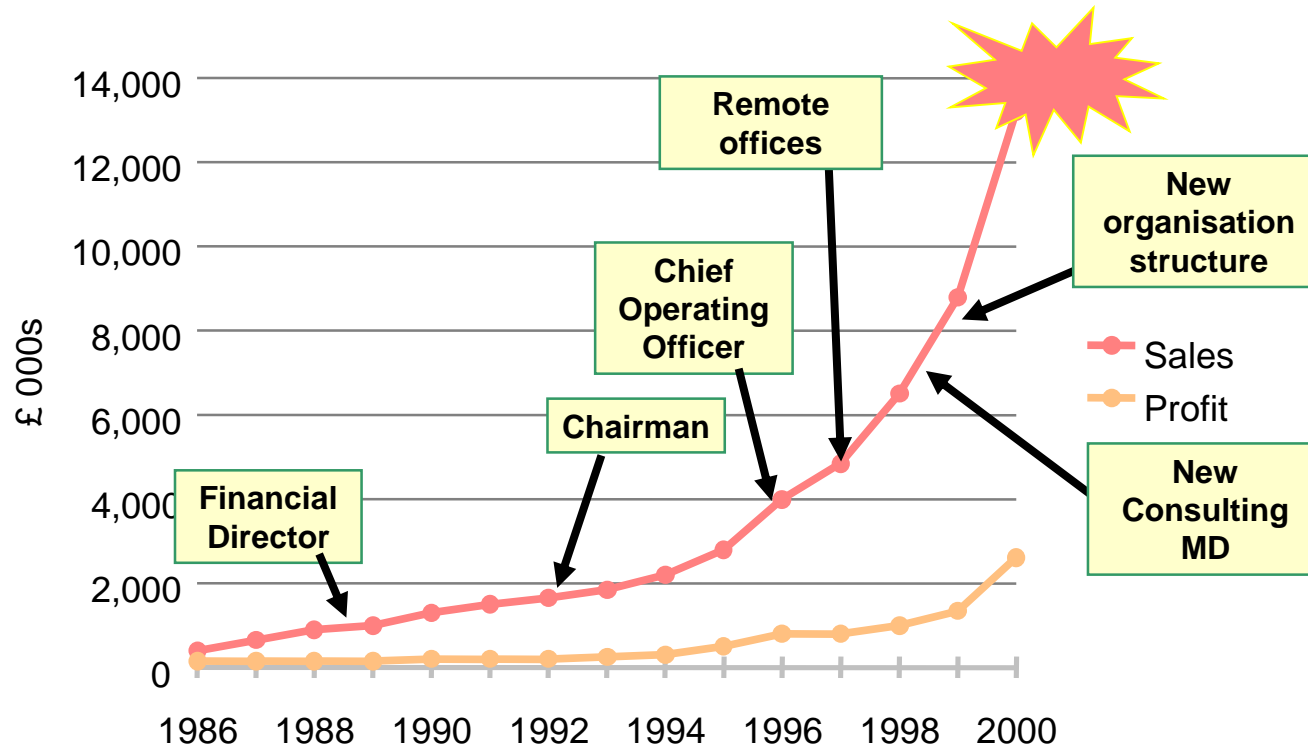
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Non-Executive Directors



How I discovered I needed a Board



Three reasons for joining a Board



The Chair



Chairing Meetings



Chair, NEDs and Executives



Colleagues, not adversaries.



How accidents happen



Source: National Oceanic & Atmospheric Administration (NOAA), NOAA Central Library

An Effective Board

- Governance
- Responsibility
- Decision making
- Alignment of interests
- Accountability
- Transparency and traceability

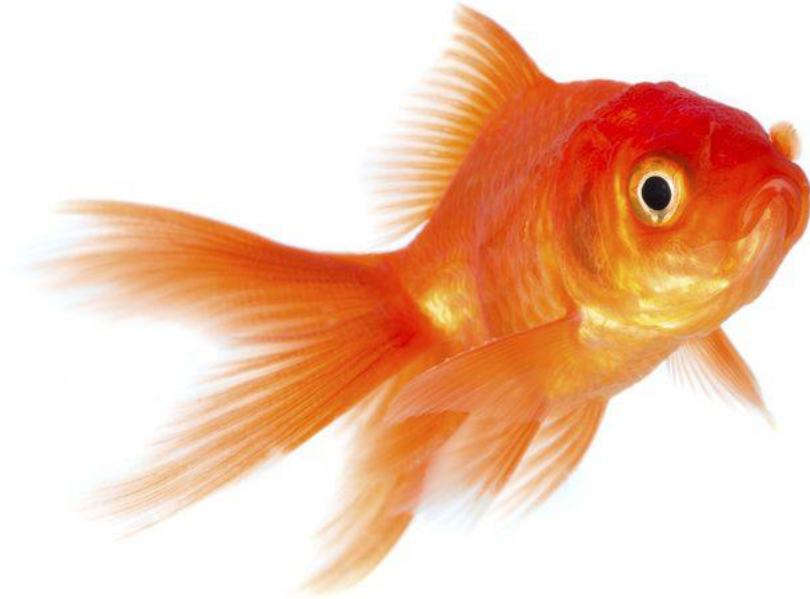
Who do you need?



Diversity



Reporting to the Board



Entry and Exit



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