

Citizen-Centric Artificial Intelligence Systems

## Citizen-Centric Al Systems

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UK Research and Innovation The Alan Turing Institute University of Southampton



### **Promise of Al**

• Hyperconnected AI systems have tremendous promise to address grand societal challenges.



**Smart Transportation** 

Smart Energy

Disaster Response



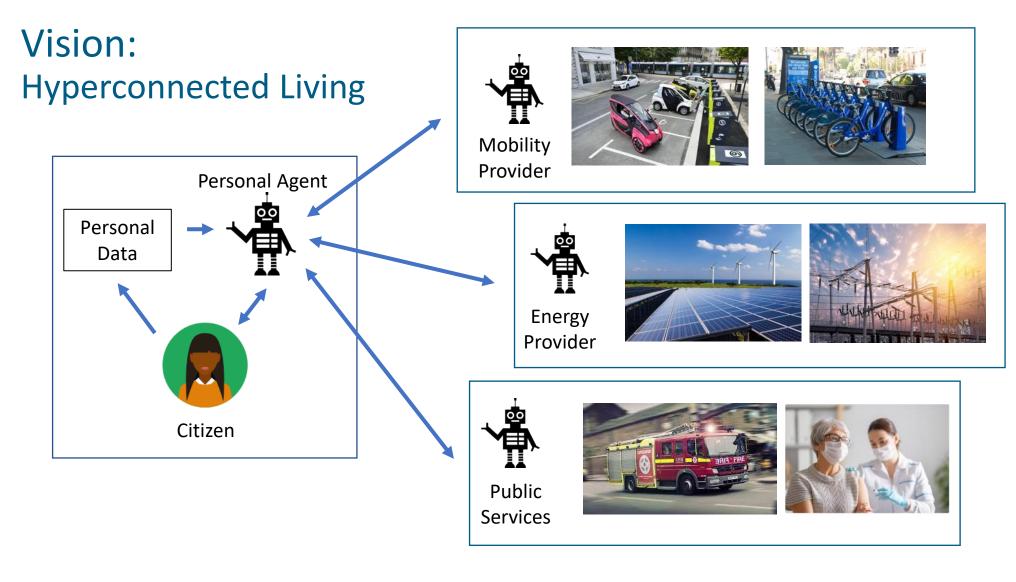


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### Challenges

How do we ensure that citizens are able to trust these AI systems?

- They need to be **citizen-centric**:
  - **Citizen-aware:** learn citizens' preferences and requirements.
  - **Citizen-beneficial:** consider incentives and provide value to every citizen.
  - **Citizen-sensitive:** make fair and equitable decisions.
  - **Citizen-auditable:** provide explanations and allow input from all stakeholders.



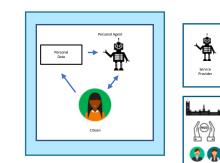






### **Preference-Aware EV Routing** Dr Elnaz Shafipour

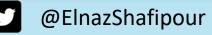
- AI for suggesting **personalised** routes for EV drivers.
- Surveyed 1,200 EV drivers about how they currently select charging stations on long journeys.
  - Wide diversity of preferences
- Using combination of reinforcement learning and discrete choice models.







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https://bit.ly/ev-brief

Shafipour, E., Stein, S. (2022). EV Charging on Long Journeys: Current Challenges and Future Opportunities. Policy Brief







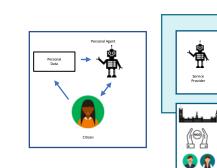
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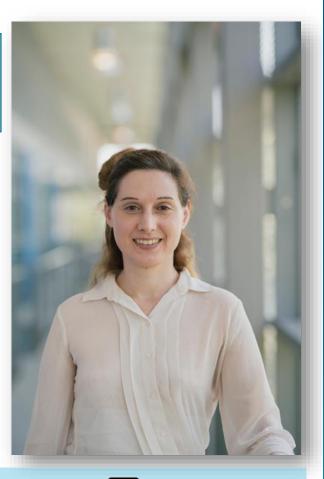
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### Incentives in Ridesharing Lucia Cipolina-Kun

- Application of game theory (coalition formation) to compute fair payments for shared taxis.
- Assumes single central pick-up and dropoff and considers the cost of walking.
- Computable in polynomial time.
- Compensates riders for their walking effort.







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Cipolina-Kun, L., Yazdanpanah, V., Gerding, E., Stein, S. (2022). A Proportional Pricing Mechanism for Ridesharing Services With Meeting Points. PRIMA 2022 (in press)







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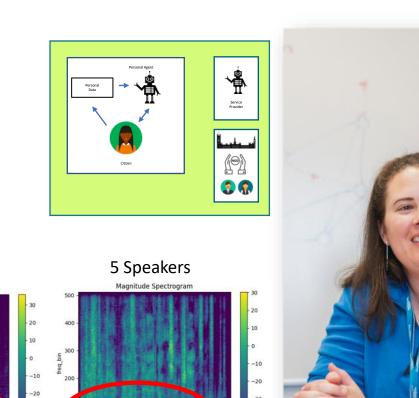


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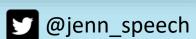
### **Trustworthy AI Audio Services** Dr Jennifer Williams

- Audio services can help us optimise smart buildings. Single Speaker
  - Detect occupancy levels
  - Infer activities
  - Provide security
- But there are significant trust, privacy and security issues.

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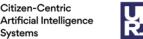


#### J.Williams@soton.ac.uk













esign of Context-Awar Trustworthy Audio Captur

Magnitude Spectrogram

400

freq\_bin 300





# Thank you!



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Find out more:







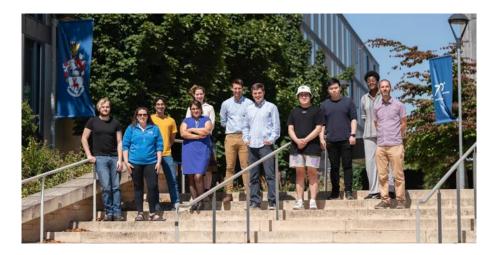


### **Turing AI Acceleration Fellowship**

- £1.4M project funded by UKRI
  - Delivered in close collaboration with Alan Turing Institute, DCMS and BEIS
  - Investment to support UK AI strategy
  - 1 of 15 Turing AI Acceleration Fellowships
- 5-year duration (2021 2025)
- 10 industrial partners:







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