

Thank you for participating in CW International Conference (CWIC) 2023, this document contains all the information you need for the day.

Online Platform

CWIC23 will be using an online platform, called Brella, that will enable delegates to network, view sessions and find more information about the event. A link to access the [web app](#) has been sent to you with the join code, you can also download the mobile app to stay up to date while the event is happening ([Google Play](#) | [App Store](#)). Your in-person ticket includes virtual attendance so you can live stream any sessions that you are not attending, and can catch up with any sessions you miss after the event.

The key benefits of Brella for you are:

- Tailored Matchmaking - AI powered matchmaking automatically matches you with attendees who have interests that align with your business goals
- Participate in live Q&A sessions through the app
- Engage with exhibitors and ask questions through a booth chat
- Catch up on sessions you may have missed after the event
- Become an active player in a large-scale reforestation program. For every 10 meetings you book through Brella, 1 tree will be planted!

Venue Address

Hinxton Hall Conference Centre, Wellcome Genome Campus, Hinxton, Cambridgeshire, CB10 1RQ

[Information on how to get to the venue.](#)

Registration

Registration will take place outside the Francis Crick Auditorium from 09:00 to 10:00 with the conference starting at 10:00. You will be issued with a name badge, please wear it at all times during the conference. Cloak racks will be available for delegates at the main registration desk and there is a luggage store within the Conference Centre.

Arrival procedure: Upon arrival at the campus please approach lane 2 of the barriers where there is a small security kiosk. A member of the Security Team in the kiosk will check delegates off the list and direct to the Conference Centre. If a member of the Security Team is not in the kiosk, still approach lane 2 and press the intercom.

Conference locations

The exhibition will take place around the drum of the main Francis Crick Auditorium. Stream 2 Sessions take place in the Rosalind Franklin Pavilion.

Refreshments and Lunch

Refreshments and lunch will be available within the Exhibition Space around the drum of the main Francis Crick Auditorium.

We will do our best to cater to all dietary requirements during the conference. Please note that any special requirements must be communicated in advance to the events team (cwic@cambridgewireless.co.uk) unless already stated on your booking form.

Drinks Reception and Canapés

The conference will conclude with an informal drinks reception which will finish at 18:30. All conference delegates are invited to attend this reception which offers a fantastic opportunity to continue networking.

Twitter, Blogs and CW Journal

Please follow us on Twitter, [@CambWireless](#) and tweet about this event using [#CWIC2023](#). If you are interested in writing a blog for us, please contact Holly Perry holly.perry@cambridgewireless.co.uk

Wi-Fi

Complimentary Wi-Fi internet access is available in the venue. To access the free Wi-Fi simply join the 'ConferenceGuest' network. Follow the on-screen instructions to register up to 5 devices for 7 days of free Wi-Fi access. To complete registration please ensure you validate your email address from the message you receive.

Dress Code

The dress code for the conference is business casual.

Smoking

There is a no-smoking policy in all campus buildings. The smoking area is on the left-hand side of the Conference building.

Filming and Photography

CW photographers and film crews will be present throughout the Conference and footage and photos may be used by CW in future marketing. If you do not wish to be filmed/photographed, please make them aware.

Family / Prayer Room

The venue has a dedicated room which is free for delegates to use, it is quiet and secure for prayer or nursing and feeding and has soft seating, a carpeted area, microwave, bottle warmer and fridge.

Accommodation

Hinxton Hall Conference Centre have an onsite B&B, see further information [here](#). To book please contact Reception on conference.reception@hinxtonhall.org or +44 (0)1223 495000. Rooms are limited so book early!

Other hotels nearby include:

[The Red Lion](#), Hinxton, a 10-minute walk to the venue.

[Holiday Inn Express](#), Cambridge-Duxford, a 5-minute drive to the venue.

If you are interested in searching for hotels where you can filter hotels by carbon footprint try [Staze](#).

Travelling to the Venue

There is no delegate parking available on site at the conference centre. We have organised transport from Trumpington Road Park & Ride for delegates who will be traveling by car. Coaches will be leaving the Park & Ride for the Campus at 08:30 and 09:00. They will leave to return to the Park & Ride at 17:40 and 18:30.

If you would like a place on the coach, [please book here](#).

[Directions to Trumpington Park & Ride can be found here](#)

By train

Whittlesford Parkway (regular [shuttle bus](#)), Great Chesterford and Audley End are the closest railway stations to the venue, these are all on the Cambridge-London Liverpool Street line. (Please note that Whittlesford and Great Chesterford stations do not have a taxi rank or telephone: use either Cambridge or Audley End stations if a taxi has not been pre-booked.) The journey time from London is approximately one hour.

Cambridge is the closest railway hub, it is on both the London King's Cross and the London Liverpool Street line, and also serves trains coming from the north. Timetables available from [National Rail Enquiries](#).

Railway stations	Travel time from station by taxi	Approximate taxi fare
Cambridge (London King's Cross and Liverpool Street line)	25 minutes	£23.00
Audley End (London Liverpool Street line)	15 minutes	£17
Great Chesterford (London Liverpool Street line)	5 minutes	£15
Whittlesford Parkway (London Liverpool Street line)	5 minutes	£11
*Please note some pick-ups require pre-payment		

By air

London Stansted Airport is the closest airport to Campus at only 20 minutes' drive.

By taxi

It is a good idea to pre-book a taxi when travelling to the Campus from a train station or airport.

Recommended taxi companies:

- City Taxis 01223 832832
- Cambridge Connections 01223 5666544
- Abel Cars – 01799 513313
- Walden Cabs – 01799 500500
- Mid Anglia – 01223 836000