

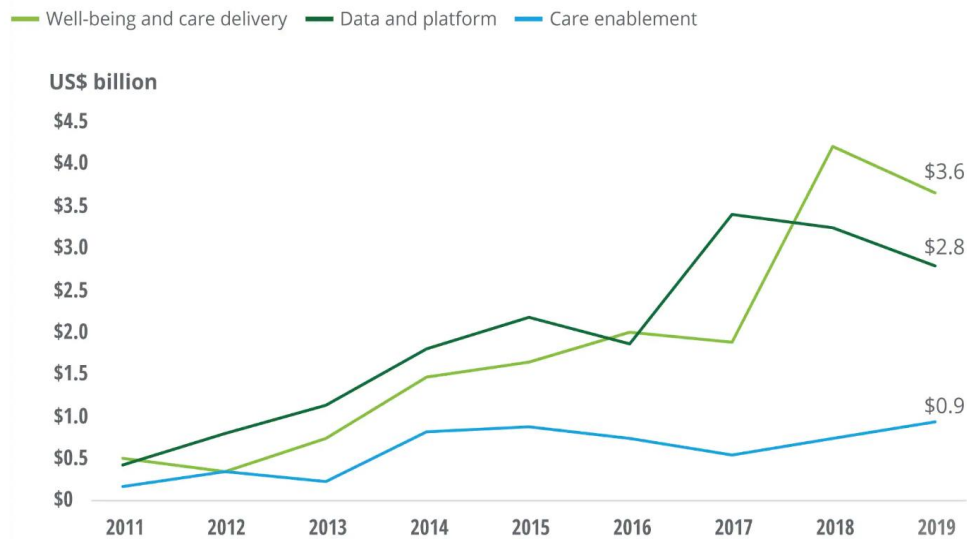
Digital health: COVID-19 and beyond

29 July 2020

INVESTMENT IN DIGITAL HEALTH IS INCREASING

Mishcon de Reya

Venture funding, by value proposition, 2011–19



Source: Rock Health Digital Health Funding Database and Deloitte analysis.

Technology which has been rolled out at scale in response to the Covid-19 outbreak is “*here to stay*” – Sarah Wilkinson, NHS Digital

HOWEVER...

- 1 Prevailing legal and regulatory frameworks are complex and inaccessible.
- 2 High profile data breaches undermine public confidence
- 3 Many healthcare systems are burdened by cumbersome legacy infrastructure and siloed datasets

DIGITAL HEALTH, INNOVATION AND REGULATION

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How do we supercharge the digital health revolution?

Governments and regulators

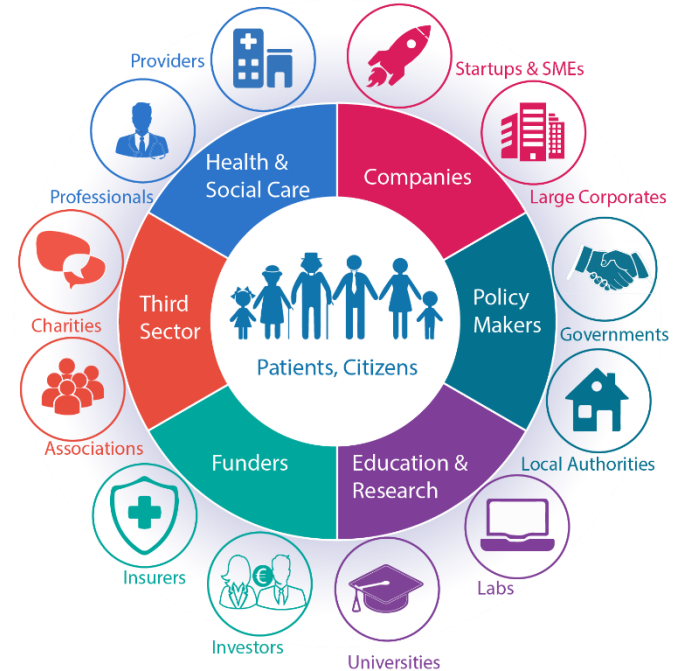
Let's do for healthcare what Open Banking did for finance.

Gain and preserve public trust by promoting transparency, while creating a permissive, clear regulatory environment.

Private sector

Innovate, research, develop and implement.

Be ethical, focus on public good and patient wellbeing and, above all, don't do stupid stuff.





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Mishcon de Reya is one of London's largest independent law firms. We have considerable experience navigating the world of governments, intergovernmental organisations, regulators, and other public bodies. We also have deep expertise across life sciences, pharmaceuticals and healthcare sectors.

We are leaders in advising on and delivering digital transformation in legally complex areas. To do this, we bring together lawyers, consultants and programmers.

We call it legal engineering.