

# How to create, integrate and measure VR training: The Top 5 Things You Need to Know



# technoptimist

*(tek-nop-ti-mist)*

*noun (C)*

This isn't a real word. If you find yourself wanting to use it, I would reassess your vocabulary usage.

**(see also: techdepressimist)**

pragmatic

# techdepressimist

*(tek-nop-ti-mist)*

*noun (C)*

This isn't a real word either. If you find yourself wanting to use it, see advice opposite.

**(see also: technoptimist)**

The Immerse Virtual Enterprise Platform (VEP) is a secure, cloud-based solution for the creation, deployment and measurement of VR training and assessment programmes.



We believe VR can enhance human performance in previously impossible ways, transforming the way we explore, interact and learn.

# Key Clients

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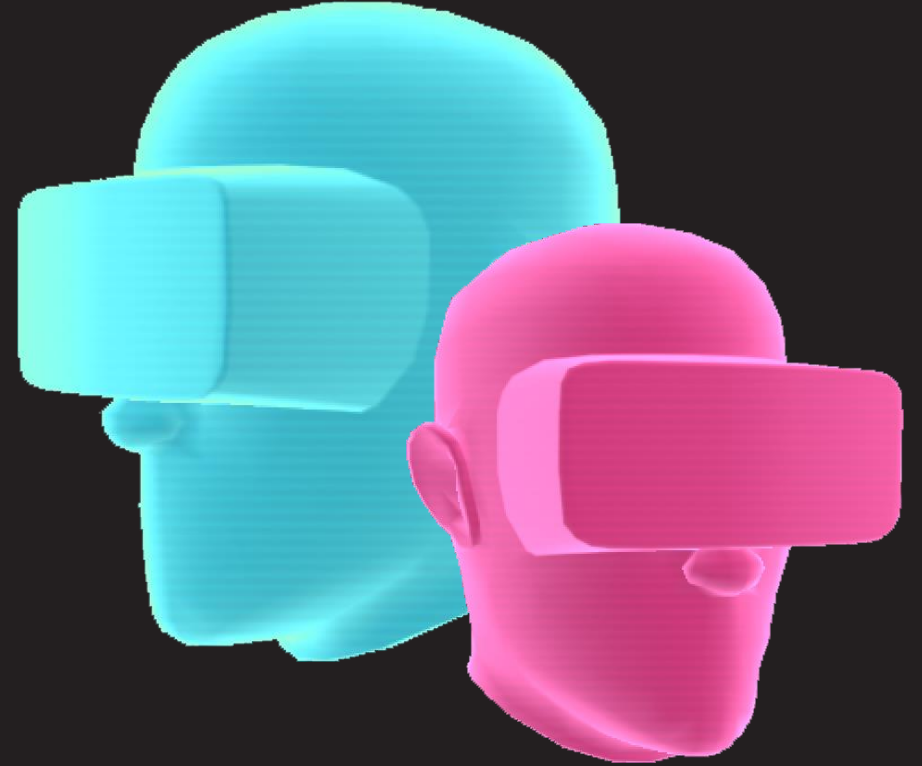


QINETIQ

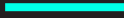
# The Top #5 Things You Need to Know

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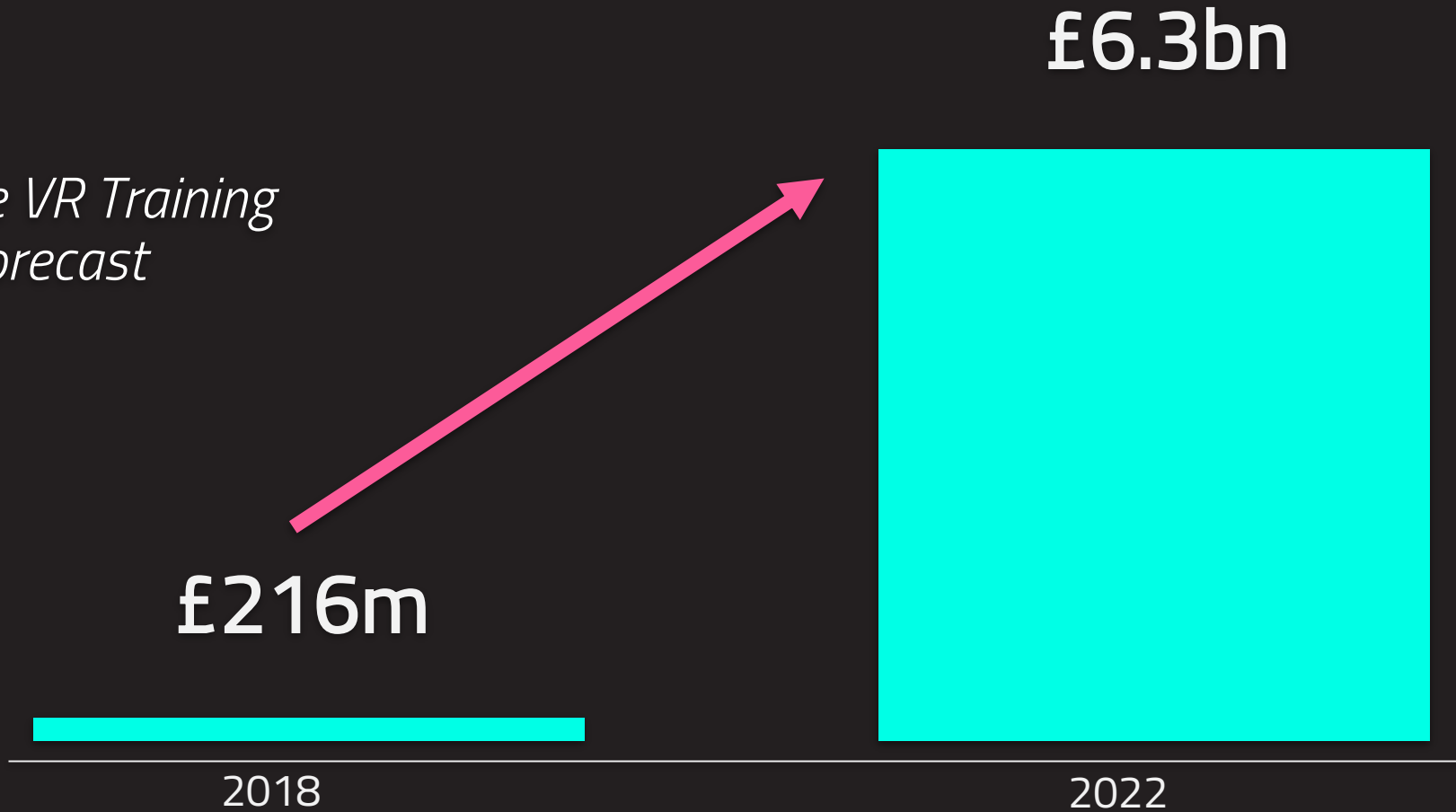
- #1 Identify Value
- #2 Exploit Uniqueness
- #3 Identify Key Use cases
- #4 Hearts or Minds?
- #5 Data is King



# The Enterprise VR Training Market is Growing Fast



*Enterprise VR Training  
Market Forecast*



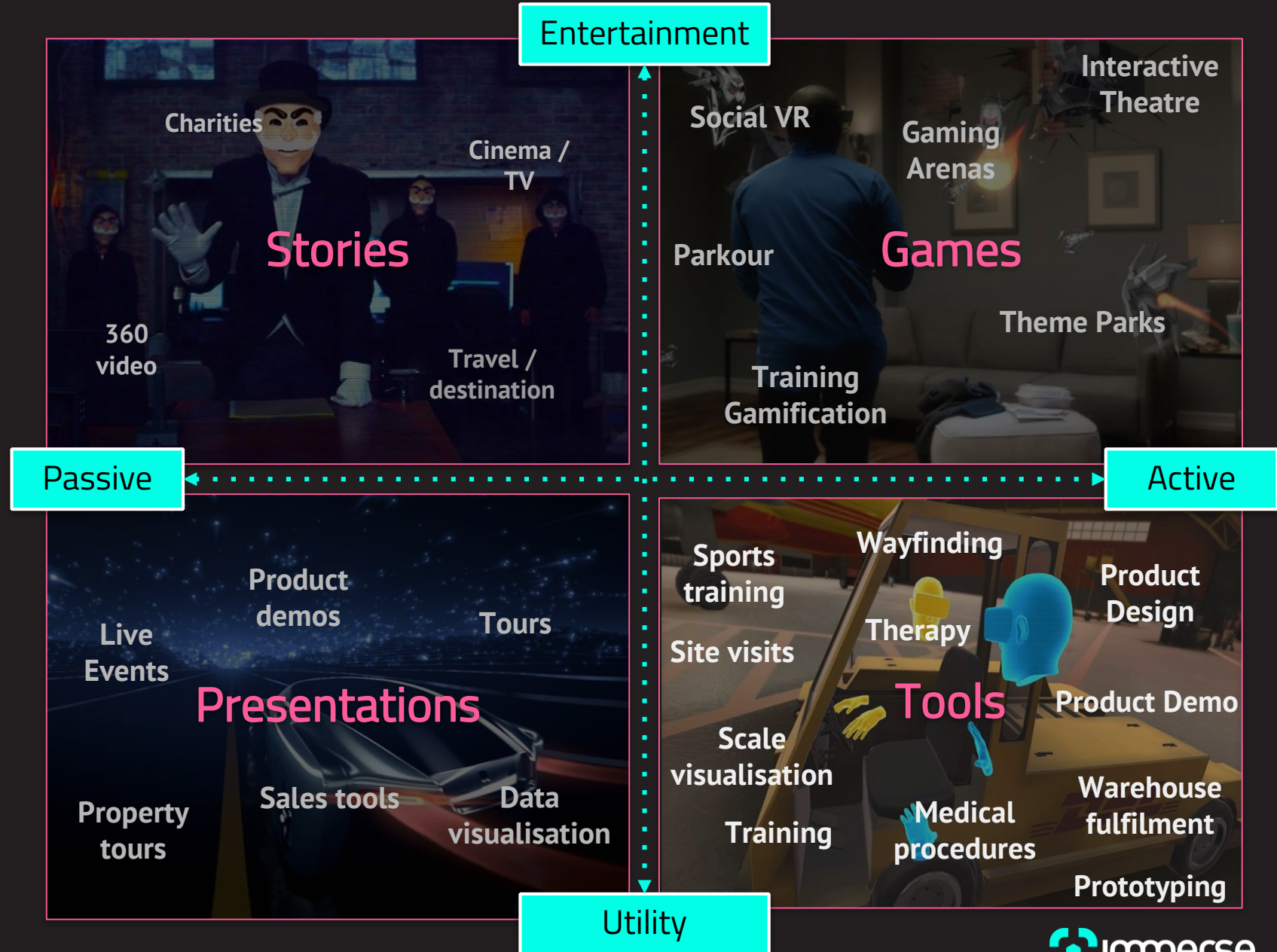
1. Reference for industries  
2. ABI research report, VR in Enterprise Training, Q4 2017

# #1

Identify value

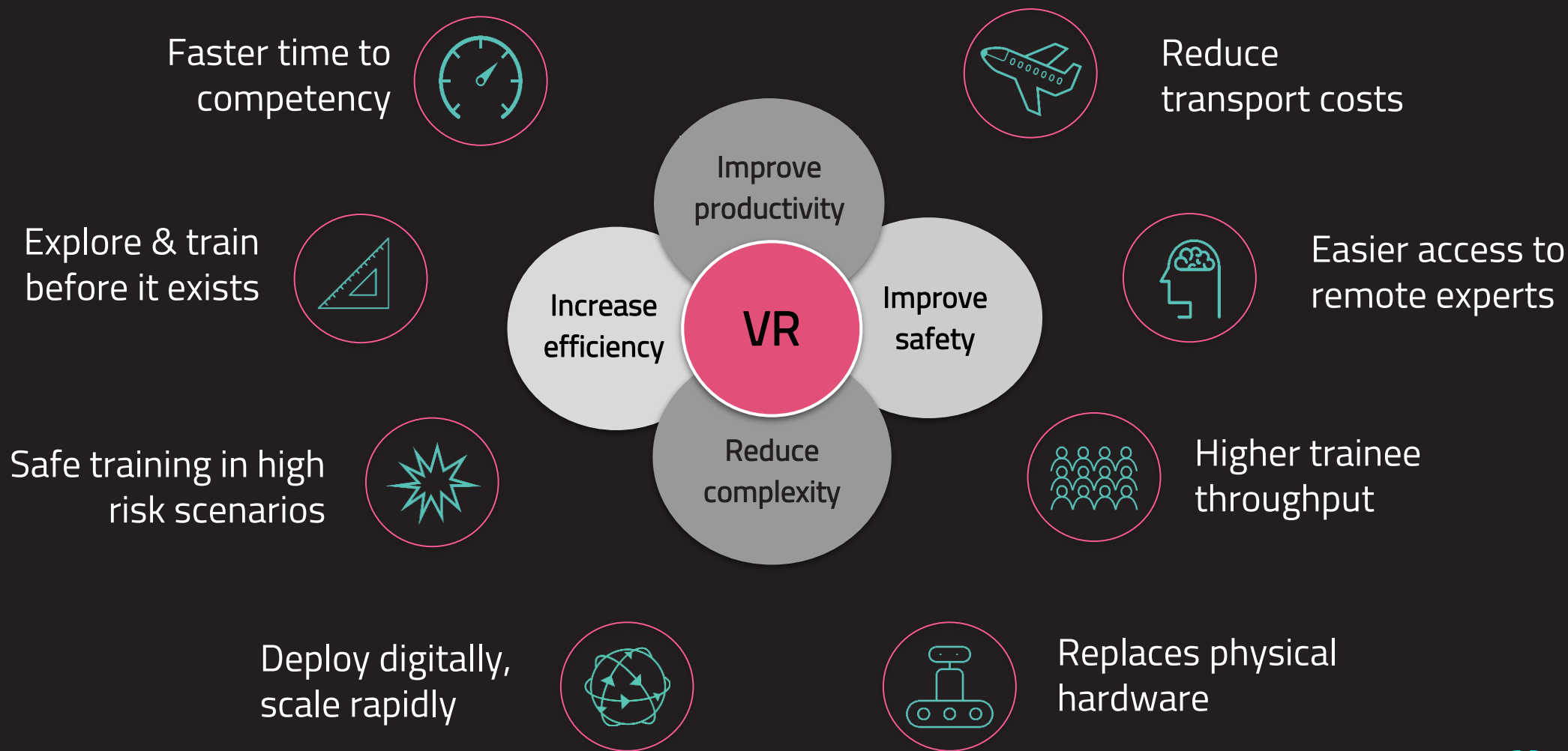
# VR Applications

When applying VR solutions across this framework, it becomes clearer as to where VR can have the most impact.





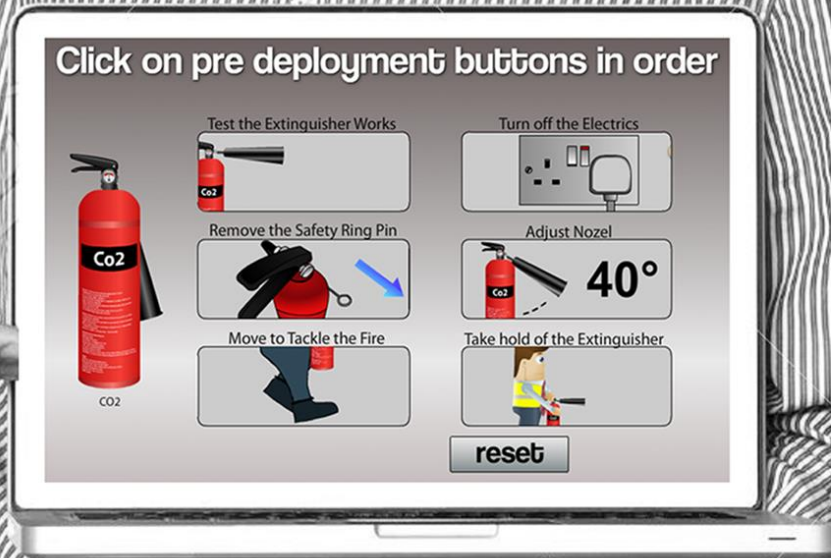
# Benefits of Virtual Reality Training?



# #2

Exploit uniqueness

# The right tool for the job





# #3

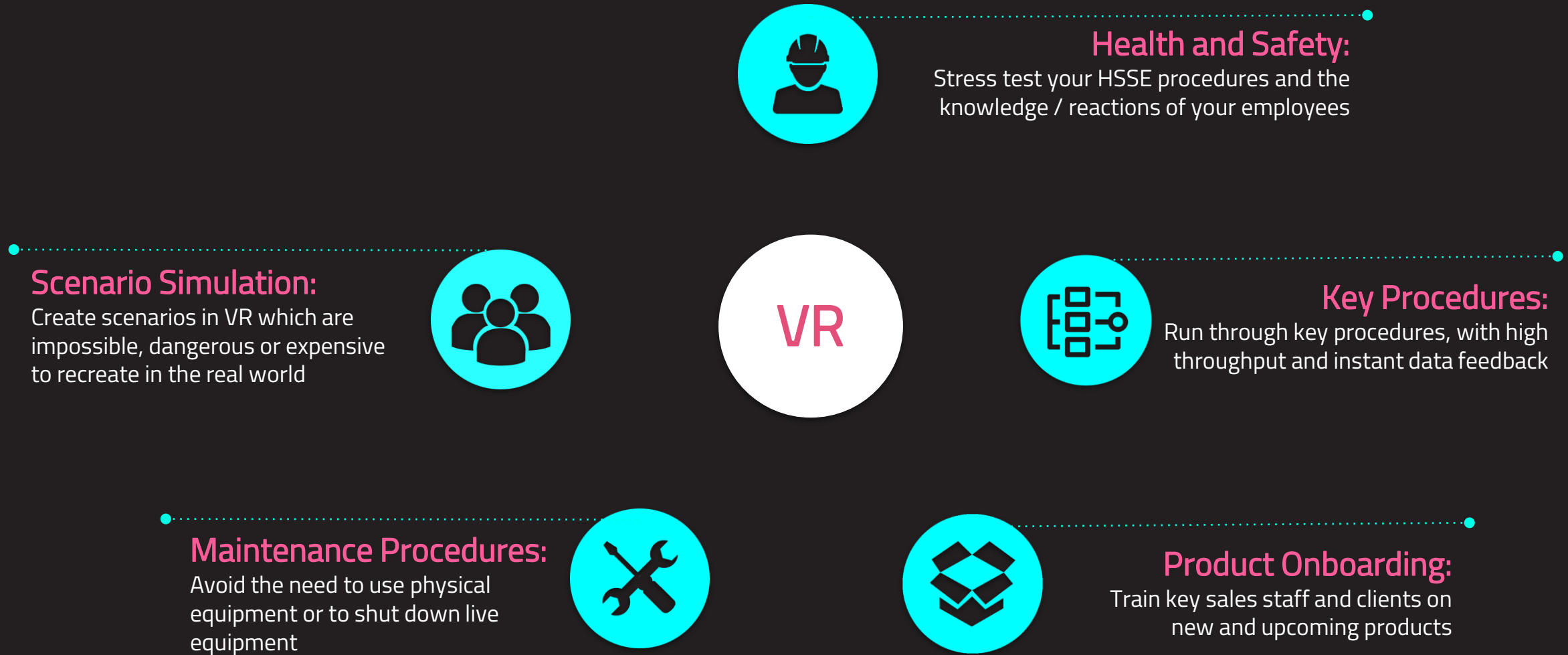
## Identify Key Use Cases



**Don't start  
with the  
technology  
and then look  
for a business  
challenge to  
solve.**



# Key Applications of VR Training







# Use Cases





# #4

Hearts or minds?



# What are you trying to win?



Proof of concept

Pilot

Production roll-out



Engagement

Anecdotal



Scale

Data-driven





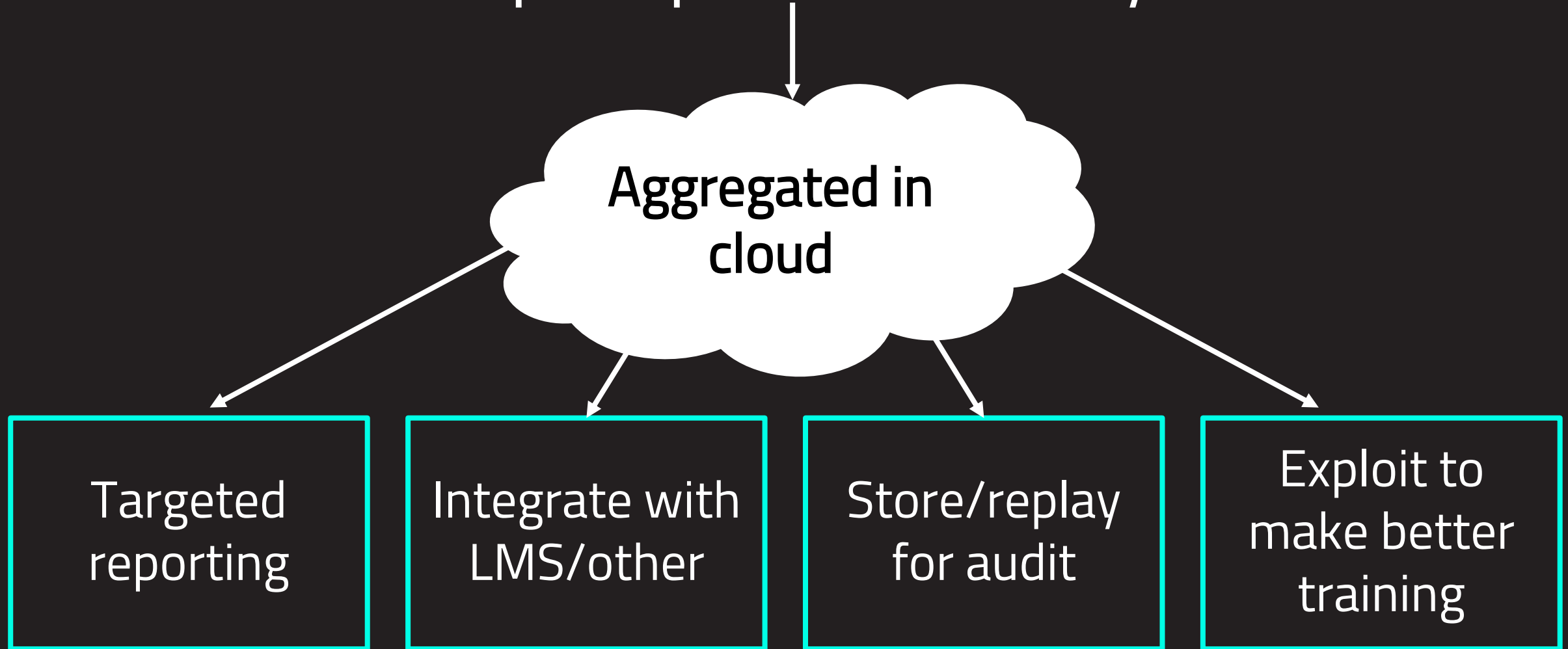




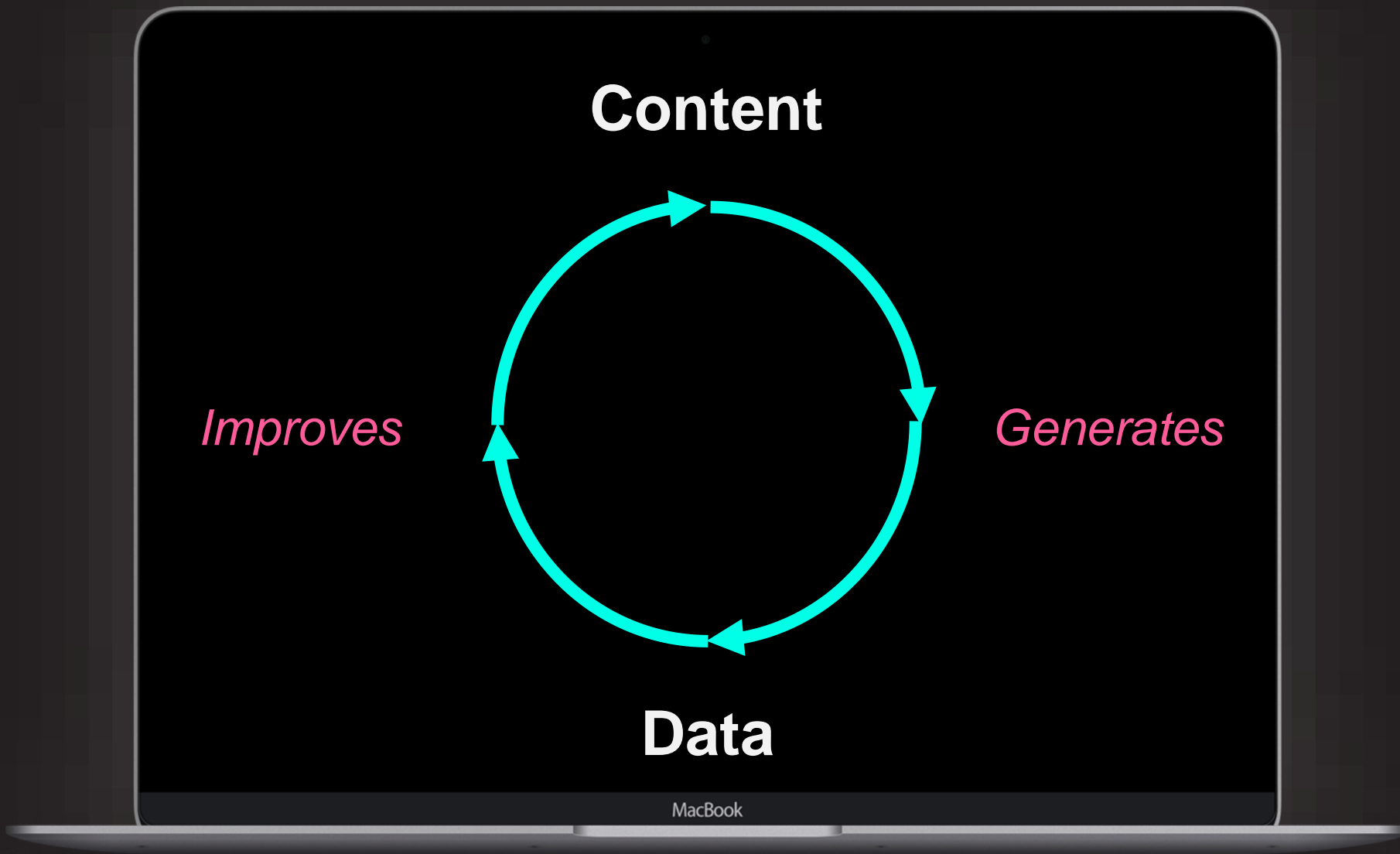
# #5

Data is king

30 data points per second for every user



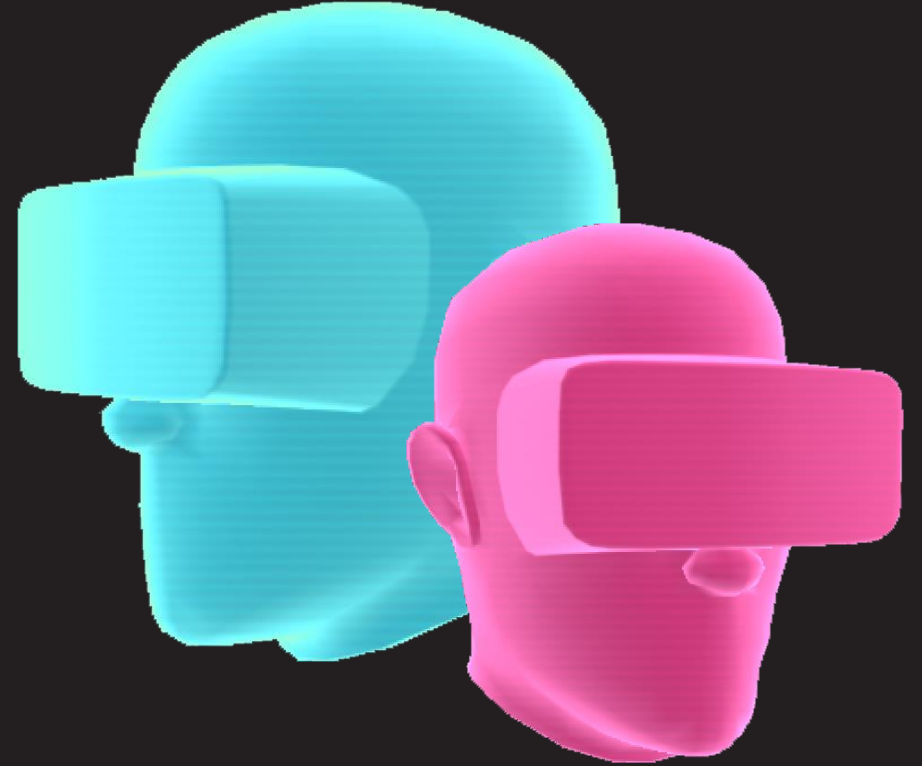




# The Top #5 Things You Need to Know

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- #1 Identify Value
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# Thank you



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James Watson  
Chief Marketing Officer  
[james.watson@immerse.io](mailto:james.watson@immerse.io)