

## The Inaugural Future Technology SIG

18<sup>th</sup> December 2013

Kindly sponsored by  and hosted by 

TALENTED HEADS

*This SIG is championed by Sylvia Lu of **u-blox AG**, Rob Symes of **The Outside View** and Jessica Wakelin of **Tribal** and Natalie Waterworth of **Talented Heads***

Venue – Google Campus, 4-5 Bonhill Street, London, EC2A 4BX

### AGENDA

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- 17:00** Registration and networking over drinks
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- 17:30** Introduction to the Cambridge Wireless Future Technology SIG from **Peter Whale** of **Qualcomm**
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- 17.40** Welcome from sponsor **Natalie Waterworth** of **Talented Heads**
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- 7 minute pitches from start-up companies on future technologies**
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- 17.45** Chaired by SIG Champion Sylvia Lu of **u-blox AG**  
Tom Carter – Ultrahaptics  
*“Touchless Touch: How to Control your Gadgets from a Distance”*
- 
- 17.55** Steve Mayger – Pedal Power Transport  
*“The Transport Revolution”*
- 
- 18.05** Rob Bishop – Imperial College London  
*“An Introduction to Raspberry Pi”*
- 
- 18.15** Chaired by SIG Champion Natalie Waterworth of Talented Heads  
Jurgen Van Gael – Rangespan Ltd  
*“Deep Neural Networks: Learning Like Humans”*
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- 18.25** Noel Welsh – Myna  
*“The Computer: from Servant to Assistant”*
- 
- 18.35** Mark Longstaff – Spigit  
*“The Future in Advance”*
- 
- 18.45** Chaired by SIG Champion Jessica Wakelin of Tribal  
Jeremy Chatfield – Mantis Web Marketing  
*“Cognition Engineering”*
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- 18.55** Rob Cowell – Live Nation Entertainment  
*“It’s What You Do With It That Counts (How Public APIs and The Cloud Are Redefining Corporate IT)”*
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- 19.05** Zahid Ghadialy - eXplanoTech  
*“Smart Batteries”*
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- 19.15** Chaired by SIG Champion Natalie Waterworth of Talented Heads  
Q&A
- 
- 19:25** Networking over beer and pizza
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- 20:00** Event closes

*With the permission of the speakers, presentations will be loaded to the Cambridge Wireless website on the day following the event*

## Profile of Organisers

### Cambridge Wireless (CW)

CW is the leading international community for companies involved in the research, development and application of wireless & mobile, internet, semiconductor and software technologies. With 400 members from major network operators and device manufacturers to innovative start-ups and universities, CW stimulates debate and collaboration, harnesses and shares knowledge, and helps to build connections between academia and industry. CW's 18 Special Interest Groups (SIGs) provide its members with a dynamic forum where they can network with their peers, track the latest technology trends and business developments and position their organisations in key market sectors. CW also organises the annual Future of Wireless International Conference and Discovering Start-ups competition along with other high-quality industry networking events and dinners. With headquarters at the heart of Cambridge, UK, CW partners with other international industry clusters and organisations to extend its reach and remain at the forefront of global developments and business opportunities. For more information, please visit [www.cambridgewireless.co.uk](http://www.cambridgewireless.co.uk)

## Profile of Sponsor

### Talented Heads

To follow shortly

## Profile of SIG Champions

### Sylvia Lu, u-blox AG

Sylvia is a Senior Algorithm & DSP Engineer with u-blox. Sylvia spent her past six years actively contributing to the algorithm design and DSP development of wireless technologies from 2G to 4G. Her recent focus is leading the link-level-simulation activities and transforming algorithmic designs into efficient LTE modem implementation on u-blox's Software Defined Modem platform. She also represents u-blox attending 3GPP RAN1 & RAN4 meetings. For more information please visit: [www.u-blox.com](http://www.u-blox.com)

### Rob Symes, The Outside View

Rob Symes is an entrepreneur who founded Campbell Black, a technology recruitment business whose clients include The Cloud, BskyB, PCCW and UK Broadband. Rob recently co-founded predictive analytics company The Outside View following his research and subsequent documentary featured in the Financial Times, Daily Mail, The Guardian, Recruiter Magazine and Executive HR. Having met world leaders in the field, he is viewed as an expert in human bias, decision making and how data analytics can be used to improve sales and recruiting systems. Rob is Chief Executive of The Outside View. For more information please visit: [www.theoutsideview.co.uk](http://www.theoutsideview.co.uk)

### Jessica Wakelin, Tribal

Jess is Head of Mobile Content at Tribal. Jess has been actively involved in the mobile world for the last nine years. She works with a team of innovators in their work with customers and research organisations to create cutting-edge mobile products and services that support education, learning and training. For more information please visit: [www.tribalgroup.com](http://www.tribalgroup.com)

### Natalie Waterworth, Talented Heads

Natalie is actively involved in the tech start-up scene in London. She is a blogger, and a passionate advocate of the millennial generation, aka Generation Y. She founded Talented Heads with co-founder Daria Taylor, and together they consult businesses on organisational change and talent management, specifically in relation to millennial employees. For more information please visit: [www.talentedheads.com](http://www.talentedheads.com)