



The key value of the metaverse: A physical-digital bridge for augmentation

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A person is shown from the chest up, wearing futuristic, glowing glasses. The glasses display various digital icons and patterns in red and blue. The person's face is partially obscured by the glasses and the digital overlays. The background is dark with blue and red lighting effects, suggesting a high-tech or digital environment.

Why should we care?



The key value

1

Augmenting our real-world lives

2

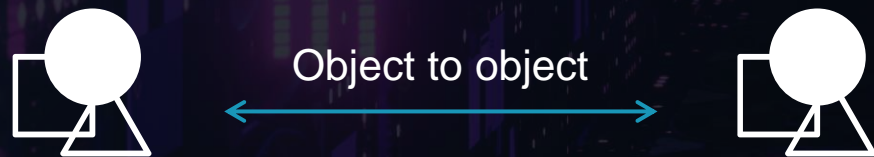
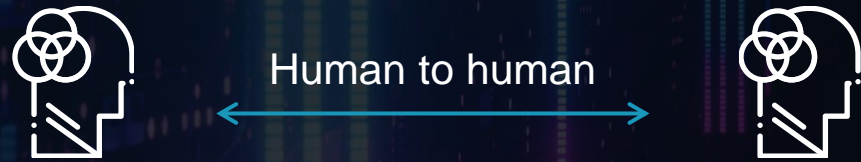
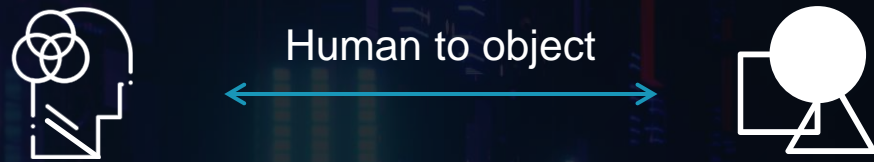
Redefining the way we interact with and experience the world

3

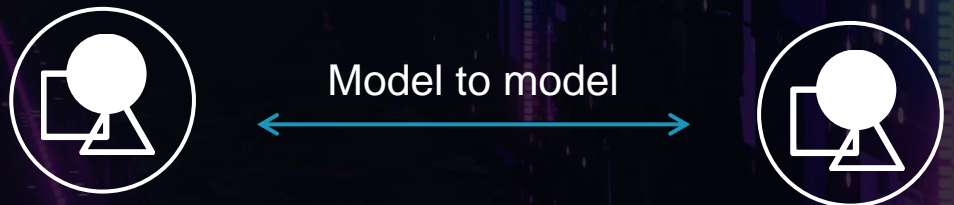
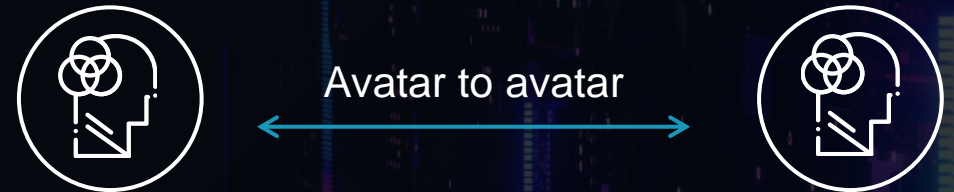
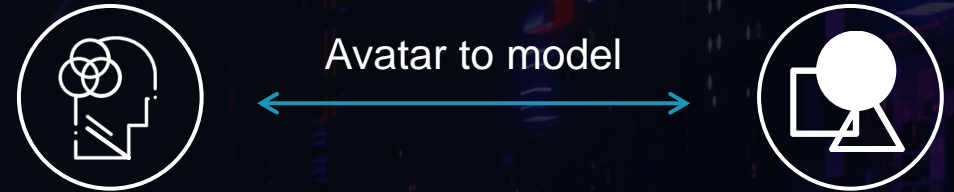
Through being a physical-digital bridge



Physical world



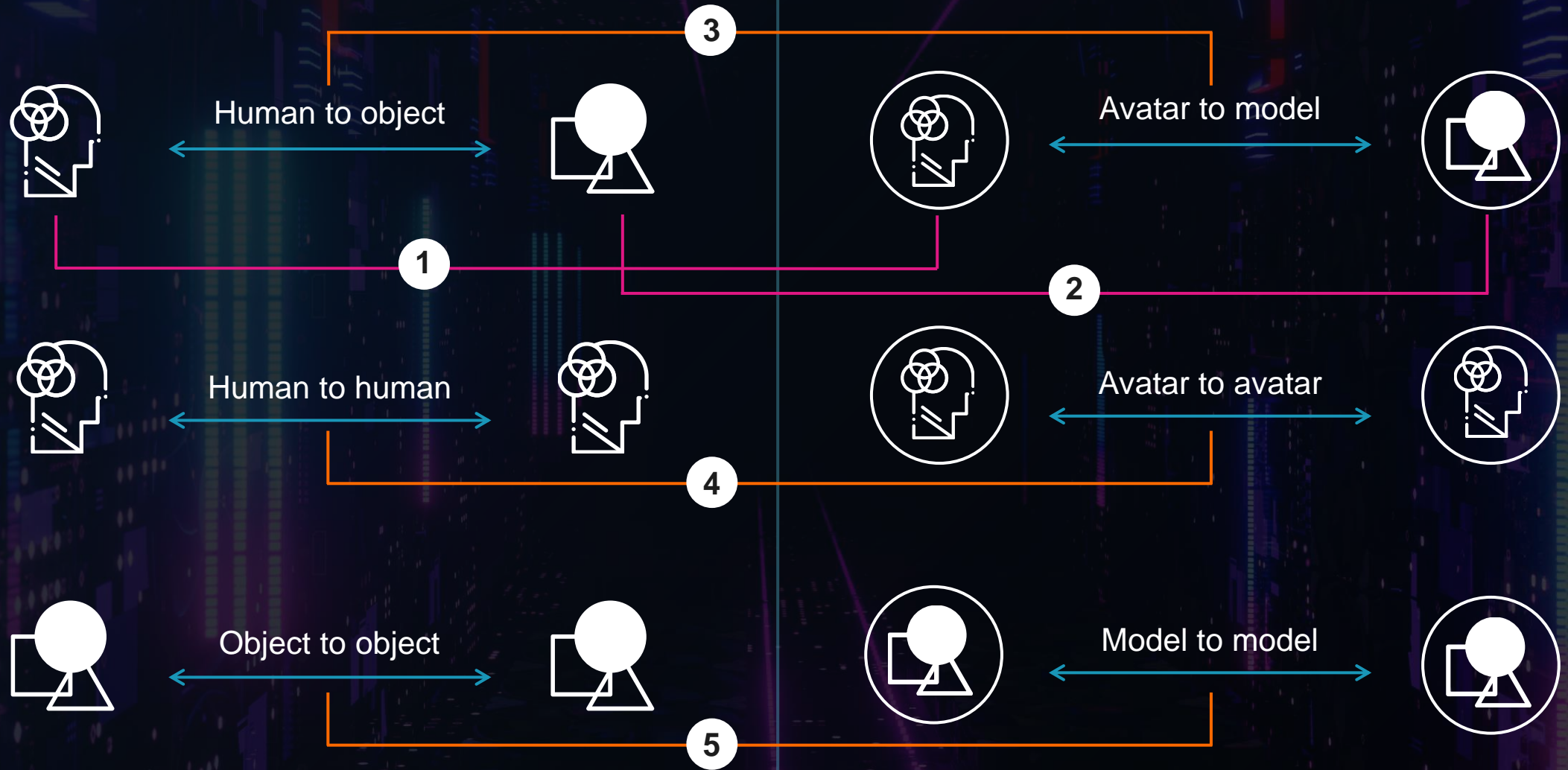
Metaverse





Physical world

Metaverse





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