Fresh thinking, to help business flourish.

Knowledge Transfer Partnerships
Accelerate innovation in your business with our world-class expertise.

If you’re looking to develop a new product or improve a process, Knowledge Transfer Partnerships (KTPs) at the University of Essex can give your business a competitive advantage.

KTPs are an established and successful initiative, funded by Innovate UK and Research Councils, that bring together businesses with research expertise. They’re a three-way partnership between your business, a leading academic and a high-calibre postgraduate associate and can last between 12 months to three years.

Sector-wide expertise

At Essex we work with businesses from IT, telecoms, logistics, finance, defence, agriculture and manufacturing. Our current Knowledge Transfer Partnership portfolio focuses on areas such as data science, embedded systems, Internet of things (IoT), artificial intelligence, big data, and robotics.

The benefits of partnership

KTPs help you to gain competitive advantage and ultimately improve profitability through:

- Access to highly qualified and motivated graduates
- Links to university expertise
- Innovative solutions to help your business grow
- Ideas to help develop your company for today’s markets
- Investment in research and development
- KTPs are eligible for R&D tax credits

Our funding approval success rate is 95% for KTP projects.

Our research

At Essex, we are passionate about business impact, growth and innovation that complements our research.

Our research shapes thinking and influences policy. We’re home to the first UNESCO Chair in Analytics and Data Science, Professor Maria Fasli, and we’re top 20 in the UK for research excellence (Research Excellence Framework 2014).

Our academics are involved in a number of high impact collaborative partnerships, transferring their expertise and knowledge to enhance the development of new products and services for businesses throughout the UK.
Understanding the KTP process

KTPs can drive development, innovation or the adoption of new technologies within your business.

Follow our six simple steps to help you understand if KTPs are right for your company.

1. **CONTACT US**
   - Tell us about the challenge facing your business.
   - KTPs can drive development, innovation or the adoption of new technologies within your business.

2. **INTRODUCTION**
   - Meet with our KTP team to discuss our research and the area of Essex expertise suitable for your project.

3. **FUNDING**
   - Work with us to develop a funding application. KTPs are funded by Innovate UK and research councils.*

4. **RECRUIT**
   - Together we'll recruit a high-calibre postgraduate who will be your research associate. They will manage the KTP project and will be based at your business.

5. **START**
   - Start your one to three year project, supported by the KTP team. You'll have regular catch-ups between your academic, Innovate UK and the senior contact in your business, ensuring the project remains on track.

6. **SUPPORT**
   - You will receive support throughout your KTP. Your business will then have the option to explore further university opportunities after your project to help you with commercialisation and embedding.

*Funding is equal to 67% of the project costs for an SME and 50% of the project costs for larger companies.
The business need
Signal is a media monitoring service provider that wanted to develop cutting-edge, highly scalable natural language processing applications that monitor and analyse the world’s news.

The expertise
Using our expertise in natural language engineering, we took a leading role on a project that saw Signal develop the capabilities to retrieve, clean and analyse huge data sets consisting of millions of pieces of media content. This enables Signal's clients to instantly and accurately search global media in real-time, and it has quickly become central to their service offering. This played a pivotal and transformative role in the development of Signal’s AI-powered media monitoring capabilities as well as the company’s growth.

The value
We are now starting our second KTP with Signal Media. Our first helped the company secure investment of over £13m and increase from a three-person operation to over 90 employees.

Signal have recently announced that their Series B investment round has raised a further £12m in funding. Due to their rapid growth, Signal have also opened offices in New York and Hong Kong.
The business need
BT is one of the world’s leading communications services companies, with a large field service workforce. They're collaborating with Essex to explore the use of mixed reality technologies to empower their engineers.

The expertise
This project used Essex expertise in computational intelligence and mixed reality to develop decision-support solutions. Using augmented reality headsets senior BT field engineers were able to guide and remotely advise junior colleagues on different engineering tasks.

The value
This innovation helped BT realise business efficiency and operational transformation by providing on-the-job assistance in unfamiliar situations, which aids decision making and provides an immersive hands-on platform for active training.

This work could help reduce the costs of manual effort and response times, optimising resources and reducing impact of task interruptions and errors for better customer experience.

The work was awarded with a Global Telecoms Business Innovation Award (2017), highly commended at the IET Innovation Awards (2018), and it has been showcased on BBC News, Wired Smarter and London Tech Week.

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The business need
Above Surveying, based in Colchester, is the UK’s leading aerial thermographic solar inspection specialist and a pioneer in using unmanned aerial vehicles (UAVs) for solar farm monitoring. They joined forces with Essex to refine their smart drone technology and develop a sophisticated, accurate and automated monitoring service for Europe’s booming solar farms.

The expertise
Solar farms use thousands of solar PV panels and identifying problems and defects is a significant challenge.

This project used Essex expertise in embedded systems and advanced image recognition to measure and identify deterioration of PV panels across the growing number of large-scale solar farms.

The value
Above Surveying Managing Director, Will Hitchcock, said: “Our partnership with the University of Essex and Innovate UK will give us the combined expertise to take our innovative UAV technology to the next level, keeping our business at the forefront of this developing market.”

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The business need
August International leads the research, development and supply of consumer electronic products.

The aim of the KTP was to develop an intelligent wearable product that is used to monitor the health condition of disabled and elderly people improving their quality of life.

The partnership with Essex enhanced the company’s focus on product development and has played a vital role in their expansion into the healthcare industry.

Our partnership with August International was ranked as outstanding by Innovate UK thanks to its business impact.
The business need
Fläkt Woods makes a range of fans that incorporate electrical motors, but the efficiency of the fans had reached the optimum level.

The company wanted to tackle this by using Electronically Commutated (EC) motors, which would increase efficiency by integrating electronic controls.

The expertise
Fläkt Woods sought expertise from the School of Computer Science and Electronic Engineering. We applied computational intelligence techniques and learning algorithms to develop integrated systems that developed a new EC motor fan. This new product is better performing, more energy efficient, economical and environmentally friendly.

The value
The KTP project enabled Fläkt Woods to develop a new product and the company is looking to start a second KTP with Essex. This partnership was ranked as outstanding by Innovate UK thanks to its business impact.

Simon Chapman, R&D Director at Fläkt Woods, said: “This partnership has been a remarkable success, resulting in an outstanding product which enables us to offer a more efficient and flexible product to meet our customers’ needs.”
FIND OUT MORE ABOUT KTPS

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