

CW Legal Briefing

'Connected healthcare – connected to legality?'

28th January 2016

*This Legal SIG event is championed by **Anthony Waller** of **Olswang LLP***

Venue – Olswang LLP, 90, High Holborn, London WC1V 6XX

AGENDA

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- 17:00** Registration & Networking with Refreshments
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- 17:30** Welcome and Introduction by **Anthony Waller**, Partner at **Olswang LLP**
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- 17:40** **'Braci's multipurpose platform'**
Juma El-Awaisi, chief marketing officer of **Braci**
 This presentation will talk about how Braci has managed to build its multi purpose sound recognition platform and describe some of the legal issues it had to tackle and some issues it is still dealing with.
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- 18:00** **'Data protection issues in the context of wearables'**
Ross McKean, head of data protection practice, **Olswang LLP**
 January 28th is European data protection day. This year, the date has particular significance with the now finalised General Data Protection Regulation looming on the horizon. With fines of 4% of annual revenues for breaching the new rules, enhanced rights for individuals and emboldened regulators, it is essential for wearable solutions to be designed to ensure compliance with the new regime. In this session, Ross McKean, head of data protection at Olswang, will consider what the new rules mean for providers and users of data collected from wearable technologies.
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- 18:20** **'Doctors and baristas, pacemakers and coffee machines'**
Ken Munro, security writer and speaker, **Pen Test Partners LLP**
 Internet enabled and connected medical devices have more in common with dolls and kettles than you might think.
 In this presentation you'll see why device manufacturers need to wake up and smell the coffee regarding their dangerously poor security.
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- 18:40** Round Table Discussion, chaired by **Anthony Waller** of **Olswang LLP**
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- 19:15** **Fill in Evaluation Forms**
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- 19:20** **Networking over Drinks & Nibbles**
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- 20:00** **Event Closes**

With the permission of the speakers, presentations will be loaded to the Cambridge Wireless website on the day following the event

Profile of Organisers

Cambridge Wireless (CW)

CW is the leading international community for companies involved in the research, development and application of wireless & mobile, internet, semiconductor and software technologies. With 400 members from major network operators and device manufacturers to innovative start-ups and universities, CW stimulates debate and collaboration, harnesses and shares knowledge, and helps to build connections between academia and industry. CW's 19 Special Interest Groups (SIGs) provide its members with a dynamic forum where they can network with their peers, track the latest technology trends and business developments and position their organisations in key market sectors. CW also organises the annual Future of Wireless International Conference and Discovering Start-ups competition along with other high-quality industry networking events and dinners. With headquarters at the heart of Cambridge, UK, CW partners with other international industry clusters and organisations to extend its reach and remain at the forefront of global developments and business opportunities. For more information, please visit www.cambridgewireless.co.uk

Profile of Host

Olswang LLP

Olswang is a pioneering firm with a distinctive approach to business law. Thanks to its decisive, connected and highly-commercial people, they have built an unparalleled technology, media and telecoms practice, which makes Olswang the firm of choice for true innovation. Headquartered in London, Olswang has an international presence spanning Belgium, France, Germany, Spain, the UK and Singapore. Its clients include major multinational corporations, companies listed on the London Stock Exchange and AIM, private-equity backed groups, established private companies as well as early stage/high growth organisations.

Profile of SIG Champion

Anthony Waller, Partner, Olswang LLP

Anthony has been a Partner at Olswang since 2008 and has been at the firm since 2000. Anthony deals with all aspects of corporate work, including private company and business acquisitions and disposals, public takeovers, schemes of arrangement, fundraisings, venture capital investments and IPOs, joint ventures and reorganisations. Anthony works alongside Olswang's international Corporate team that extends across offices in Germany, Spain, France and Singapore. Anthony is head of the firm's Corporate Technology practice having advised clients in the technology sector for a number of years. As well as advising established international companies in the technology sector on a variety of transactions and public company issues, Anthony's is a leading member of the team at the firm focused on high growth technology companies, acting for both the companies themselves and investors into the sector. Olswang's celebrated Corporate Group is ranked Tier 1 in Legal500 2011 for its M&A: Lower Mid-Market work and recently received the Law Firm of the Year award at the 2011 M&A Awards. This reputation for excellence relies on the team's consistent provision of a first class commercial service complemented by advice from specialist areas such as Tax, Employee Incentives and Pensions. For more information visit www.olswang.com

Profiles of Speakers

Ross McKean, head of data protection practice, Olswang LLP

Ross leads the Olswang data protection practice and has a broad experience of data protection and privacy matters including audits, compliance assessments, remediation projects, ad hoc and transactional advice. He frequently advises on data protection compliance as part of his transactional practice and has recently advised on complex cloud solutions, helping to achieve a compliant structure across multiple jurisdictions. Ross is ranked as a leading individual for data protection, technology and outsourcing in Chambers Legal Directory.

Juma El-Awaisi, chief marketing officer, Braci

Juma is a Pharmacist and healthcare professional with a vast experience in business and management. After graduating from the school of pharmacy at the age of 20, Juma took a different path and moved towards business and marketing where he was the trade manager at an international pharmaceutical company in Turkey. For more information, visit www.Braci.co

Ken Munro, security writer and speaker, Pen Test Partners LLP

Ken has been working in IT security for over 15 years. He cuts through the noise and spin hawked by so many security vendors and as a result has become a go-to guy for comment and sanity for the BBC and other high profile news agencies. He is incredibly active in the IoT security field and is proud to be on the Executive Steering Board of the IoT Security Foundation. Ken often presents research findings, facilitates workshops, briefs organisations, and provides advice to device manufacturers. He is a huge advocate of responsible disclosure too.

For more information, visit www.pentestpartners.com