

**CW Founders' Dinner**  
**Chaired by Raj Gawera, Chairman of CW**  
**Magdalene College, Cambridge**  
**2nd April 2019**

**Agenda**

**17:30** Drinks Reception and Business Networking

**19:00** Welcome from Chairman of CW, Raj Gawera

**19:20** Dinner served

**21:00** Speech by **Sebastian Conran, CEO of Consequential Robotics**  
followed by Q&A

**21:30** Networking until 22:00

**Menu**

Crab & Lobster Tortellini  
with Lemongrass Bisque & Chervil Vierge

or

Mediterranean Vegetable Carpaccio,  
Deep Fried Goats Cheese & Balsamic (V)

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Braised Lamb Shoulder,  
Rosemary Anna Potato, Baby Turnips & Red Cabbage

or

Wild Mushroom, Spinach & Quinoa Wellington,  
Pomme Puree & Truffle Beurre Blanc (V)

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Lemon & Raspberry Battenberg Cake with Greek Yoghurt Ice Cream

**(Vegetarian options are by pre-order only)**

**#CWFoundersDinner**

## Sebastian Conran, CEO, Consequential Robotics



***'Design Experience - creating emotionally engaging and satisfying consumer/user experiences of technology'***

An engineer at heart, Sebastian Conran has design in the blood and is focused on designing technologies to make them more emotionally engaging and satisfying to use.

CEO of Consequential Robotics and Sebastian Conran Associates, Sebastian takes a hands-on, down-to-earth approach to all his design projects, and is intimately involved in all aspects throughout the innovation journey, sharing his wealth of experience and manufacturing expertise with the design team. His studio's designs have received many awards for design & innovation as well as being granted over fifty patents and design patents in various fields. From stacking shelves at Habitat in his teens to founding the Consequential Robotics startup, Sebastian's life has been focused on understanding how things are made and sold, as well as ingeniously designing innovative, stylish and satisfying products. He has seen many thousands of successful and enduring products through from concept to consumer.

Sebastian is currently visiting Professor of Design & Innovation Bristol Robotics Lab and Designer in Residence at the University of Sheffield Engineering Faculty. He has taught at The Royal College of Art and Central St. Martins, and judges many international design awards including: Audi, D&AD, Design Week, Dyson, Red Dot and RSA.

## Magdalene College



Magdalene (pronounced "maudlin") College began life in the early 15th century as a Benedictine hostel, in time coming to be known as Buckingham College (1428), before being re-founded in 1542 as the College of St Mary Magdalene.

It is now one of the 31 constituent colleges of the University of Cambridge. Its re-foundation as Magdalene College was largely the work of Sir Thomas Audley, Lord Chancellor of England under King Henry VIII. Audley also gave the College its motto, 'garde tafoy', keep your faith.

## Upcoming CW events

### April 2019

- 04 Apr** **AR/VR applications in the brain injury care pathway - Cambridge**  
Healthcare SIG
- 25 Apr** **Senses working overtime: the future of human machine interaction - Cambridge**  
Future Devices & Technologies SIG

### May 2019

- 01 May** **What's a nanosecond between friends? - Teddington**  
Location SIG
- 02 May** **An Advanced Introduction to 5G Technology - Cambridge**  
CW Tech Training led by Zahid Ghadialy
- 09 May** **5G wide area coverage: macro cells - the why and the how - Cambridge**  
Enhanced Mobile Broadband SIG
- 15 May** **Commercialising millimetre-wave technology - Cambridge**  
Radio Technologies SIG
- 21 May** **Mobility-as-a-service: what are the opportunities and challenges - Cambridge**  
Legal / Artificial Intelligence SIG
- 28 May** **An Introduction to IoT - Cambridge**  
CW Tech Training led by Nick Hunn

## CWIC 2019: Digitising Industry

Has technological innovation or industry's eternal drive for better margins been the greatest definer of 21st century economics?

The unstoppable rise of the internet giants to their current positions has been remarkable – and, at least before the turn of the last millennium, unpredictable. A common phenomenon in the technology community is that key innovations pre-empt their most profitable applications.

CW International Conference 2019 is bringing together technologists and business leaders from six vertical markets to explore industry's future requirements of the digital sector and identify opportunities for collaborative development.

## New CW members:

### **Anglia - *Andrew Pockson***

Anglia, based in Wisbech, is the UK's leading independent authorised distributor of semiconductors, optoelectronics, interconnect, and passive and electro-mechanical components.

### **Anglian Water - *Michael Taylor***

The largest water and recycling company in England and Wales by geographic area, serving more than six million domestic and business customers in the East of England and Hartlepool.

### **Global Graphics Software - *Justin Bailey***

Global Graphics Software develops software for high-speed inkjet printing. Our software improves quality and consistency across a range of printed products from labelling and packaging to textiles, ceramics, and interior décor.

### **High Summits Consulting - *Dejan Bojic***

High Summits Consulting translates innovation into value for local authorities, central government and businesses who are striving to utilise digital infrastructure to transform operations and reinvent their products and services.

### **ReThink Technology Research - *Caroline Gabriel***

ReThink Technology Research is a UK-based analyst and consulting company, specialising in global technology and business analysis, modelling and forecasting, for service providers in the wireless, digital video and IoT markets.

### **Synergy Organisational Solutions - *Olu Orugboh***

Synergy Organisational Solutions is a specialist Digital Customer Care provider and Contact Centre consultancy focused on helping companies successfully transition to a digital environment.

### **University of Hertfordshire - *Julie Newlan***

University of Hertfordshire is a leading UK business facing University. We are focused on teaching and research that addresses the challenges of business, leveraging our world class facilities and expertise.